November 11, 2015

# two-digit growth of occupancy

## Tourism – 3rd quarter 2015

**Q3 2015, the number of guests in collective accommodation establishments as well as the number of overnight stays increased by 13.9% year-on-year. There was the highest number of guests and nights in the main season for a couple of last years.**

**The number of overnight stays** in collective accommodation establishments totaled **18.2 million** in Q3 2015; this was by 13.9% up than in the same period of the previous year. The number of nights of residents went up by 17.5%; foreign guests spent by 9.5% more nights in accommodation establishments. Year-on-year increase was recorded by all categories of accommodation establishment. The number of overnight stays in hotels went up by 11.5%, in pensions by 15.9% and in other collective establishments by 17.2%. From **regional point of view**, the highest progress was reported from Plzensky region (25.9%), Moravskoslezsky region (+22.8%) or from Kralovehradecky region (+22.6%). The lowest growth showed accommodation establishments in Vysocina region (+3.9%).

A total of **6.2 million guests** arrived in collective accommodation establishments during the surveyed period; this was y-o-y increase by 13.9%. The summer season was also successful as for the number of guests is concerned. Both domestic and foreign guests went up. There were more residents by half million than non-residents. The numbers of domestic guests went up by 17.9%, foreigners by 9.4%. Occupancy of hotels increased by 11.5% y-o-y (3.7 million guests), in pensions there were more tourists by 16.2% and campsites welcomed by 21.9% more guests than the last year. From the **regional point of view**, the increase was shown in all regions of the Czech Republic. The highest increase was in Pardubicky region (by 23.9%) and Kralovehradecky region (by 23.2%). Over 20% increase was recorded also in Zlinsky region and Central Bohemia.

The highest number of foreign guests **(by nationality)** came as usual from Germany. Collective accommodation establishments visited more than half million Germans. Compared to the same period of previous year their number went up by 15.4%. The second largest group of foreign guests was visitors from the United States of America (190 thousand) with y-o-y increase by 15.5%. The third place was taken by Slovakia (175 thousand arrivals, y-o-y increase by 14.4%). The decrease in arrivals from Russia continued also in the third quarter. Russians (y-o-y decrease by 31.1%) took sixth place right behind arrivals from Poland (+8.5%) and the UK (+12.2%). From the top ten countries, the highest growth was shown by visitors from China (+39.0%). It is worth mentioning that from Top 10 countries ranking guests from Israel showed the highest growth by 34.7% in the number of overnight stays. Israeli guests stayed in establishments in average longer period than other visitors and thus spent higher number of nights with lower number of arrivals. Longer visits had only Russians.

**Spa accommodation establishments** visited 212 thousand guests in surveyed period; this was 0.6% more than the same period of last year; the number of nights went up by 5.4%, thanks to domestic clients. The number of domestic guest went up by 7.1%, the number of their night by 15.7%. So, domestic guests continued to return to Czech and Moravian spa in Q3 2015. On the contrary, the number of non-residents as well as the number of their nights decreased by 6.9% and by 8.9% respectively. In Karlovarsky region, which is constantly showing the share of more than half of the number of arrivals as well as overnight stays in spa establishments, there was an increase of residents by 23.3%; the number of non-residents on the contrary dropped by 7.5%.

This press release was not edited for language.

Notes

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Method of data acquisition: direct surveys of the CZSO at collective accommodation establishments

End of data collection: 27 October 2015

End of data processing: 2 November 2015

Related publications: https://www.czso.cz/csu/czso/tourism\_ekon

The next News Release will be published: 9 February 2016

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (regions, numbers, indices)

Table 4 Overnight stays (regions, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)

Graph 1 Number of guests in collective accommodation establishments, y-o-y change (in %)

Graph 2 Number of guests in collective accommodation establishments