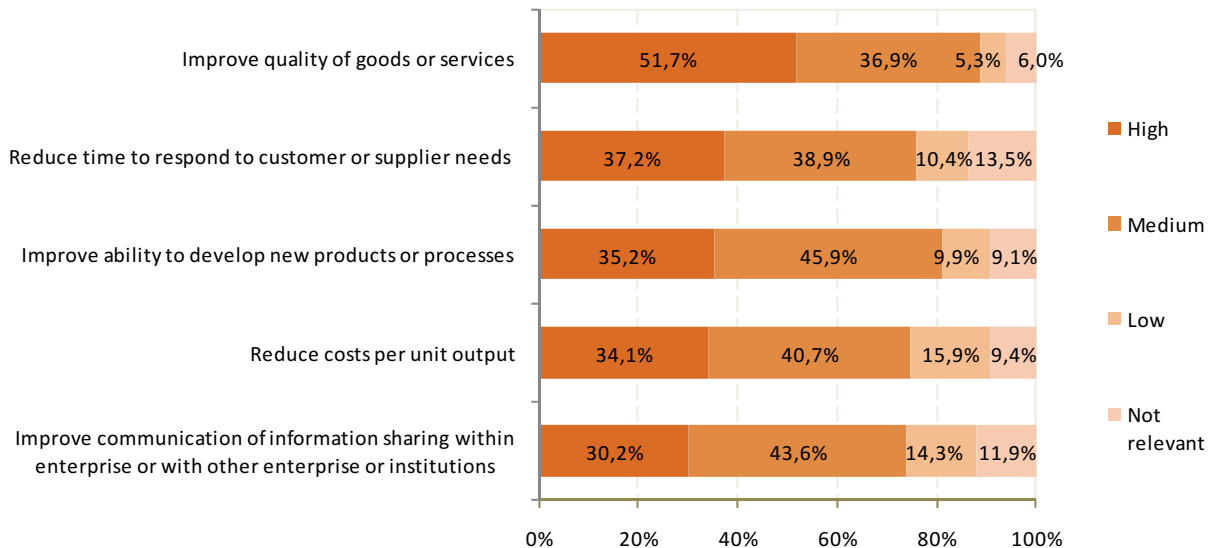


### 2.3.4 Objectives for organisational innovations

Between 2006 and 2008, the objective “improve quality of goods or services” was given the highest importance by 51.7 % of enterprises with organisational innovation in the Czech Republic. To reduce time to respond to customer or supplier needs ranked second among objectives with high importance (37.2 %). The least preferred objective was to improve communication of information sharing within enterprise or with other enterprise or institutions (30.2 %).

**Figure 2.58: Breakdown of innovation objectives by the level of importance (as a percentage of enterprises with organisational innovation); 2006–2008**



With all size-classes, the key objective of organisational innovation was to improve quality of goods and services. The proportion reached 50 % of enterprises in all size-classes. Also, for large enterprises, to reduce costs per unit output was of primary importance (46.2 %).

The comparison between foreign affiliates and national enterprises reveals that the biggest difference lies in rating “reduce time to respond to customer or supplier needs”. 43 % of foreign affiliates and 35.2 % of national enterprises considered this objective as of prime importance.

**Figure 2.59: Breakdown of innovation objectives considered as highly important by enterprises – by size-class and ownership (as a percentage of enterprises with organisational innovation); 2006–2008**

