4 February 2015

Sales in Retail Trade, Including the Automotive Segment, Grew by 5.4% in 2014

Retail trade – December 2014

In December 2014 seasonally adjusted sales in retail trade, including the automotive segment, decreased by 0.4% at constant prices, month-on-month (m-o-m). Working days adjusted sales increased by 4.2%, year-on-year (y-o-y), the non-adjusted ones grew by 5.9%, y-o-y. Sales grew in the automotive segment as well as in retail trade. For the whole year 2014 unadjusted sales increased by 5.4%, y-o-y.

Seasonally adjusted sales in retail trade, including sale and repair of motor vehicles   
(CZ-NACE Divisions 45+47) decreased in December 2014 by 0.4% at constant prices, m-o-m. Sales adjusted for calendar effects increased by 4.2%, y-o-y, the non-adjusted ones grew by 5.9%, y-o-y. The sales growth was brought by both the automotive segment and retail trade (see Table No. 2). The y-o-y sales development was affected especially by the fact December 2014 was by one working day longer than December 2013.

**Seasonally adjusted** sales for **sale and repair of motor vehicles (CZ-NACE Division 45)** decreased by 3.0% **at constant prices, m-o-m**. **Year-on-year** sales **adjusted for calendar effects** increased by 3.2%. The **non-adjusted** sales increased by 6.5%, **y-o-y**, of which for maintenance and repair of motor vehicles increased by 5.6% and for sales of motor vehicles (including spare parts) increased by 6.7%, y-o-y.

In **retail trade, including sale of automotive fuel (CZ-NACE Division 47), seasonally adjusted** sales increased **at constant prices** by 1.1%, **m-o-m**. Sales **adjusted for calendar effects** increased by 4.6%, **y-o-y.** The **non-adjusted sales** increased by 5.8%, **y-o-y**. Non-adjusted sales for automotive fuel in specialised stores grew by 13.6% and non-adjusted sales for non-food goods increased by 6.5%, and in total for food, beverages and tobacco by 2.8%, y-o-y.

Highest growths in sales were recorded in retail sale via mail order houses or via Internet by 23.8% and in sales of information and communication equipment by 19.2%. The total growth was also contributed by retail sale of other household equipment in specialised stores (by 4.4%), by dispensing chemists, retail sale of medical and orthopaedic goods, and retail sale of cosmetic and toilet articles in specialised stores (by 3.8%), by retail sale of cultural and recreation goods in specialised stores (by 3.6%), and by retail sale of clothing and footwear and leather goods in specialised stores (by 2.9%). Higher sales in non-specialised stores with food, beverages or tobacco predominating (by 3.1%) were mostly affected by a growth in sales of large enterprises. Lower sales, on the contrary, were recorded in retail sale of food, beverages and tobacco in specialised stores (by 0.7%)

The price deflator, VAT excluded (CZ-NACE Division 47) related to the corresponding period of the previous year was 99.1%. Prices increased mainly in retail sale of clothing and footwear and leather goods in specialised stores, dispensing chemist as well as medical and orthopaedic goods in specialised stores. On the contrary, prices decreased in the retail sale of information and communication equipment in specialised stores and of automotive fuel in specialised stores.

International comparison of retail sales development in the EU Member States is available at:

(<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

**For the whole Q4 2014** sales in **retail trade, including the automotive segment,** increased **at constant prices** by 4.7%, **y-o-y** (Q4 2014 was by one working day shorter compared to the same period of the previous year). If decomposed **the automotive segment** grew by 7.8% and the rest of retail segment, including sale of automotive fuel, increased by 3.5%. Sales for non-food goods increased by 4.3%, those for automotive fuel grew by 2.9%, and for food increased by 2.5%.

**Development in 2014**

**For the entire year 2014**,sales in **retail trade, including the automotive segment (CZ-NACE Divisions 45+47),** increased **at constant prices** by 5.4%, **y-o-y.** The overall development was mostly affected by an increase of sales in the automotive segment.

In the segment of **sale and repair of motor vehicles (CZ-NACE Division 45)** sales increased **at constant prices** by 11.6%, **y-o-y**; out of that sales of motor vehicles (including spare parts) rose by 12.1% and maintenance and repair of motor vehicles increased by 9.6%.

In **retail trade, including sale of automotive fuel (CZ-NACE Division 47),** sales **at constant prices** increased by 2.8%**, y-o-y**. In all months of 2014 but November sales exceeded the level of the corresponding period of 2013. Sales grew the least by 2.2% in Q1 2014 and the highest growth by 3.5% was recorded in Q4 2014. Sales for non-food goods year-on-year increased by 4.3%, for automotive fuel by 1.7%, and for food by 1.3%. The highest growth was recorded in sales of goods via the Internet or mail order houses (by 19.7%). In specialised stores, the most growing groups were sales for information and communication equipment (by 17.2%), for other household equipment (by 4.3%), for cultural and recreation goods (by 4.1%), and for clothing and footwear (by 3.7%). On the contrary, retail sale of dispensing chemist, medical and orthopaedic goods in specialised stores decreased (by 2.6%). The average price deflator for the year 2014 was 100.4%.

Notice

Starting with the News Release for January 2015 the Czech Statistical Office will change the structure of News Releases on Retail Trade. The **CZ-NACE Division 47 “Retail trade, except of motor vehicles and motorcycles”** will be presented as the primary data. The aggregate of the CZ-NACE Divisions 45 + 47 “Retail trade, including the automotive segment” will not be further evaluated in the News Releases texts yet for the sake of keeping historical continuity it will be further disclosed in time series and in Table No. 1.

Notes:

*Data for December 2014 are preliminary. Final data for all months of 2014 will be available in June 2015 at the latest.*

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*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 27 January 2015*

*End of data processing: 30 January 2015*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001, respectively, are available in time series (*[*http://www.czso.cz/eng/redakce.nsf/i/sales\_indices\_monthly retail\_trade\_hotels\_and\_restaurants\_time\_series*](http://www.czso.cz/eng/redakce.nsf/i/sales_indices_monthly_retail_trade_hotels_and_restaurants_time_series)*).*

*Next News Release will be published on: 13 March 2015*

Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE Division 47) – international comparison