

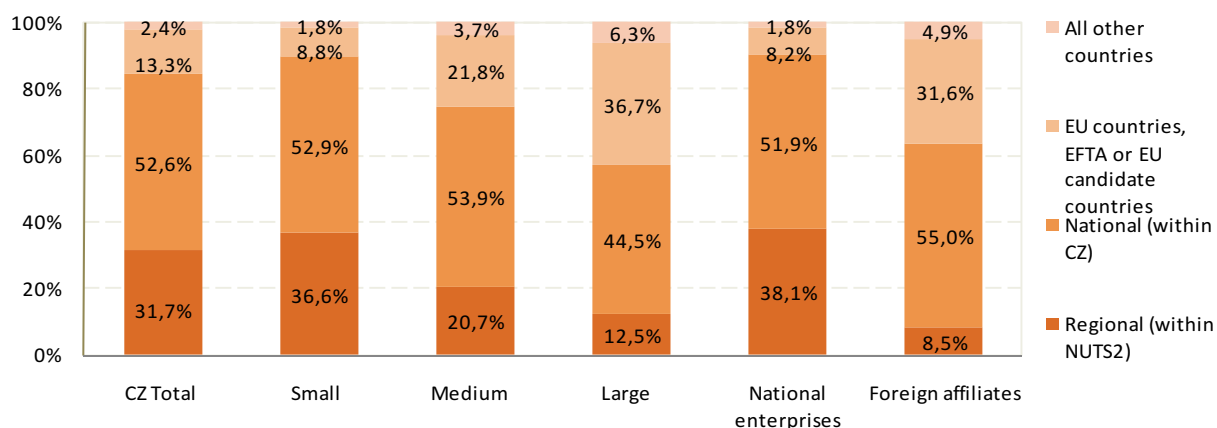
2.4 Market for innovative and non-innovative enterprises

2.4.1 Market for innovative enterprises

Between 2006 and 2008, innovative enterprises in the Czech Republic focused especially on national market (52.6 %). Regional market was the most significant for 31.7 % of enterprises. EU countries, EFTA or EU candidate countries were the most significant market for 13.3 % of enterprises, while only 2.4 % of enterprises indicated that they focused on markets in other countries.

Large enterprises (36.7 %) regarded EU countries, EFTA or EU candidate countries as a more significant market than small and medium-sized enterprises. The same situation can be observed among foreign affiliates, where the proportion of enterprises that consider this market significant was much higher than in the case of national enterprises (31.6 % and 8.2 % respectively).

Figure 2.60: The most important market for innovative enterprises by size-class and ownership; 2006–2008



The breakdown by industry shows that innovative enterprises in “electricity, gas, steam and air conditioning supply” considered regional market as the most significant (77.8 %), while enterprises in “financial and insurance activities” were most active on national market (86.3 %). EU countries, EFTA or EU candidate countries were the most significant for innovative enterprises in “manufacturing” (26 %) and “transportation and storage” (18.4 %).

Figure 2.61: The most important market for innovative enterprises by NACE; 2006–2008

