

2.4.2 Market for non-innovative enterprises

In years 2006 and 2008, non-innovative enterprises were most active on regional market (56.1 %). For 35.5 % of non-innovative enterprises, national market was the most significant. The proportions of non-innovative enterprises for which other markets are significant were much lower (7.5 % for EU countries, EFTA or EU candidate countries and only 0.9 % for markets in other countries).

Large enterprises were more active on national market than small and medium-sized enterprises. Foreign affiliates perceived national market as the most significant market (44.9 %), while regional market was the most significant market for 59.9 % of national non-innovative enterprises.

Figure 2.62: The most important market for non-innovative enterprises by size-class and ownership; 2006–2008

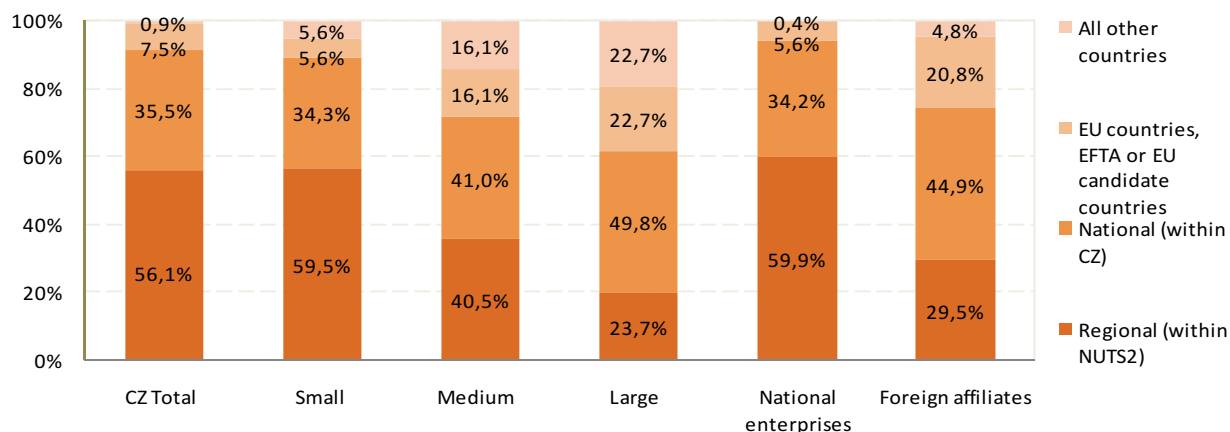


Figure 2.63 shows the importance of markets for non-innovative enterprises according to the breakdown by sector. Regional market was clearly the most important for enterprises in “real state activities” (89.7 %) and “electricity, gas, steam and air conditioning supply” (88.7 %). Enterprises in “financial and insurance activities” regarded national market as the most significant (58.9 %). EU countries, EFTA or EU candidate countries were given the highest importance by enterprises in “transportation and storing” (21 %) and “manufacturing” (15.3 %).

Figure 2.63: The most important market for non-innovative enterprises by NACE; 2006–2008

