



**WE ARE THE CZSO**

# WE WORK HARD

We are the main provider of official economic, social, demographic, and environmental statistics on life in Czechia.

## WE COLLECT DATA

- We take over administrative sources
- We address enterprises
- We ask households

## WE PROCESS DATA



In 2023,

**1 273**

employees participated in activities of the CZSO.

The CZSO collects and processes data from

**146 thousand** companies and

**44 thousand** households.

# WE ARE OPEN

We are a highly professional, user-oriented knowledge institution providing data in outputs and formats that meet user needs. Extensive information from all statistical domains is offered to you by:

- Web pages
- Databases and registers
- Open data
- Mobile application
- Publications
- Analyses
- News releases
- Press releases
- Information services
- Social networks
- Central Statistical Library
- Publication shop
- Classifications, code lists
- Scientific journals “Demografie, Review for Population Research” and “Statistika: Statistics and Economy Journal” (the latter with an impact factor since 2023)
- *Statistika & My* magazine



In 2022,  
we published

**445**

various statistical  
outputs in total.



## WE ARE EFFICIENT

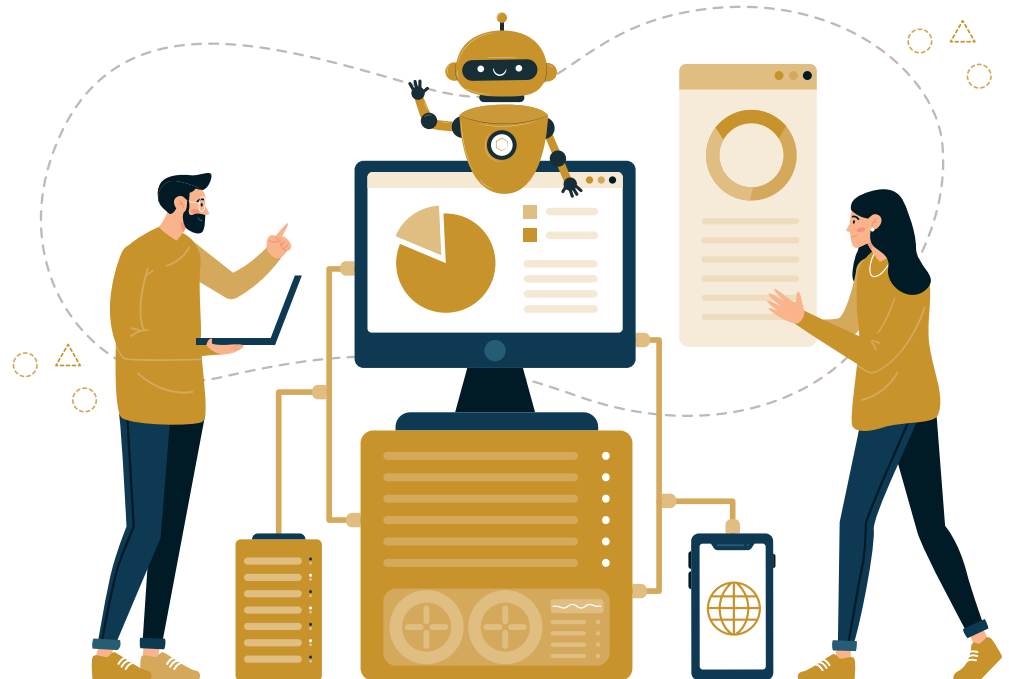
We constantly improve processes, procedures, and tools to enhance efficiency and economy:

- We digitalise processes and reduce administrative complexity
- We implement modern dissemination tools (websites, GIS, mobile application, social networks)
- We actively support innovation
- We develop quality management and shared collaboration tools
- We develop manager reporting
- We handle public contracts (procurement) efficiently
- We reduce vendor lock-in and use standardised and open source tools
- We promote a system of strategic and operative planning



The share of investment expenditure in the total budget of the CZSO for the year 2023 was

**14.5%.**



# WE ARE MODERN

We are keeping up with the times in an effort to compete in the current and future information market, which we want to be a leader in:

- Scanner data from retail chains
- Statistical Geoportal
- SafeCentre for researchers
- Experimental statistics
- Mobile application
- Social networks



Our Statistical Geoportal brings data on each km<sup>2</sup> in Czechia.

## NUMBER OF USERS AND FOLLOWERS, data as at September 2023

### MOBILE APPLICATION OF THE CZSO



over  
**2 500**  
downloads



almost  
**1 500**  
active  
users



X  
**27 344**



Instagram  
**5 167**



LinkedIn  
**2 274**



YouTube  
**779**





In 2022, we answered about

**10 000**

questions from expert users, wide public, and the media.

## WE ARE USER-ORIENTED

We are respected and cooperative partners. In our activities we are always driven by the desire to meet the needs of all users to the maximum extent possible. They are as follows:

- Domestic institutions (e.g. state administration, self-administration, the Czech National Bank, providers of administrative data sources, private data owners)
- International organisations (e.g. Eurostat, OECD, UN, World Bank, ILO)
- Expert users (e.g. analysts, companies, interest groups, research and scientific institutions)
- Media and journalists
- Academic sphere
- Wide public (including students and teachers)

### Data for the year 2022



over

**12 125**

quotations



**160**

employees quoted



**526**

answered questions of journalists



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# WE ARE PROFESSIONALS

Our work is based on requirements and principles that are derived from national and European legislation and also European Statistics Code of Practice.



We publish our news releases always precisely at **9:00 a. m.** and according to a Calendar of News Releases, which we publish always one year in advance.

# WE ARE COMMUNICATIVE

Feedback is an incentive for us to improve our products and services

- We have a dialogue with users (user surveys, comment procedures, collection of ideas for innovation)
- We provide methodological support (information services, communication with users)
- We communicate proactively, 96% of enquiries are answered the same or next day
- We communicate successes and develop key competences in areas where we show good results
- We disseminate statistical information in every possible way
- We adapt to new communication trends
- We communicate correctly and with respect



**74%** of the population aged 16+ years consider the CZSO to be a useful institution.

(opinion poll by Kantar, June 2021)





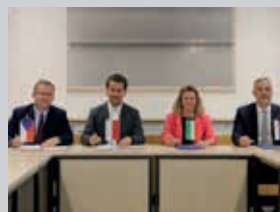
# WE ARE A RESPECTED PARTNER

Thanks to partnership and cooperation we can achieve further improvements and progress.

- We provide data for development of a wide range of policies, their assessment, as well as to support decision-making at all levels
- We participate in inter-ministerial working groups and committees
- We provide technical assistance to other statistical offices
- We offer development assistance in our core competencies
- We share innovative experience
- We cooperate with Eurostat and multinational organisations
- We provide professional internships
- We actively participate in the development of European legislation
- We are building close partnership relations within the state administration and other institutions
- We develop the position of the CZSO as coordinator of the State Statistical Service
- We successfully managed the Presidency of the EU Council in the field of statistics



Results of the European Statistical System peer review exercise show that we are a highly respected professional institution.





The number of ward election committees to be trained and take-over data in 2023 was

**14 733.**

Extraordinary elections to local councils:

**142 times**

in the total of 1 554 municipalities.

Extraordinary elections to the Senate of the Parliament of the CR:

**14 times.**

## WE ARE PART OF DEMOCRATIC ELECTIONS

Our role in the election process is crucial. Since 1990, we processed the following elections:

Elections to the Senate of the Parliament of the CR

**14x**

Elections to local councils

**9x**

Elections to the Chamber of Deputies of the Parliament of the CR

**8x**

Elections to regional councils

**6x**

Elections to the European Parliament

**4x**

Election of the President of the Czech Republic

**3x**

Referendum (on Accession of the Czech Republic to the EU)

**1x**



# WE ARE RESPECTFUL TO RESPONDENTS

We continuously optimise and reduce the administrative burden on respondents:

- We are constantly looking for new sources of administrative and private data (we support the “once and enough” rule, we negotiate with owners about the form of data)
- We digitalise (electronic forms and questionnaires, automatic taking-over of data, support of eGovernment, registers)
- We prepare data collection directly from business information systems
- We use advanced methods (samples, modelling, rotation, web scraping, machine learning)



In 2022,  
we used

**109**  
administrative  
data sources.

# Census 21

The first modern  
population census  
took place here in

**1869**  
already.

## WE ARE ENUMERATED







Once in every 10 years, we carry out a population and housing census. It was last conducted in 2021. The largest statistical survey is a source of unique information about life in our country.

- In 2021, we addressed all Czech residents, 87% of them were counted online
- We involved all available administrative data sources
- The Contact Centre handled 266 245 telephone and 22 686 e-mail enquiries
- We provide the most detailed results down to the municipality level
- We have a unique insight into the development of Czech society
- We publish results in open data format
- Statistical Geoportal received an award from the professional public.



# WE ARE RECOGNISED

Our activities and outputs are awarded by experts in their fields and areas.

- **Statistical Geoportals:**
  - Special Achievements in GIS award
  - Contracts under the Magnifying Glass project
- **2021 Census campaign:**
  - Effie
  - Golden Semicolon
  - Lemur - Czech PR Award
- **Corporate Lawyer of the Year competition (Association of In-House Lawyers of the Czech Republic):**
  - Public procurement and competition
- **Project of the customer service centre for the 2021 Census:**
  - European Contact Centre & Customer Service Awards
- **Visual style of the 2021 Census:**
  - World Logo Design Awards
  - ADC Czech Creative Awards
- **Infographics of the CZSO, Instagram, internal newsletter, *Statistika & My* magazine, *Česko v číslech* publication (Czechia in Figures, Czech only), The CZSO and processing of election results (a brochure, Czech only), a set of posters for the Mini-Census project:**

- **Project of the CZSO headquarters building modernisation:**
  - Fénix content marketing
  - Lemur - Czech PR Award
- **Data Protection Officer of the Year:**
  - Association for the Protection of Personal Data
- **Nepřejtvák award:**
  - Good practice in public procurement
- **Quality management system:**
  - Certificate of successful implementation of quality management in service authorities



Our *Statistika & My* magazine has won an award every year continuously since 2012.

Taking over the SAG (Special Achievements in GIS) award for the Geoportals service.





**18 833**

pupils from 1 593  
classes and 298  
schools took part  
in our 2020 Mini-  
-Census project.

## WE ARE SOCIALLY ACCOUNTABLE

We aim to raise statistical literacy in an attractive way and help others not only with statistics:

- Mini-Census of pupils and students (children aged from 9 to 15 years)
- Competition for the best statistical poster
- Infographics
- Increasing statistical literacy
- Communication on social media
- Publication "*O složitém jednoduše*" ("About the complicated in simple terms"; Czech only)
- Charity markets
- Charity statistical brunch



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## WE ARE A GOOD EMPLOYER

We offer an interesting job that enables versatile professional realisation and professional development:

- We create an attractive working environment
- We provide space for self-realisation and personal development (a sophisticated training system)
- We develop project management
- We educate employees in modern statistics and data science
- We offer an adaptation system
- We encourage innovation (rewards, grants, conferences)
- We gather feedback (employee satisfaction surveys)
- We offer an effective motivation system
- We have excellent conditions for reconciling work-life balance (children's group, home office)
- We pride ourselves on internal communication



During 2022,

**312**

educational  
events/courses  
were organised,  
in which  
4 683 persons  
participated.



# WE ARE HERE FOR YOU, COUNT WITH US AND ON US!



## Contacts:

Czech Statistical Office  
Na padesátém 81  
100 82 Prague 10  
Czech Republic  
☎ (+420) 274 051 111

## Information Services Unit

☎ (+420) 274 052 304, (+420) 274 052 451  
@ infoservis@czso.cz



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