8 November 2023

Main tourist season was successful for accommodation providers

Tourism – the third quarter of 2023

**In the Q3 2023, the total number of arrivals to collective accommodation establishments increased by 7.9%, year-on-year (y-o-y) and the number of overnight stays increased by 5.0%. More of both guests from abroad and domestic guests accommodated. The total number of guests in collective accommodation establishments in the 2023 main tourist season exceeded the results from the pre-COVID year 2019.**

The **number of overnight stays of guests** in collective accommodation establishments reached **21.4 million nights** in totalin the Q3 2023, which was by 5.0% more compared to the corresponding period of 2022. The number of overnight stays of non-residents increased by 18.8%, whereas the number of overnight stays of guests from the Czech Republic (CR; residents) slightly decreased, y-o-y, by 1.0%.

*“In the reference period,* ***7.9 million guests in total arrived*** *in collective accommodation establishments, which was by 7.9% more compared to the previous year. Numbers of accommodated guests from abroad increased by a fifth in the summer season and the demand of domestic tourists for accommodation was also higher, year-on-year,”* Pavel Vančura, Director of the Trade, Transport, Services, Tourism, and Environmental Statistics Department of the Czech Statistical Office (CZSO), stated.

The number of guests in hotels in the period from July to September increased by 10.9%, y-o-y (4.7 million guests in total). By 6.1% more persons were accommodated in boarding houses compared to the previous year. However, camp operators reported a worse season than a year ago in terms of domestic tourists. The number of accommodated Czechs, who account for 85% of the clientele in camps, decreased by 3.4%, y-o-y, and the number of their overnight stays dropped by 7.3%. The camps did not get into positive numbers until September, which was above average in terms of temperature this year. In terms of **comparison of Regions**, the total number of the accommodated increased in all Regions of the Czech Republic, mainly thanks to the clientele from abroad. In some Regions, the number of domestic guests decreased, year-on-year, and numbers of their overnight stays also decreased, y-o-y. A slight decrease in the number of guests from the CR (the domestic clientele) occurred in half of the Regions.

*“The total number of guests in the summer season exceeded the results from the pre-COVID year 2019 for the first time. The number of arrivals was by 4.3% higher and the number of overnight stays exceeded the year 2019 by 2.4%. This year, the numbers of accommodated Czechs were almost by 15% higher than four years ago; however, about a tenth of foreign guests is still missing,”* Roman Mikula, Head of the Tourism and Environmental Statistics Unit of the CZSO informed.

In the Q3, the highest number of **foreign guests** (non-residents; by citizenship) came to accommodate in collective accommodation establishments in the CR from Germany. In the surveyed accommodation establishments, Germans still made over a fifth of guests from abroad (690 thousand arrivals). Compared to the corresponding period of the previous year, their number increased by 19.2%. The second most numerous group consisted of guests from Poland (286 thousand) with a year-on-year increase by 16.5% and guests from Slovakia ranked third (282 thousand arrivals; a year-on-year increase by 8.4%).

Notes:

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Method of data acquisition: direct survey of the CZSO in collective accommodation establishments

End of data collection: 23 October 2023

End of data processing: 1 November 2023

Related data set: <https://www.czso.cz/csu/czso/tourism_ekon>

The next news release will be published on: 8 February 2024

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (Regions of the CR, numbers, indices)

Table 4 Overnight stays (Regions of the CR, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)

Chart 1 Number of guests in collective accommodation establishments (y-o-y change)

Chart 2 Number of guests in collective accommodation establishments