7 November 2018

Number of guests continued to increase

Tourism – the third quarter of 2018

**In the Q3 2018, the number of guests in collective accommodation establishments increased by 5.7%, year-on-year (y-o-y). The number of overnight stays increased by 4.3%, y-o-y. The trend of an increasing number of guests was thus confirmed again also in the main tourist season.**

**The number of overnight stays of guests** in collective accommodation establishments reached **20.6 million nights** in total in the Q3 2018; it was by 4.3% more than in the corresponding period of the previous year. The number of overnight stays of residents increased by 6.3%; non-residents spent in accommodation establishments by 1.5% more nights. Almost all categories of accommodation establishments (except for the five-star hotels category) recorded a year-on-year growth. In total, the number of overnight stays in hotels increased by 2.1%, in boarding houses by 3.7%, and in tourist campsites by 11.9%. As for the **regional breakdown**, the highest growth was in the *Plzeňský* Region (+11.4%), mainly owing to an increase in the number of non-residents. Non-residents spent in the *Plzeňský* Region by 17.7% more nights than last year. The only Region, in which there was a year-on-year decrease in the number of nights is Prague with a 1.1% decrease. The number of nights spent by non-residents dropped in Prague by 2.2%.

In total, **7.4 million guests** **arrived** to collective accommodation establishments during the surveyed period; it was 5.7% up, y-o-y. The number of both domestic guests as well as guests from abroad increased. Residents made by 800 thousand more guests than guests from abroad. The number of domestic guests increased by 7.5%, y-o-y; the number of guests from abroad increased by 3.6%. In the year-on-year comparison, hotels recorded a 4.0% increase in the number of guests, boarding houses (pensions) accommodated by 5.6% more persons, and tourist campsites welcomed by 13.1% more tourists than last year. In terms of **regional comparison**, there was an increase of guests in all Regions of the CR. The highest y-o-y increase of guests was recorded in the *Karlovarský* Region (+13.5% more guests). An increase of over 10% was recorded by accommodation establishments also in the *Zlínský* Region, in the *Plzeňský* Region, in the *Moravskoslezský* Region, and in the *Středočeský* Region.

The highest number of **foreign guests** (by citizenship) came, as usually, from Germany. By 2.6% more German guests visited collective accommodation establishments compared to the previous year. The second most numerous group in summer months consisted of visitors from Slovakia (224 thousand) with a y-o-y increase by 5.4%. Guests from China ranked third (215 thousand guests; +24.5%, y-o-y). The numbers of guests from the Russian Federation and from the Republic of Korea were decreasing already for the second successive quarter. In the surveyed period, there was a 4.5% decrease in the number of guests from the Russian Federation and the number of overnight stays dropped by 10.1%. From the Republic of Korea, by 0.5% fewer guests came; in the sum from the beginning of the year, it is a 1% decrease until now.

On the other hand, a marked growth rate was recorded among visitors from the Ukraine, who have already now, in the third quarter, overcome the number of visits for the entire last year. Since the beginning of 2018, 45.8% more Ukrainians accommodated in the Czech Republic than in 2017. A third of Ukrainian guests preferred hotels of higher categories (four-star and five-star hotels) and almost a half (46%) accommodated in the medium standard of three-star hotels.

Notes

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Related data set: <https://www.czso.cz/csu/czso/cru_ts>

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Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (Regions of the CR, numbers, indices)

Table 4 Overnight stays (Regions of the CR, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)

Chart 1 Number of guests in collective accommodation establishments, y-o-y change (%)

Chart 2 Number of guests in collective accommodation establishments