8 August 2018

Number of guests increasing for five years already

Tourism – the second quarter of 2018

**In the Q2 2018, the number of guests in collective accommodation establishments increased by 4.6%, year-on-year (y-o-y). The number of overnight stays increased by 2.2%, y-o-y. The number of guests in collective accommodation establishments is thus increasing for the fifth successive year already.**

**The number of overnight stays of guests** in collective accommodation establishments reached **13.4 million nights** in total in the Q2 2018; it was by 2.2% more than in the corresponding period of the previous year. The number of overnight stays of residents increased by 5.7%; however, non-residents spent in accommodation establishments by 0.8% less nights than last year. From the total number of nights, 67% were spent in hotels, 9% in boarding houses, and 24% in tourist campsites, holiday dwellings, and hostels. As for the **regional breakdown**, the highest number of overnight stays took place in Prague, in which, however, almost 9 out of 10 nights were spent by non-residents. Residents spent the most nights in the *Jihomoravský* Region, the *Jihočeský* Region, and the *Královéhradecký* Region.

In total, **5.5 million guests** **arrived** to collective accommodation establishments during the reference period; it was 4.6% up, y-o-y. The number of both domestic guests as well as guests from abroad increased (+7.9% and +1.6%, respectively). In the year-on-year comparison, hotels recorded a 3.0% increase in the number of guests (+3.9 million guests); boarding houses (pensions) accommodated by 5.1% more persons, and tourist campsites welcomed in the beginning of the summer season by 22.1% more guests than last year. In terms of **regional comparison**, there was an increase of guests in all Regions of the CR. The highest y-o-y increase of guests in total was recorded in the *Moravskoslezský* Region (+10.5%), the *Středočeský* Region (+10.2%), and in the *Jihočeský* Region (+10.0%). From the point of view of a domestic guest, as for arrivals, the *Karlovarský* Region (+14.0%), the *Hl. m. Praha* Region (+13.3%), and the *Středočeský* Region (+11.8%) were the most attractive.

The highest number of **foreign guests** (by citizenship) came, as usually, from Germany. German guests made almost a fifth of foreign clients in the surveyed accommodation establishments (535 thousand arrivals). Compared to the corresponding period of the previous year, their number decreased by 0.3%. The second most numerous group in the Q2 2018 consisted of visitors from Slovakia (194 thousand) with a y-o-y increase by 9.2%. Guests from China ranked third (185 thousand arrivals; +27.8%, y-o-y). Also our neighbours from the north, Poland, showed an increased interest in accommodation in the surveyed establishments (+10.5%) as well as guests from over the ocean, the United States of America (+2.7%). On the contrary, the demand dropped as for arrivals from the Russian Federation (-1.7%), the Republic of Korea (-6.2%), and Austria (-1.3%).

**Spa accommodation establishments** were visited in the surveyed period by 230 thousand guests in total, i.e. by 3.7% more than in the corresponding period of the previous year. However, the number of overnight stays decreased by 2.0%. The number of nights spent in Czech and Moravian spas dropped both among residents (-0.5%) and, most of all, among foreign guests (-4.7%). Stays in spas were shortened to 6.8 nights in average spent by non-residents and to 9.8 nights, for which domestic guests stayed in spa resort establishments.

Notes

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Method of data acquisition: direct surveys of the CZSO in collective accommodation establishments

End of data collection: 30 July 2018

End of data processing: 31 July 2018

Related data set: <https://www.czso.cz/csu/czso/cru_ts>

Next News Release will be published on: 7 November 2018

Annexes:

Table 1 Guests (accommodation establishment category, numbers, indices)

Table 2 Overnight stays (accommodation establishment category, numbers, indices)

Table 3 Guests (Regions of the CR, numbers, indices)

Table 4 Overnight stays (Regions of the CR, numbers, indices)

Table 5 Guests, overnight stays (non-residents by country, numbers, indices)

Chart 1 Number of guests in collective accommodation establishments, y-o-y change (%)

Chart 2 Number of guests in collective accommodation establishments