9 May 2017

High growth of sales for non-food goods

Retail trade – March 2017

In March 2017, seasonally adjusted sales in retail trade at constant prices increased by 1.2%, month-on-month (m-o-m). Sales adjusted for calendar effects increased by 7.0%, year-on-year (y-o-y), non-adjusted sales increased by 7.8%, y-o-y.

Seasonally adjusted sales in retail trade, except of motor vehicles and motorcycles (CZ‑NACE 47) increased by 1.2% in March at constant prices, month-on-month. Sales for sale of non-food goods increased by 2.0%; on the contrary, sales for sale of automotive fuel dropped by 0.3% and for food by 0.6%.

Sales in retail trade adjusted for calendar effects increased by 7.0%, year-on-year; for sale of non-food goods sales increased by 11.5%, for sale of automotive fuel by 1.9%, and for sale of food by 1.0%. At a higher number of working days this year (+2), the y-o-y development of both adjusted and non-adjusted sales was influenced also by the fact that in 2016 Easter shopping was in March, while in 2017 it was in April. Movable Easter holidays influence the sales development mainly in the assortment of food.

Non-adjusted sales in retail trade increased by 7.8%, y-o-y; for sale of non-food goods sales increased by 15.2%, for sale of automotive fuel by 4.6%, while for food they dropped by 0.4%.

The highest dynamics of growth is for a long-term maintained by retail sale via mail order houses or via Internet, in which sales increased by 25.8% solely in March. Customers were increasingly interested also in specialised stores with non-food goods. Sales grew in retail sale of clothing and footwear in specialised stores (+19.1%), retail sale of other household equipment in specialised stores (+17.9%), retail sale of information and communication equipment in specialised stores (+16.2%), retail sale of cultural and recreation goods in specialised stores (+14.6%), and retail sale of dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles in specialised stores (+9.2%). Sales in retail sale of food, beverages and tobacco in specialised stores increased (+5.4%), while in non-specialised stores with food, beverages or tobacco predominating it dropped (-0.9%).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 102.9%. It was influenced mainly by higher prices for automotive fuel and food. On the contrary, prices decreased in retail sale of information and communication equipment in specialised stores and retail sale of other household equipment in specialised stores.

**Seasonally adjusted** sales **for sale and repair of motor vehicles (CZ-NACE 45)** increased **at constant prices** by 1.4%, **m-o-m**. Sales **adjusted for calendar effects** increased by 7.1%, **y-o-y**. **Non-adjusted** sales increased by 14.3%, **y-o-y**; sales for repair of motor vehicles increased by 23.5%, y-o-y, and sales for sale of motor vehicles (including spare parts) increased by 12.2%, y‑o‑y.

International comparison of retail sales development in the EU Member States is available at: <http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>.

**For the entire Q1 2017**, sales in **retail trade, except of motor vehicles and motorcycles (CZ‑NACE 47)** **adjusted for calendar effects** increased at **constant prices** by 5.1%, **y-o-y**, and **non-adjusted** sales increased by 4.8% (there were 3 working days more in the Q1 2017 compared to the corresponding period of the previous year). Non-adjusted sales for sale of non‑food goods increased by 9.2%, y-o-y, for sale of automotive fuel they increased by 3.3%, while for sale of food they dropped by 0.5%. Sales for **sale and repair of motor vehicles (CZ‑NACE 45) adjusted for calendar effects** increased by 5.3%, **y-o-y**, **non-adjusted sales** increased by 9.7%. Non-adjusted sales for repair of motor vehicles increased by 14.5%, y-o-y, and sales for sale of motor vehicles (including spare parts) increased by 8.7%, y‑o‑y.

Notes:

*All data in the text of the News Release are at constant prices.*

*Data for March 2017 are preliminary. Final data for all months of 2017 will be published in June 2018.*

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*Method of data acquisition: direct survey of the CZSO (*SP1-12*)*

*End of data collection: 27 April 2017*

*End of data processing: 3 May 2017*

*Related outputs: Base indices and y-o-y indices since 2000 and 2001 are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

*Next News Release will be published on: 6 June 2017*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, non‑adjusted data)

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Table 3 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, adjusted for calendar effects)

Chart Sales in retail trade except of motor vehicles and motorcycles – base indices, constant prices

Chart Sales in retail trade except of motor vehicles and motorcycles – international comparison, seasonally adjusted, constant prices