14 March 2022

Retail sales growth was contributed to most by 'clothing and footwear' and 'other household equipment'

Retail trade – January 2022

In January, sales in retail trade increased in real terms by 8.5%, year‑on‑year (y-o-y); month-on-month (m-o-m), they increased by 1.6%.

Sales in retail trade, except of motor vehicles1) increased in real terms by 1.6%, month‑on‑month, in January. Sales for sale of automotive fuel increased by 4.7% and sales for sale of non-food goods by 2.2%, whereas sales for sale of food decreased by 0.2%.

Sales in retail trade increased by 8.5%, year-on-year. Sales for sale of non-food goods increased by 14.8%, for sale of automotive fuel by 7.8%, and for sale of food by 0.4%.

*“High growth rates were mainly recorded by stores that were last January affected by measures related to the coronavirus pandemic. The highest increase was achieved by sales in retail sale of clothing, footwear and leather goods in specialised stores (they almost tripled), however, they still did not reach the level of the year 2019,”* Jana Gotvaldová, Head of the Trade, Transport, and Services Statistics Unit, says. *“A decrease in sales of retail sale via mail order houses or via Internet by 5.7% is mainly owing to the high growth in January 2021, when brick and mortar stores were closed,”* Marie Boušková, Director of the Trade, Transport, Services, Tourism, and Environmental Statistics Department, adds.

A sales increase was reported by all assortment types of specialised stores with non-food goods, namely it was in the following ones: retail sale of clothing, footwear and leather goods in specialised stores by 199.2%, retail sale of cultural and recreation goods in specialised stores by 30.9%, retail sale of other household equipment in specialised stores by 27.2%, retail sale of cosmetic and toilet articles in specialised stores by 14.9%, retail sale of information and communication equipment in specialised stores by 11.3%, and dispensing chemist in specialised stores and retail sale of medical and orthopaedic goods in specialised stores by 7.0%. Food retailers were more successful in specialised stores – sales in retail sale of food, beverages and tobacco in specialised stores increased by 7.7%; in retail sale in non-specialised stores with food, beverages or tobacco predominating sales stagnated. A decrease of sales was only recorded by retail sale via mail order houses or via Internet2) – it was by 5.7%

Sales for **sale and repair of motor vehicles3)** decreased **in real terms** by 2.3%, **m-o-m**, and by 10.1%, **y-o-y**. Sales decreased for both sale of motor vehicles (including spare parts) and for repair of motor vehicles.

International comparison of retail sales development in Member States of the EU is available at: <https://ec.europa.eu/eurostat/web/short-term-business-statistics/publications>.

Notes:

*All data in the text of the News Release are at constant prices. The year-on-year development is published after adjustment for working days (calendar effects). Month-on-month rates are also seasonally adjusted.*

*Enterprises are classified to the economic activity according to their principal (prevailing) activity, which is such an activity, from which the enterprise gets the highest value added.*

*Data for January through December 2021 have been revised in accordance with the CZSO revision policy. Data for January 2022 are preliminary. Final data for all months of 2022 will be published in March 2023.*

Methodology: <https://www.czso.cz/csu/czso/methodology_monthly_sales_indices_in_trade_hotels_and_restaurants>

*1) CZ-NACE 47 – retail trade, except of motor vehicles and motorcycles*

*2) CZ-NACE 4791 – retail sale via mail order houses or via Internet*

*3) CZ-NACE 45 – wholesale and retail trade and repair of motor vehicles and motorcycles*

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*Method of data acquisition: direct survey of the CZSO (“*SP 1–12”*)*

*End of data collection: 4 March 2022*

*End of data processing: 9 March 2022*

*Related outputs: time series in the Public database:* [*https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=statistiky#katalog=31029*](https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=statistiky#katalog=31029)

*Next News Release will be published on: 5 April 2022*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, adjusted for calendar effects)

Chart 1: Sales in retail trade except of motor vehicles and motorcycles (base indices, constant prices)

Chart 2: Sales in retail trade except of motor vehicles and motorcycles (year-on-year indices, constant prices)

Chart 3: Sales in retail trade except of motor vehicles and motorcycles – international comparison (base indices, seasonally adjusted, constant prices)

Chart 4: Sales in retail trade – contribution of the selected CZ-NACE divisions to year-on-year change (adjusted for calendar effects)