5 August 2024

Sale via internet contributed the most to year-on-year increase of sales in retail trade

Retail trade – June 2024

Sales in retail trade increased in real terms by 4.4%, year‑on‑year (y-o-y) in June; in the month-on-month (m-o-m) comparison, they increased by 0.7%. Sales for sale and repair of motor vehicles increased by 3.1%, y-o-y, and in the m-o-m comparison by 0.6%.

Sales in retail trade, except of motor vehicles1) increased in real terms by 0.7%, month‑on‑month, in June. Sales for sale of non-food goods increased by 1.6% and for automotive fuel by 1.0%, whereas sales for sale of food decreased by 0.8%.

Sales in retail trade increased in real terms by 4.4%, year-on-year, in June. Sales for sale of non-food goods increased by 6.4%; sales for both sale of automotive fuel and of food increased the same by 2.5%.

*“Sales in retail trade adjusted for price effects continued to grow, year-on-year, for the seventh successive month. Sales increased in the following: sale of food, non-food goods, and automotive fuel. The highest increase of sales was in retail sale via mail order houses or via Internet and in retail sale of cosmetic and toilet articles in specialised stores,”* Jana Gotvaldová, Head of the Trade, Transport, and Services Statistics Unit of the Czech Statistical Office (CZSO), says.

Sales in retail sale of cosmetic and toilet articles in specialised stores increased by 18.9%, year‑on-year; sales in dispensing chemist, retail sale of medical and orthopaedic goods in specialised stores increased by 6.4%; in retail sale of information and communication equipment in specialised stores sales increased by 1.1% and in retail sale of clothing, footwear and leather goods in specialised stores by 0.2%. On the other hand, sales decreased in retail sale of other household equipment in specialised stores by 2.9% and in retail sale of cultural and recreation goods in specialised stores by 0.5%. Sales in non-specialised stores with food, beverages or tobacco predominating increased by 2.9% and in retail sale of food, beverages and tobacco in specialised stores they decreased by 1.4%. In other retail sale in non‑specialised stores, sales increased by 14.9%. In retail sale via mail order houses or via Internet2) sales increased by 22.0%.

Sales **for sale and repair of motor vehicles3)** increased in real terms by 0.6%, m-o-m. In the year-on-year comparison, sales increased by 3.1%. Sales for sale of motor vehicles (including spare parts) increased by 3.2% and sales for repair of motor vehicles by 2.7%, y-o-y.

International comparison of retail sales development in Member States of the EU is available at: <https://ec.europa.eu/eurostat/web/short-term-business-statistics/publications>.

Notes:

*All data in the text of the news release are at constant prices. The year-on-year development is published after having been adjusted for the influence of the number of working days (calendar effects). Month on‑month rates have also been seasonally adjusted.*

*Enterprises are classified to the economic activity according to their principal (prevailing) activity, which is such an activity, from which the enterprise gets the highest value added.*

*Data for May 2024 have been revised in accordance with the CZSO’s Data revision policy. Data for June 2024 are preliminary; final data for all months of 2024 will be published in March 2025.*

Methodology: <https://csu.gov.cz/methodology-monthly-sales-indices-in-trade>

*1) CZ-NACE 47 – retail trade, except of motor vehicles and motorcycles*

*2) CZ-NACE 4791 – retail sale via mail order houses or via Internet*

*3) CZ-NACE 45 – wholesale and retail trade and repair of motor vehicles and motorcycles*

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*Method of data acquisition: direct survey of the CZSO (“*SP 1–12”*)*

*End of data collection: 26 July 2024*

*End of data processing: 31 July 2024*

*Related outputs: time series in the Public database: (*<https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=statistiky#katalog=31029>*).*

*Next news release will be published on: 5 September 2024*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, constant prices, adjusted for calendar effects)

Chart 1: Sales in retail trade except of motor vehicles and motorcycles (base indices, constant prices)

Chart 2: Sales in retail trade except of motor vehicles and motorcycles (year-on-year indices, constant prices)

Chart 3: Sales in retail trade except of motor vehicles and motorcycles – international comparison (base indices, seasonally adjusted, constant prices)

Chart 4: Sales in retail trade – contribution of the selected CZ-NACE divisions to year-on-year change (adjusted for calendar effects)