

2.5.2 Factors hampering innovation activity for non-innovative enterprises

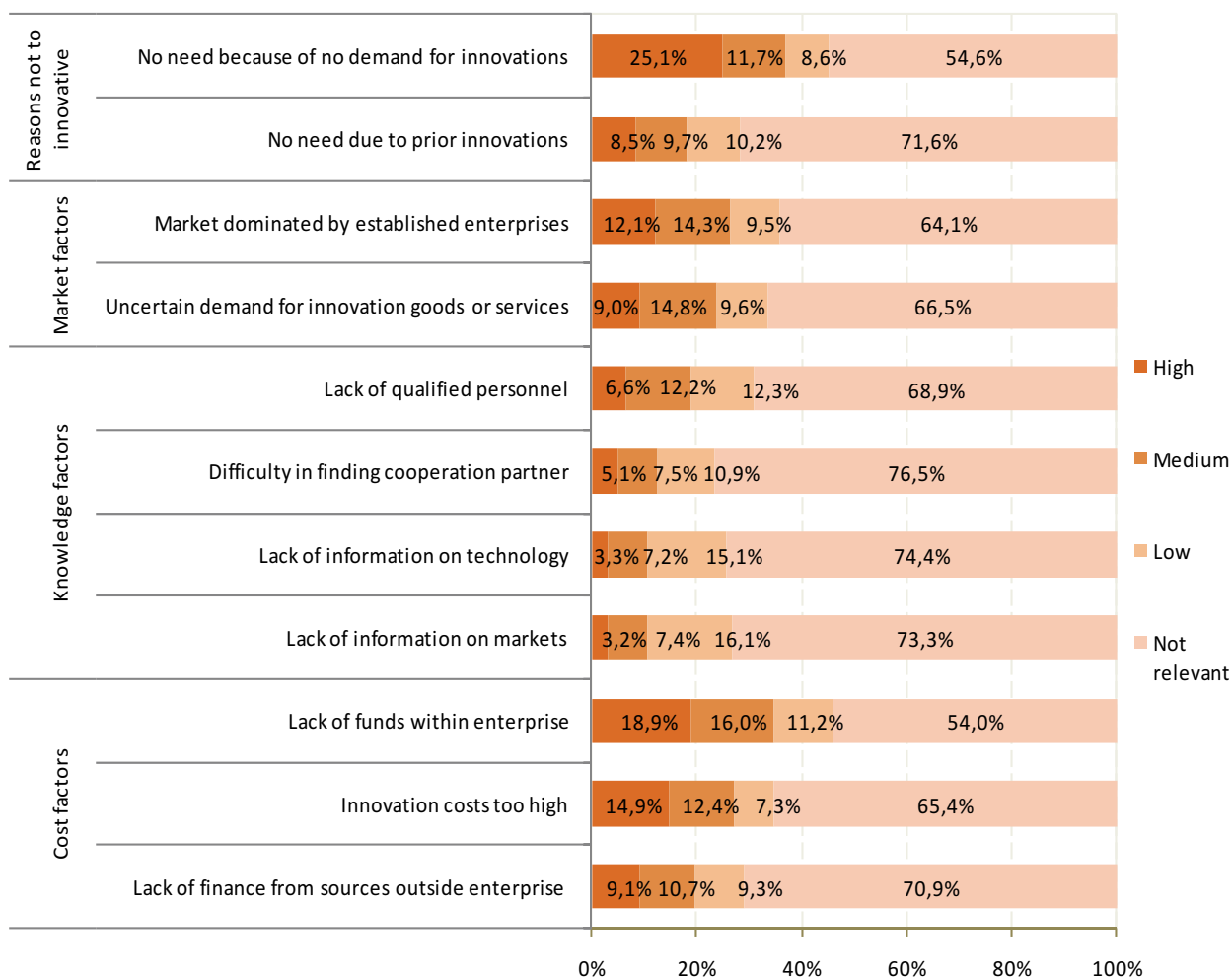
In 2006–2008, the most important barrier to innovation was the fact that there was no need of innovation because there was no demand as cited by 25.1 % of non-innovative enterprises in the Czech Republic. “Lack of funds within enterprise” was considered the second most significant factor hampering innovation (18.9 %), followed by “potential innovation costs being too high” (14.9 %).

On the other hand, the factor that was found the least hampering for eventual innovation was the “lack of information on markets” factor (3.2 %).

Out of knowledge factors, non-innovative enterprises most frequently cited the lack of qualified personnel as the most important factor hampering innovation (6.6 %).

Among market factors, “market dominated by established enterprises” was considered a highly important reason not to innovate by 12.1 % of non-innovative enterprises.

Figure 2.66: Breakdown of factors hampering innovation activities by the level of importance (as a percentage of non-innovative enterprises; 2006–2008)



The breakdown by size-class shows that “lack or no demand for innovation” was a factor greatly hampering potential innovation with all size-classes. The second most important factor was a cost factor – “lack of funds within enterprise”. For example among large enterprises, the respective proportions were 29 % and 10.5 %.

Knowledge factors proved to be the least important factors hampering innovation with all size-classes. More specifically, these factors were “lack of information on markets” (1.7 % of large enterprises, 2 % of medium-sized enterprises, 3.4 % of small enterprises) and “lack of information on technology” (1.5 % of large enterprises, 1.3 % of medium-sized enterprises, 3.7 % of small enterprises)

See Figure 2.67 for more details.

Figure 2.67: Breakdown of factors hampering innovation considered as highly important by enterprises – by size-class and ownership (as a percentage of non-innovative enterprises); 2006–2008

