

**TAB 26A Innovation objectives by their importance in enterprises with technological innovation – High – during 2006–2008**

|  | Innovation objectives [1]            |  |                   |                       |                                      |   |   |                           |                                     |
|--|--------------------------------------|--|-------------------|-----------------------|--------------------------------------|---|---|---------------------------|-------------------------------------|
|  | Increased range of goods or services | Replace outdated products or processes | Enter new markets | Increase market share | Improve quality of goods or services | Improve flexibility of production or services | Increase capacity of production or services | Improve health and safety | Reduce labour costs per unit output |
| <b>CZ TOTAL</b>  | <b>44,5%</b>                         | <b>34,2%</b>                           | <b>21,6%</b>      | <b>28,7%</b>          | <b>46,2%</b>                         | <b>27,2%</b>                                  | <b>23,6%</b>                                | <b>18,7%</b>              | <b>26,2%</b>                        |
| <b>By ownership</b>  |                                      |  |                   |                       |                                      |   |   |                           |                                     |
| national enterprises   | 42,9%                                | 33,3%                                  | 20,7%             | 26,4%                 | 46,0%                                | 27,3%   | 24,9%                                       | 18,5%                     | 24,9%                               |
| foreign affiliates   | 49,3%                                | 36,7%                                  | 24,3%             | 35,7%                 | 46,8%                                | 26,9%   | 19,7%                                       | 19,2%                     | 30,2%                               |
| <b>By size-class</b>   |                                      |  |                   |                       |                                      |   |   |                           |                                     |
| small enterprises (10-49 empl.)  | 42,5%                                | 31,9%                                  | 19,8%             | 26,3%                 | 44,7%                                | 27,4%   | 22,5%                                       | 18,2%                     | 22,2%                               |
| medium enterprises (50-249 empl.)                                      | 46,8%                                | 37,8%                                  | 24,3%             | 32,4%                 | 48,5%                                | 25,8%   | 25,5%                                       | 17,7%                     | 32,7%                               |
| large enterprises (above 250 empl.)                                    | 54,9%                                | 42,6%                                  | 28,7%             | 37,6%                 | 52,4%                                | 29,5%   | 27,8%                                       | 25,7%                     | 41,5%                               |
| <b>By industries</b>   |                                      |  |                   |                       |                                      |   |   |                           |                                     |
| B Mining and quarrying   | 53,8%                                | 22,0%                                  | 35,4%             | 22,8%                 | 47,6%                                | 36,2%   | 39,2%                                       | 26,7%                     | 35,2%                               |
| C Manufacturing  | 51,6%                                | 35,6%                                  | 27,9%             | 31,9%                 | 49,4%                                | 26,8%   | 25,6%                                       | 21,2%                     | 36,3%                               |
| D Electricity, gas, steam and air conditioning supply                  | 17,3%                                | 31,9%                                  | 11,1%             | 18,9%                 | 40,8%                                | 22,7%   | 17,6%                                       | 26,2%                     | 35,0%                               |
| E Water supply; sewerage, waste management and remediation activities  | 27,9%                                | 25,5%                                  | 4,8%              | 10,2%                 | 38,3%                                | 13,9%   | 12,7%                                       | 25,2%                     | 30,5%                               |
| F Construction   | 17,8%                                | 21,3%                                  | 9,9%              | 9,3%                  | 32,7%                                | 13,4%   | 13,4%                                       | 21,9%                     | 12,2%                               |
| G Wholesale and retail trade; repair of motor vehicles and motorcycles | 46,8%                                | 34,9%                                  | 19,0%             | 34,5%                 | 46,1%                                | 31,1%   | 22,2%                                       | 19,7%                     | 14,1%                               |
| H Transportation and storage   | 15,9%                                | 32,4%                                  | 13,4%             | 25,4%                 | 39,3%                                | 31,6%   | 30,8%                                       | 17,3%                     | 29,2%                               |
| I Accommodation and food service activities                            | 46,5%                                | 33,8%                                  | 11,1%             | 20,9%                 | 48,9%                                | 37,7%   | 50,4%                                       | 22,3%                     | 28,6%                               |
| J Information and communication  | 54,1%                                | 39,7%                                  | 22,9%             | 27,9%                 | 47,8%                                | 23,4%   | 18,4%                                       | 3,4%                      | 13,9%                               |
| K Financial and insurance activities                                   | 63,6%                                | 36,7%                                  | 18,2%             | 43,8%                 | 56,9%                                | 34,5%   | 20,2%                                       | 4,0%                      | 20,5%                               |
| L Real estate activities   | 76,0%                                | 23,8%                                  | 15,1%             | 15,1%                 | 22,2%                                | 22,2%   | 9,9%  | 1,4%                      | 2,9%                                |
| M Professional, scientific and technical activities                    | 29,6%                                | 37,0%                                  | 16,1%             | 19,9%                 | 43,9%                                | 31,1%   | 20,0%                                       | 8,5%                      | 25,7%                               |
| N Administrative and support service activities                        | 37,8%                                | 31,9%                                  | 14,9%             | 20,7%                 | 47,2%                                | 20,1%   | 18,1%                                       | 12,8%                     | 22,0%                               |
| <b>By regions NUTS 2</b>   |                                      |  |                   |                       |                                      |   |   |                           |                                     |
| Praha  | 51,5%                                | 37,3%                                  | 21,7%             | 33,4%                 | 52,9%                                | 30,4%   | 22,5%                                       | 14,0%                     | 27,8%                               |
| Střední Čechy  | 36,8%                                | 31,7%                                  | 17,7%             | 26,9%                 | 36,2%                                | 18,5%   | 17,9%                                       | 9,9%                      | 22,0%                               |
| Jihozápad  | 47,3%                                | 36,0%                                  | 20,5%             | 32,4%                 | 42,8%                                | 25,4%   | 24,8%                                       | 13,5%                     | 24,1%                               |
| Severozápad  | 40,4%                                | 31,2%                                  | 20,8%             | 25,5%                 | 46,0%                                | 36,9%   | 27,9%                                       | 26,4%                     | 23,7%                               |
| Severovýchod   | 42,0%                                | 37,1%                                  | 24,3%             | 25,2%                 | 50,3%                                | 32,0%   | 24,9%                                       | 25,9%                     | 25,1%                               |
| Jihovýchod   | 43,3%                                | 35,8%                                  | 22,2%             | 30,2%                 | 48,1%                                | 24,0%   | 32,0%                                       | 19,4%                     | 33,2%                               |
| Střední Morava   | 46,3%                                | 22,1%                                  | 23,3%             | 24,5%                 | 39,9%                                | 24,3%   | 16,0%                                       | 22,0%                     | 23,7%                               |
| Moravskoslezsko  | 44,6%                                | 36,7%                                  | 19,5%             | 27,8%                 | 44,0%                                | 23,9%   | 16,4%                                       | 19,3%                     | 23,8%                               |

[1] Percentage of all innovative enterprises with technological innovation in the given group