11 January 2017

Internet purchases more popular

Retail trade – November 2016

In November 2016, seasonally adjusted sales in retail trade at constant prices increased by 1.9%, month-on-month (m-o-m). Sales adjusted for calendar effects increased by 6.7%, year‑on‑year (y-o-y), non-adjusted sales by 7.9%, y-o-y. All main assortment types of stores recorded growth.

Seasonally adjusted sales in retail trade, except of motor vehicles and motorcycles (CZ‑NACE 47) increased by 1.9% in November at constant prices, month-on-month. Sales adjusted for calendar effects increased by 6.7%, year-on-year (there was 1 working day more in November 2016 compared to November 2015). Non‑adjusted sales increased by 7.9%, y‑o‑y, for sale of automotive fuel they increased by 6.5%, for sale of non-food goods by 12.1%, and for sale of food by 2.3%.

A higher interest of consumers in purchases of goods over the Internet increased sales in retail sale via mail order houses or via Internet by 32.3%. Sales were increasing also in retail sale of information and communication equipment in specialised stores (+10.8%), retail sale of clothing and footwear in specialised stores (+9.7%), dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles in specialised stores (+8.2%), retail sale of other household equipment in specialised stores (+8.0%), and retail sale of cultural and recreation goods in specialised stores (+7.7%). Sales from sale of food increased in retail sale of food, beverages and tobacco in specialised stores (+5.4%) and in non-specialised stores with food, beverages or tobacco predominating (+2.0%).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 100.3%. It was influenced mainly by higher prices in retail sale of food, cultural and recreation goods, clothing and footwear, dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles in specialised stores. On the contrary, prices decreased in sale of automotive fuel and information and communication equipment.

**Seasonally adjusted** sales **for sale and repair of motor vehicles (CZ-NACE 45)** increased **at constant prices** by 2.5%, **m-o-m**. Sales **adjusted for calendar effects** increased by 6.5%, **y-o-y**. **Non-adjusted** sales increased by 9.9%, for sale of motor vehicles (including spare parts) they increased by 11.6%, y-o-y, and for repair of motor vehicles by 3.5%, y-o-y.

International comparison of retail sales development in the EU Member States is available at: (<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

Notes:

*Data for November 2016 are preliminary. Final data for all months of 2016 will be available in June 2017.*

*Responsible head at the CZSO: Marie Boušková, phone number: (+420) 274 052 935,*

*e-mail: marie.bouskova@czso.cz*

*Contact person: Jana Gotvaldová, phone number: (+420) 274 052 691,*

*e-mail: jana.gotvaldova@czso.cz*

*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 3 January 2017*

*End of data processing: 6 January 2017*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

*Next News Release will be published on: 6 February 2017*

Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison