5 February 2025

Sales in retail trade for the year 2024 increased by 4.6%

Retail trade – December 2024

Sales in retail trade increased in real terms by 6.2%, year‑on‑year (y-o-y) in December; in the month-on-month (m-o-m) comparison, they increased by 1.2%. Sales for sale and repair of motor vehicles decreased by 0.5%, y-o-y. In the m-o-m comparison, sales for sale and repair of motor vehicles decreased by 1.0%. For the whole year 2024, sales in retail trade increased by 4.6%, sales for sale and repair of motor vehicles increased by 1.2%.

Sales in retail trade, except of motor vehicles1) increased in real terms by 1.2%, month‑on‑month, in December. Sales from sale of non-food goods increased by 1.5%, sales from sale of food by 1.1%, and sales from sale of automotive fuel by 0.2%.

Year-on-year, sales in retail trade increased in real terms by 6.2% in December. Sales from sale of automotive fuel and of non-food goods increased the same by 8.1% and sales from sale of food by 2.7%.

*“Sales in retail trade adjusted for price effects recorded a year-on-year growth by 6.2% in December. The contributors to the increase were sale of automotive fuel, non-food goods, as well as food. For the whole year 2024, sales in retail trade increased by 4.6%. The biggest contributor to the increase was retail sale via mail order houses or via Internet,”* Jana Gotvaldová, Head of the Trade, Transport, and Services Statistics Unit of the Czech Statistical Office (CZSO), says.

Sales in retail sale of cosmetic and toilet articles in specialised stores increased by 13.2%, year‑on-year; in retail sale of clothing, footwear and leather goods in specialised stores by 4.4%, in retail sale of cultural and recreation goods in specialised stores by 3.9%, sales in dispensing chemist in specialised stores and in retail sale of medical and orthopaedic goods in specialised stores increased by 2.3%, y-o-y, and in retail sale of other household equipment in specialised stores by 1.7%. On the other hand, sales decreased in retail sale of information and communication equipment in specialised stores by 0.2%. Sales in non-specialised stores with food, beverages or tobacco predominating increased by 3.0% and in retail sale of food, beverages and tobacco in specialised stores they decreased by 0.5%. In other retail sale in non‑specialised stores, sales increased by 14.0%. In retail sale via mail order houses or via Internet2) sales increased by 18.2%.

Sales **for sale and repair of motor vehicles3)** decreased in real terms by 1.0%, m-o-m. In the year-on-year comparison, sales decreased by 0.5%. Sales for sale of motor vehicles (including spare parts) decreased by 1.1% and sales for repair of motor vehicles increased by 1.7%, y-o-y.

For the whole year 2024, sales in retail trade increased in real terms by 4.6%, year-on-year; sales for non-food goods increased by 6.1%, sales for sale of automotive fuel by 5.1%, and sales for sale of food by 2.4%. Sales for sale and repair of motor vehicles increased by 1.2%; sales for repair of motor vehicles increased by 2.7% and sales for sale of motor vehicles (including spare parts) by 0.8%.

International comparison of retail sales development in Member States of the EU is available at: <https://ec.europa.eu/eurostat/web/short-term-business-statistics/publications>.

Notes:

*All data in the text of the news release are at constant prices. The year-on-year development is published after having been adjusted for the influence of the number of working days (calendar effects). Month on‑month rates have also been seasonally adjusted.*

*Enterprises are classified to the economic activity according to their principal (prevailing) activity, i.e. such an activity, from which the enterprise gets the highest value added.*

*Data for November 2024 have been revised in accordance with the CZSO’s Data revision policy. Data for December 2024 are preliminary; final data for all months of 2024 will be published in March 2025.*

Methodology: <https://csu.gov.cz/methodology-monthly-sales-indices-in-trade>

*1) CZ-NACE 47 – retail trade, except of motor vehicles and motorcycles*

*2) CZ-NACE 4791 – retail sale via mail order houses or via Internet*

*3) CZ-NACE 45 – wholesale and retail trade and repair of motor vehicles and motorcycles*

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*Method of data acquisition: direct survey of the CZSO (“*SP 1–12”*)*

*End of data collection: 30 January 2025*

*End of data processing: 31 January 2025*

*Related outputs: time series in the Public database: (*<https://vdb.czso.cz/vdbvo2/faces/en/index.jsf?page=statistiky#katalog=31029>*).*

*Next news release will be published on: 13 March 2025*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, constant prices, adjusted for calendar effects)

Chart 1: Sales in retail trade except of motor vehicles and motorcycles (base indices, constant prices)

Chart 2: Sales in retail trade except of motor vehicles and motorcycles (year-on-year indices, constant prices)

Chart 3: Sales in retail trade except of motor vehicles and motorcycles – international comparison (base indices, seasonally adjusted, constant prices)

Chart 4: Sales in retail trade – contribution of the selected CZ-NACE divisions to year-on-year change (adjusted for calendar effects)