

V. Effects of innovation activities

Innovation activities lead to various positive effects. Selected innovation effects and their importance for enterprise illustrates figure 5.1. In the innovation survey 2005 marked 80% of enterprises as the most important and middle important effect of innovations improved quality of products and services, follows widening of range of products and services with more than 70% and about the same importance reached improving of production flexibility or providing services. At the limit of 60% - 65% high and middle importance ended effect increasing production or service scale and expanding a market or increasing market share. 50% of high and middle importance reached decreasing of labor costs per production unit and for a bit less improving environmental effects or better security of work. The second least important effect from the range of mentioned innovation effects was cutting material and energy consumption per production unit with approximately 40% of high and middle importance and the least importance ever, with 25%, set enterprises to meeting regulation measures and regulations.

Figure 5.1 Effects of innovation activities of enterprises in 2003-2005

