

## C Individuals

Since 2002, the Czech Statistical Office (CZSO) has been regularly collecting detailed information on the users of the internet by an independent annual statistical survey titled: “**Sample Survey on ICT Use in Households and by Individuals**”.

The survey is a sample household survey with annual periodicity and the data collection itself is embedded in the Labor Force Survey (LFS). Embedment in LFS enables to break the data down according to wide range of demographic and social characteristics of people living in the monitored households.

The survey is conducted in the form of personal interviews using a personal computer (CAPI), on a sample of about 10 thousand individuals aged 16 and over. The acquired data are weighted by the post-stratified weights which are calculated on the base of gender, age, regions and employment status.

The survey is representative of the population of persons living in private households in the Czech Republic aged 16 and over, i.e. individuals who are living in so-called collective households (correctional facilities, social care institutions, retirement homes, etc.) are not part of the survey. In 2017 persons living in private households accounted a group of 8.8 million people in 4.4 million households.

Since 2006 this survey has been conducted according to the annual implementing measures of the **Framework Regulation (EC) No. 808/2004** of the European Parliament and of the Council concerning Community statistics on the information society which ensures data harmonisation and comparability among EU countries.

### Notes:

**Reference period:** 3 or 12 months prior to the interviews

**The education category** is published for the age group of 25 and over, as there are a lot of students aged 16-24, who are still in studying process.

### Comparability of data published by the CZSO and Eurostat:

The data for the Czech Republic published by Eurostat slightly differs from the data published by the CZSO. This difference is due to the fact that Eurostat includes solely individuals aged between 16 and 74 years. The CZSO provides as standard the data for the whole adult population aged 16+. *This is the reason why the tables in this publication give dual total values for the Czech Republic: total of the ones aged 16 and over and total of the ones aged 16-74.*

### Definitions:

- **Individuals using the internet – internet users** are individuals who used the internet at least once **in the last 3 months** preceding the interviews, **anywhere** (at home, work, school, etc.) and for **any purpose** (private or work).
- **The internet use** shall mean any activity on the internet carried out in an active manner, for example, browsing websites or downloading files.
- Part of the survey focuses on **access to the internet via selected types of devices** (desktop computers, laptops, tablets, mobile phones, etc.). An individual used the device to access the internet if he/she did so in the last 3 months prior to the interview. It did not matter what type of connection was used to access the internet (mobile networks, Wi-Fi, cable).
- Monitored **internet activities** were carried out by the respondents for **private purposes at least once in the last 3 months** preceding the interview by using **any device** including a mobile phone. **On-line purchases** may have the reference period of **3 months or 12 months** preceding the interview.

- **Social networking** can be distinguished from other communication and content activities by the aspect of creating a profile on certain websites. Being a member of a network with selected other members who share interests and activities is an essential characteristic of a social network. A person is called a user of social networks if he/she has a profile on any social network and used the network at least once in the last 3 months before the interview.
- **Paid video catalogues (e.g. Netflix)** include commercial services (for payment) on demand and therefore the videos that one might have watched on the basis of some kind of subscription (also one-time).
- **Internet storage** also called as “cloud services” offers the possibility of storage on a server accessible via the internet. It is appropriate especially for large files which take up space on hard drive. Storing them on the internet also provides with opportunities to share the files with other devices.
- **An individual purchasing on the internet** is a person who in the last 12 months purchased or ordered goods or a service over the internet for private purposes. This e-commerce activity may be performed on any device including smart phone. Goods or services ordered may not be paid over the internet. Goods or services may be delivered on-line (over the internet) or off-line (mail or in person). *Reference period for online purchases is 12 months prior the interview, only the amount of money spent on online purchases and frequency of purchasing online is measured with the reference period of 3 months.*

Data on ICT use by individuals classified by **gender** of the respondents can be found in the publication titled: „**Focused on Women and Men**“.

<https://www.czso.cz/csu/czso/focus-on-women-and-men>

The **Eurostat** comprehensive database for **Information society statistics** has been used for the international comparison. Data from this database was extracted in March 2018. For more information see:

<http://ec.europa.eu/eurostat/web/digital-economy-and-society/data/comprehensive-database>

**More information on topic of households' and individuals' access to ICT is available on:**

[https://www.czso.cz/csu/czso/domacnosti\\_a\\_jednotlivci](https://www.czso.cz/csu/czso/domacnosti_a_jednotlivci) (in Czech only)

Detailed information on different socio-demographic groups is available at the following pages:

**Information on the internet usage by students:**

[https://www.czso.cz/csu/czso/information\\_technologies\\_in\\_schools](https://www.czso.cz/csu/czso/information_technologies_in_schools)

**Information on usage of e-government services:**

[https://www.czso.cz/csu/czso/vyuzivani\\_ict\\_ve\\_vztahu\\_k\\_verejne\\_sprave](https://www.czso.cz/csu/czso/vyuzivani_ict_ve_vztahu_k_verejne_sprave)  
(in Czech only)

**Information on usage of the internet for health related activities:**

[https://www.czso.cz/csu/czso/information\\_technologies\\_in\\_the\\_czech\\_health\\_sector](https://www.czso.cz/csu/czso/information_technologies_in_the_czech_health_sector)

## C Individuals

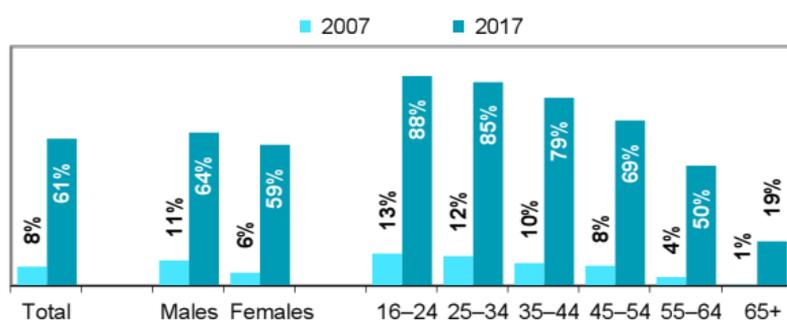
Tab. C1 Individuals in the Czech Rep. using a computer; 2017

%

	Total	by type of device:	
		laptop	tablet
<b>Total (aged 16+)</b>	<b>77,0</b>	<b>55,9</b>	<b>19,4</b>
Total (aged 16-74)	82,7	60,5	21,0
<b>Sex:</b>			
Males (aged 16+)	80,0	59,0	19,5
Females (aged 16+)	74,2	53,0	19,3
<b>Age group:</b>			
16-24 year-olds	98,0	78,8	37,2
25-34 year-olds	95,0	78,7	26,6
35-44 year-olds	94,9	71,5	28,9
45-54 year-olds	88,8	63,4	19,2
55-64 year-olds	73,3	45,9	11,3
65 year-olds and over	32,8	16,9	3,2
<b>Education attainment level (aged 25+):</b>			
Basic	32,2	16,7	6,2
Secondary without A-level exam.	65,5	41,0	11,7
Secondary with A-level exam. or Higher professional	84,7	62,8	19,3
University	94,5	77,5	29,9
<b>Specific groups:</b>			
Women on maternity leave	93,1	70,0	31,4
Students (aged 16+)	99,5	80,3	40,1
Pensioners	36,1	19,1	3,7

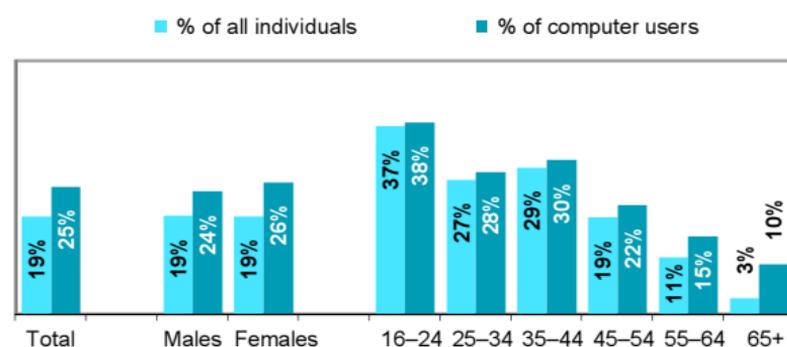
as a percentage of all individuals in a given socio-demographic group

Figure C1 Individuals using a portable computer (laptop or tablet) by sex and age



as a percentage of all individuals in a given socio-demographic group

Figure C2 Individuals using a tablet by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Tab. C2 Individuals in the Czech Rep. using the internet; 2017

%

	At least once in the past	In the last 3 months*	Every day or almost every day
<b>Total (aged 16+)</b>	<b>83,4</b>	<b>78,7</b>	<b>63,1</b>
Total (aged 16-74)	88,8	84,5	68,2
<b>Sex:</b>			
Males (aged 16+)	86,1	81,6	66,4
Females (aged 16+)	81,0	76,0	59,9
<b>Age group:</b>			
16-24 year-olds	99,8	99,0	96,5
25-34 year-olds	98,2	96,4	88,6
35-44 year-olds	97,9	96,9	80,5
45-54 year-olds	94,3	91,5	68,1
55-64 year-olds	82,2	75,3	50,0
65 year-olds and over	45,8	33,6	19,4
<b>Education attainment level (aged 25+):</b>			
Basic	44,1	34,6	16,9
Secondary without A-level exam.	74,4	68,1	45,0
Secondary with A-level exam.			
or Higher professional	90,6	86,0	69,9
University	97,3	95,0	87,9
<b>Specific groups:</b>			
Women on maternity leave	98,2	94,7	83,3
Students (aged 16+)	99,9	99,7	97,5
Pensioners	49,2	37,0	21,0

as a percentage of all individuals in a given socio-demographic group

\* **internet users** - main indicator used for international comparison

Figure C3 Individuals who have never used the internet

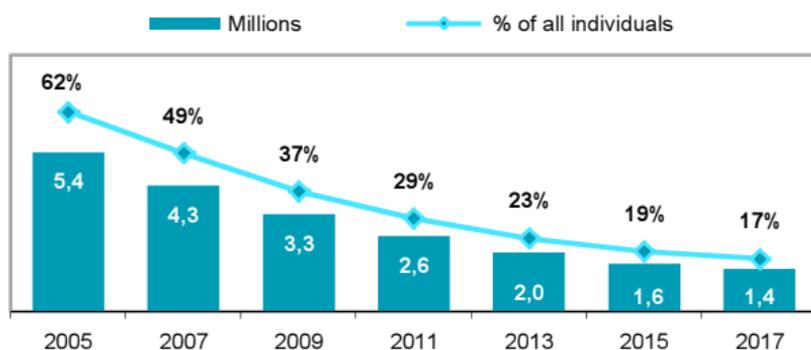
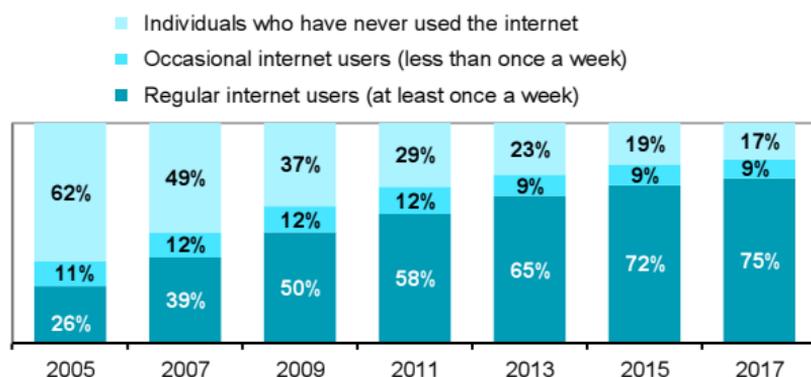


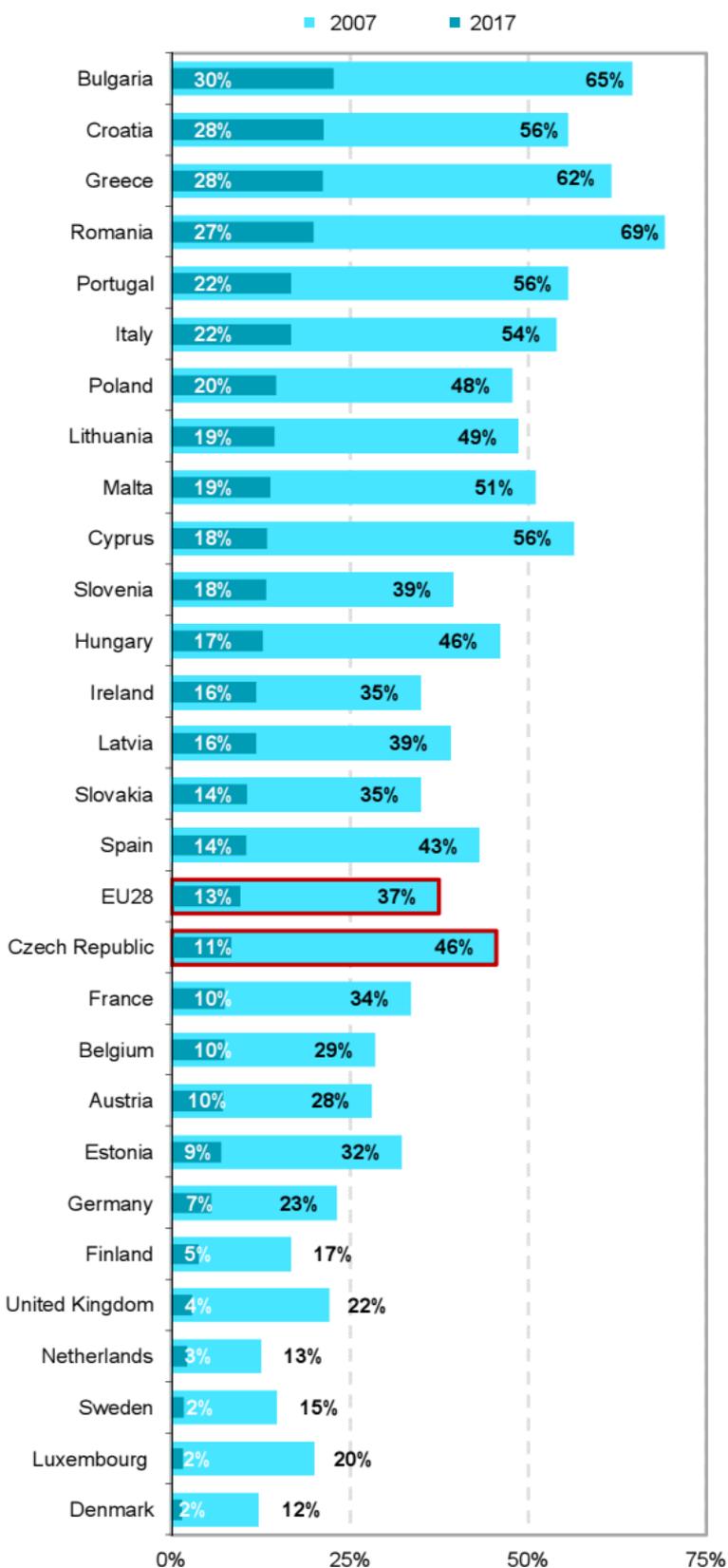
Figure C4 Individuals by usage of the internet



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C5 Individuals in EU countries aged 16-74 who have never used the internet



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C3 Individuals in the Czech Republic using the internet - internet users\*

	2013	2015	2017
<b>Total (aged 16+)</b>	<b>68,8</b>	<b>75,7</b>	<b>78,7</b>
Total (aged 16-74)	74,1	81,3	84,5
<b>Sex:</b>			
Males (aged 16+)	73,1	77,9	81,6
Females (aged 16+)	67,9	73,5	76,0
<b>Age group:</b>			
16-24 year-olds	96,9	97,0	99,0
25-34 year-olds	91,8	95,4	96,4
35-44 year-olds	91,2	93,9	96,9
45-54 year-olds	81,2	86,7	91,5
55-64 year-olds	58,0	68,0	75,3
65 year-olds and over	19,0	28,4	33,6
<b>Education attainment level (aged 25+):</b>			
Basic	21,2	30,4	34,6
Secondary without A-level exam.	58,4	62,6	68,1
Secondary with A-level exam.			
or Higher professional	80,5	84,2	86,0
University	90,4	94,1	95,0
<b>Specific groups:</b>			
Women on maternity leave	89,4	93,9	94,7
Students (aged 16+)	98,9	99,0	99,7
Pensioners	24,2	32,8	37,0

as a percentage of all individuals in a given socio-demographic group

\* **internet users** - individuals who used the internet in the last 3 months

Figure C6 Individuals aged 16+ using the internet

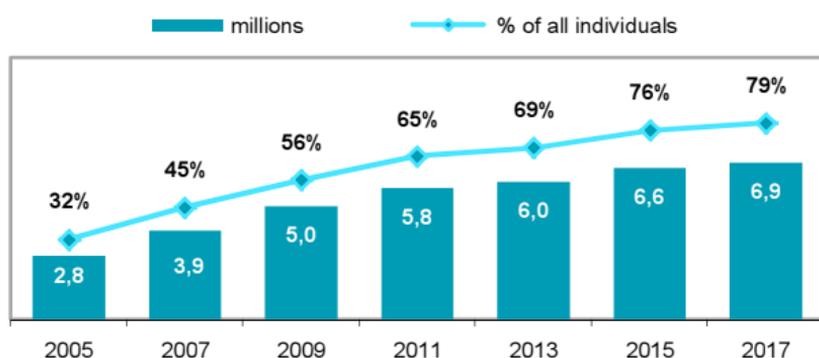
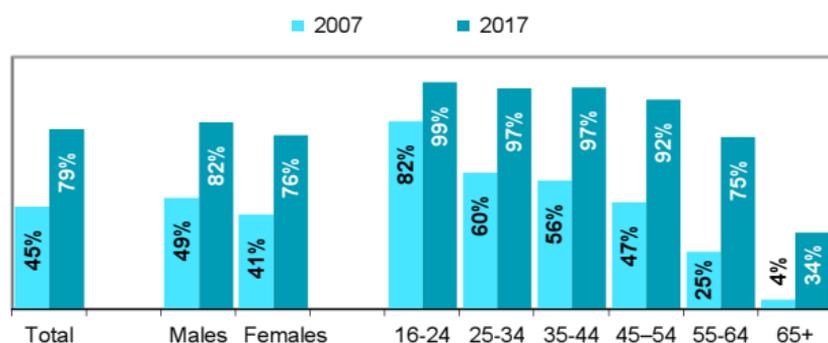


Figure C7 Individuals using the internet by sex and age

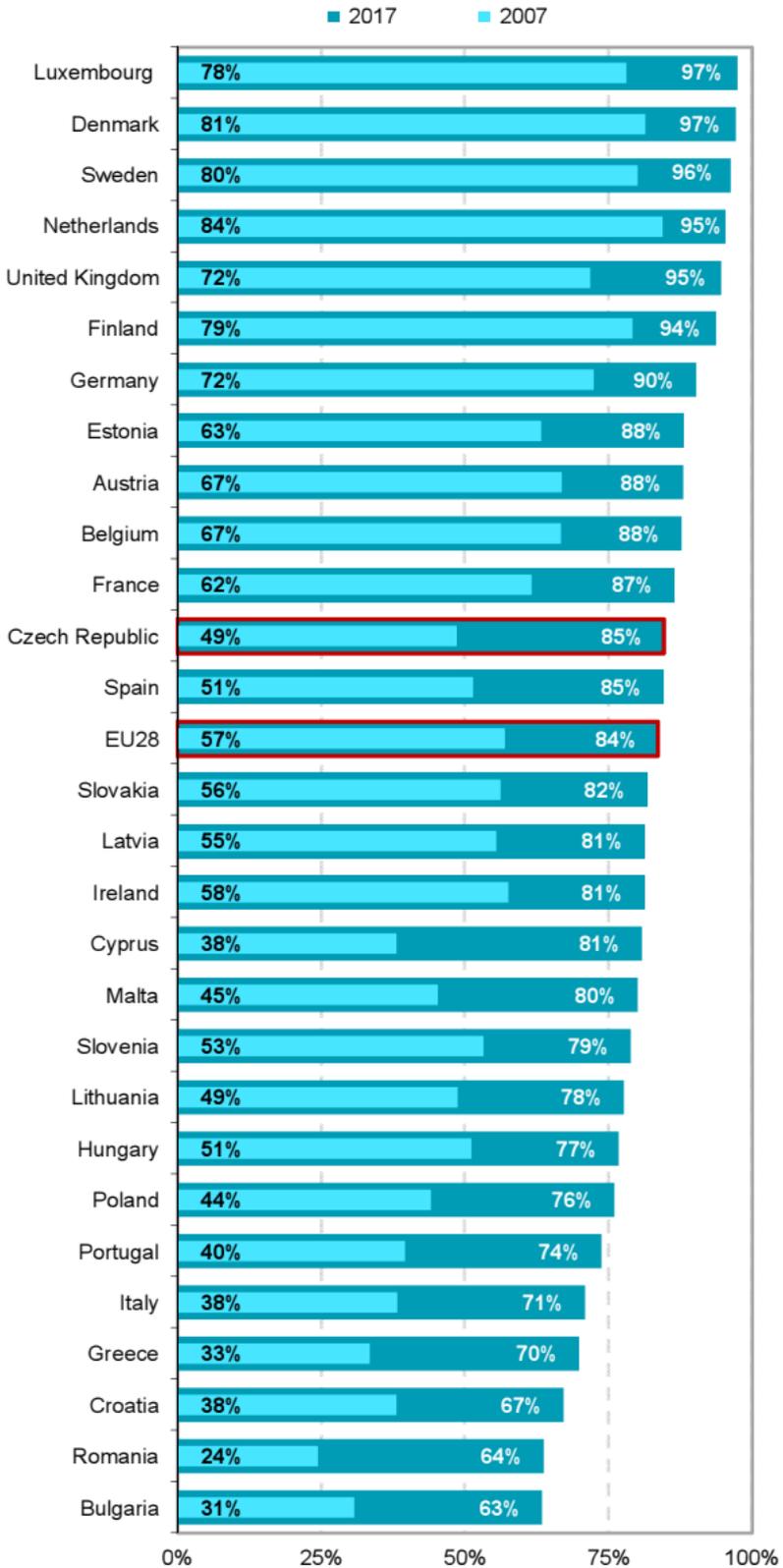


as a percentage of all individuals in a given socio-demographic group

Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

**Figure C8 Individuals in EU countries aged 16-74 using the internet - internet users\***



\* individuals who used the internet in the last 3 months  
as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C4 Individuals in the Czech Republic accessing the internet via a mobile phone

	%		
	2015	2016	2017
<b>Total (aged 16+)</b>	<b>37,0</b>	<b>41,2</b>	<b>50,4</b>
Total (aged 16-74)	40,1	44,8	54,9
<b>Sex:</b>			
Males (aged 16+)	41,7	45,0	54,9
Females (aged 16+)	32,5	37,6	46,1
<b>Age group:</b>			
16-24 year-olds	77,1	81,1	86,7
25-34 year-olds	68,0	73,6	81,3
35-44 year-olds	48,6	54,7	71,4
45-54 year-olds	28,1	36,7	53,1
55-64 year-olds	14,2	17,6	28,6
65 year-olds and over	3,1	5,5	5,8
<b>Education attainment level (aged 25+):</b>			
Basic	9,2	12,1	15,0
Secondary without A-level exam.	20,5	24,8	34,5
Secondary with A-level exam.			
or Higher professional	34,8	43,8	53,1
University	59,1	63,2	71,3
<b>Specific groups:</b>			
Women on maternity leave	51,2	64,2	73,8
Students (aged 16+)	80,1	82,2	87,0
Pensioners	3,3	5,6	6,7

as a percentage of all individuals in a given socio-demographic group

Figure C9 Individuals aged 16+ accessing the internet via a mobile phone

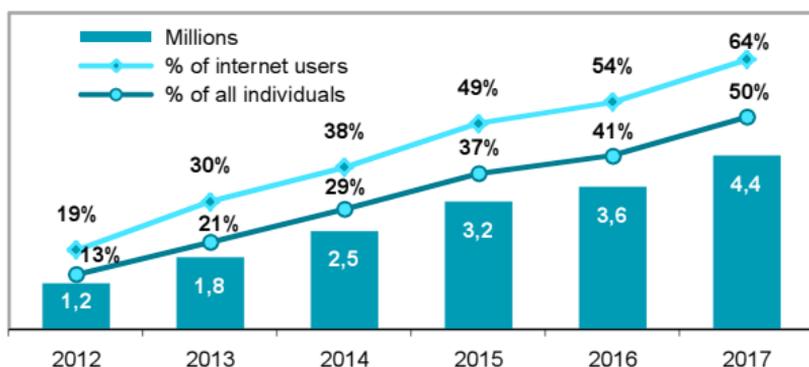
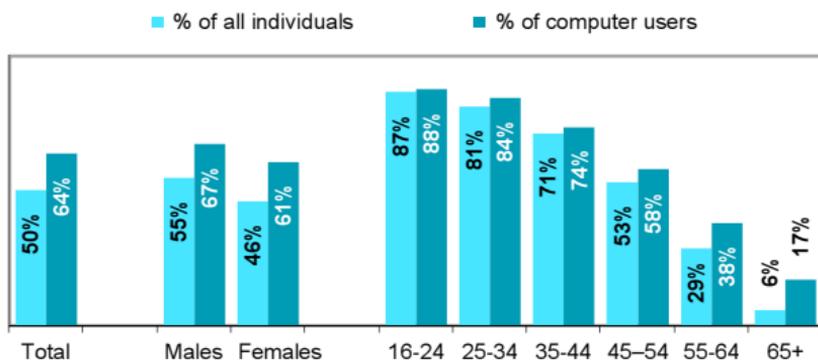


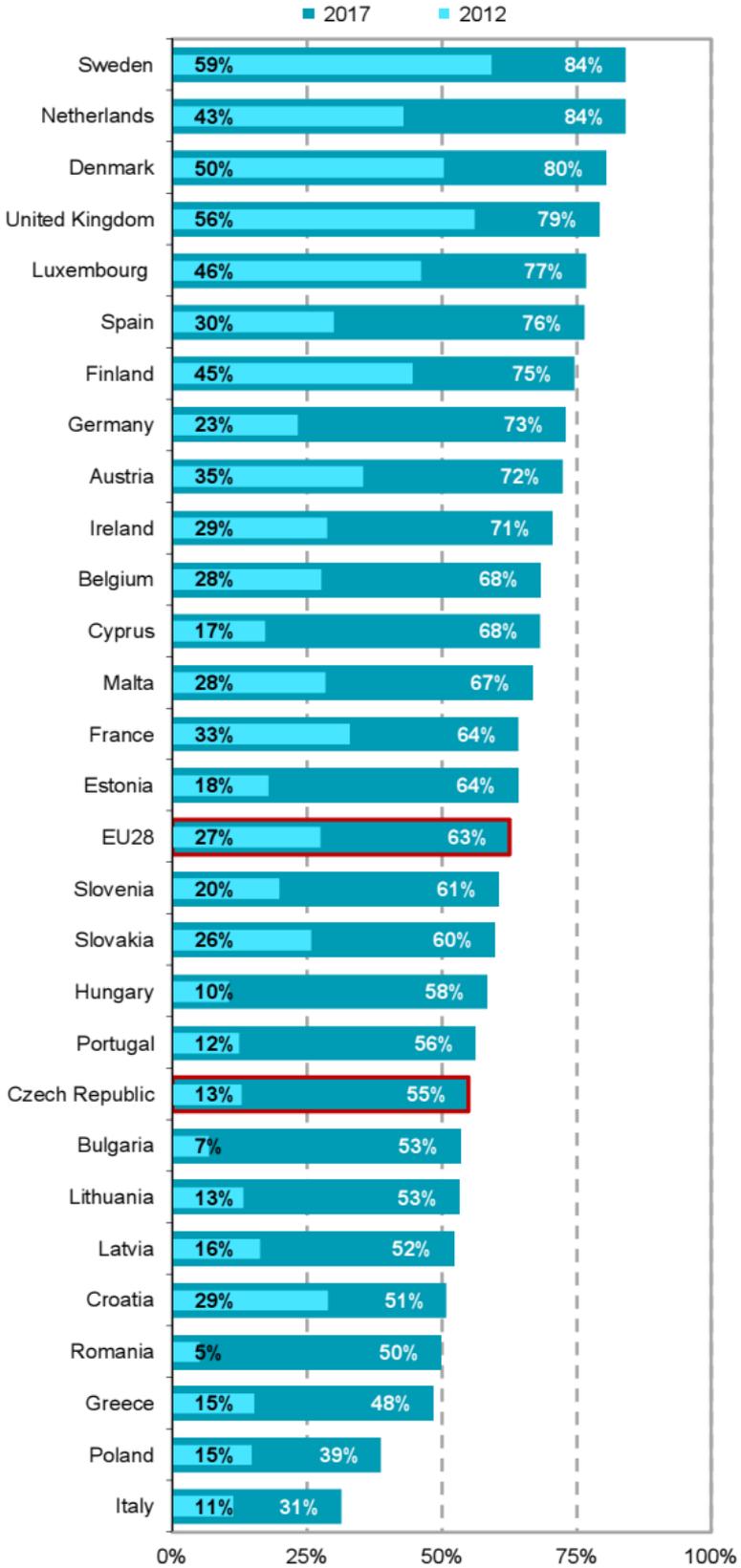
Figure C10 Individuals aged 16+ accessing the internet via a mobile phone by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

**Figure C11 Individuals in EU countries aged 16-74 accessing the internet via a mobile phone**



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C5 Individuals using mobile phone to access the internet via mobile phone network or wireless network (e.g. Wi-Fi); 2017

	Mobile phone network	Wi-Fi	via Wi-Fi only
<b>Total (aged 16+)</b>	<b>36,1</b>	<b>46,4</b>	<b>14,3</b>
Total (aged 16-74)	39,3	50,5	15,4
<b>Sex:</b>			
Males (aged 16+)	40,3	50,4	14,6
Females (aged 16+)	32,1	42,6	14,0
<b>Age group:</b>			
16-24 year-olds	60,7	81,2	26,0
25-34 year-olds	61,3	74,6	20,0
35-44 year-olds	52,5	65,6	18,9
45-54 year-olds	35,0	49,7	18,1
55-64 year-olds	20,1	25,7	8,5
65 year-olds and over	4,0	5,0	1,8
<b>Education attainment level (aged 25+):</b>			
Basic	9,7	11,0	5,3
Secondary without A-level exam.	23,5	30,5	11,0
Secondary with A-level exam.			
or Higher professional	39,1	49,3	14,0
University	53,0	68,0	18,3
<b>Specific groups:</b>			
Women on maternity leave	53,0	66,8	20,8
Students (aged 16+)	59,2	82,6	27,8
Pensioners	4,2	5,7	2,5

as a percentage of all individuals in a given socio-demographic group

Figure C12 Individuals aged 16+ using mobile phone to access the internet via mobile phone network

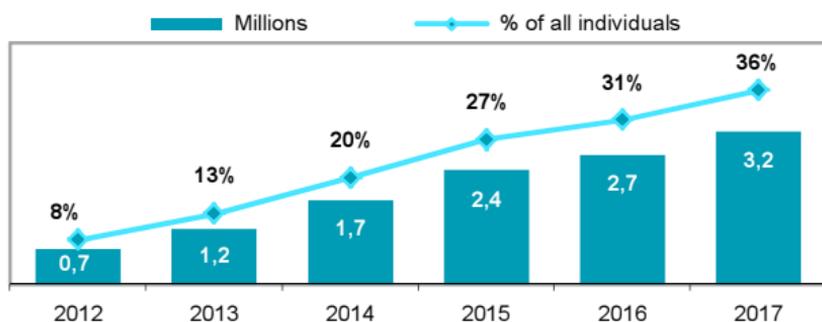
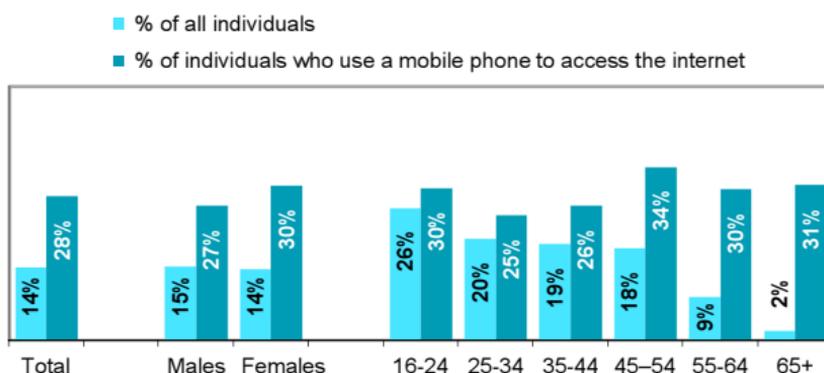


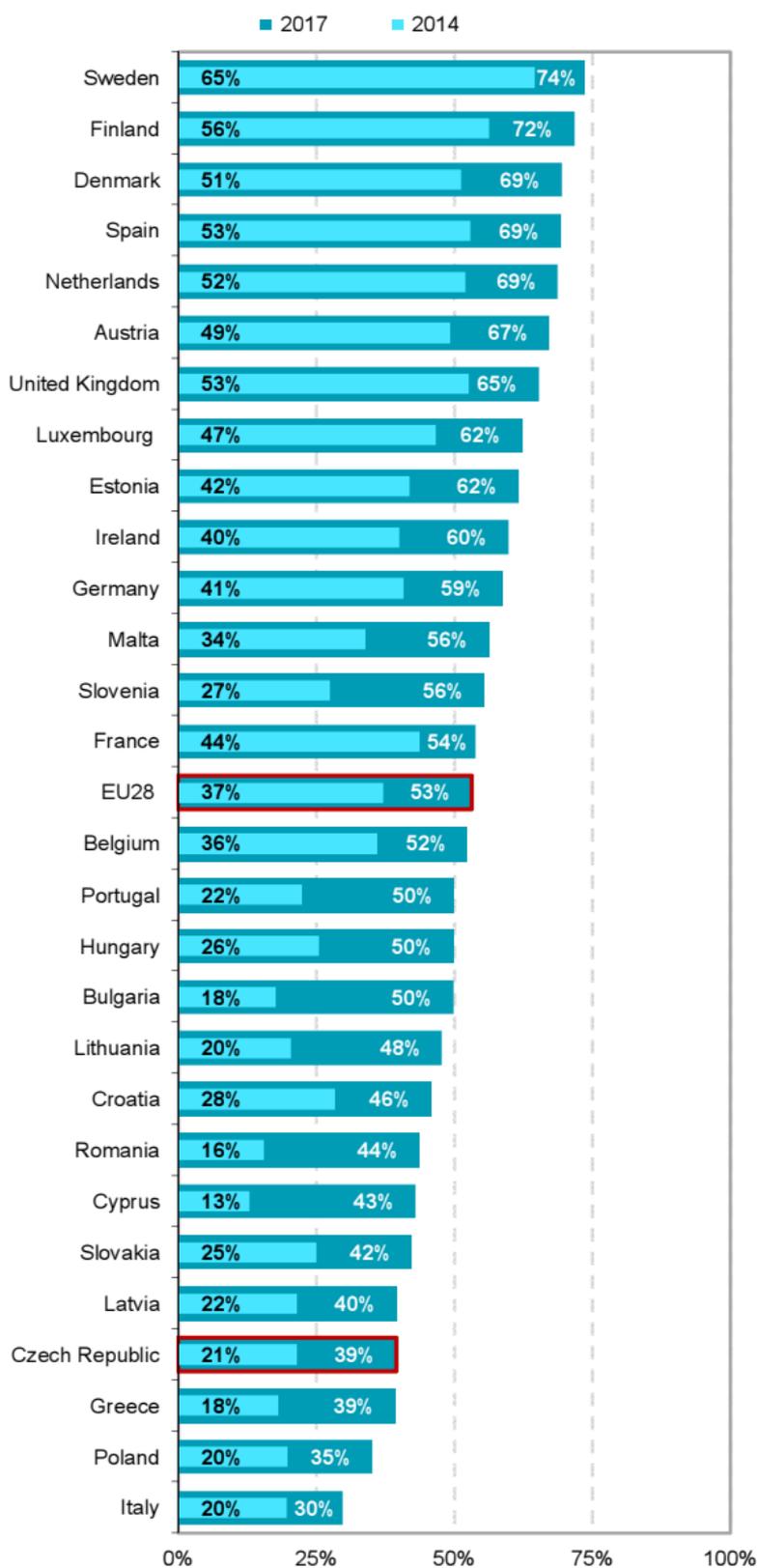
Figure C13 Individuals using mobile phone to access the internet only via Wi-Fi by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

**Figure C14 Individuals in EU countries aged 16-74 who have used a mobile phone to access the internet via mobile phone network**



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

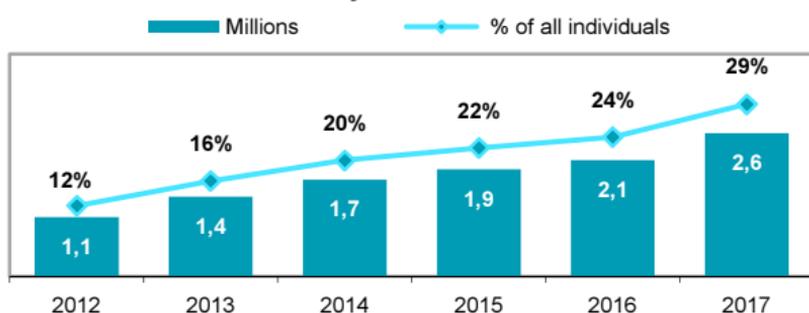
**Tab. C6 Individuals in the Czech Republic using a portable computer (laptop or tablet) to access the internet; 2017**

%

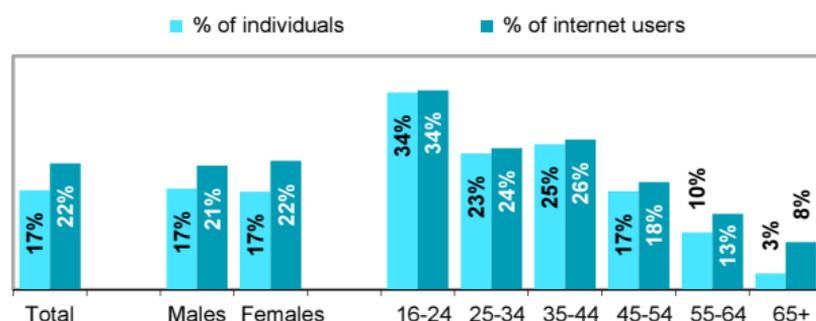
	Total	of which:	
		away from home or work	on tablet
<b>Total (aged 16+)</b>	57,8	29,5	17,0
Total (aged 16-74)	62,6	32,0	18,4
<b>Sex:</b>			
Males (aged 16+)	60,7	32,9	17,3
Females (aged 16+)	55,2	26,2	16,7
<b>Age group:</b>			
16-24 year-olds	86,1	63,7	33,7
25-34 year-olds	79,9	47,6	23,3
35-44 year-olds	74,8	36,0	24,9
45-54 year-olds	65,2	27,0	16,8
55-64 year-olds	46,2	17,5	9,8
65 year-olds and over	16,5	4,8	2,7
<b>Education attainment level (aged 25+):</b>			
Basic	18,2	5,9	5,7
Secondary without A-level exam.	42,5	13,1	10,3
Secondary with A-level exam.	63,2	30,6	16,5
or Higher professional University	79,6	49,5	26,2
<b>Specific groups:</b>			
Women on maternity leave	72,5	33,6	25,4
Students (aged 16+)	89,8	70,7	37,1
Pensioners	18,6	5,1	3,2

as a percentage of all individuals in a given socio-demographic group

**Figure C15 Individuals aged 16+ using a portable computer to access the internet away from home or work**



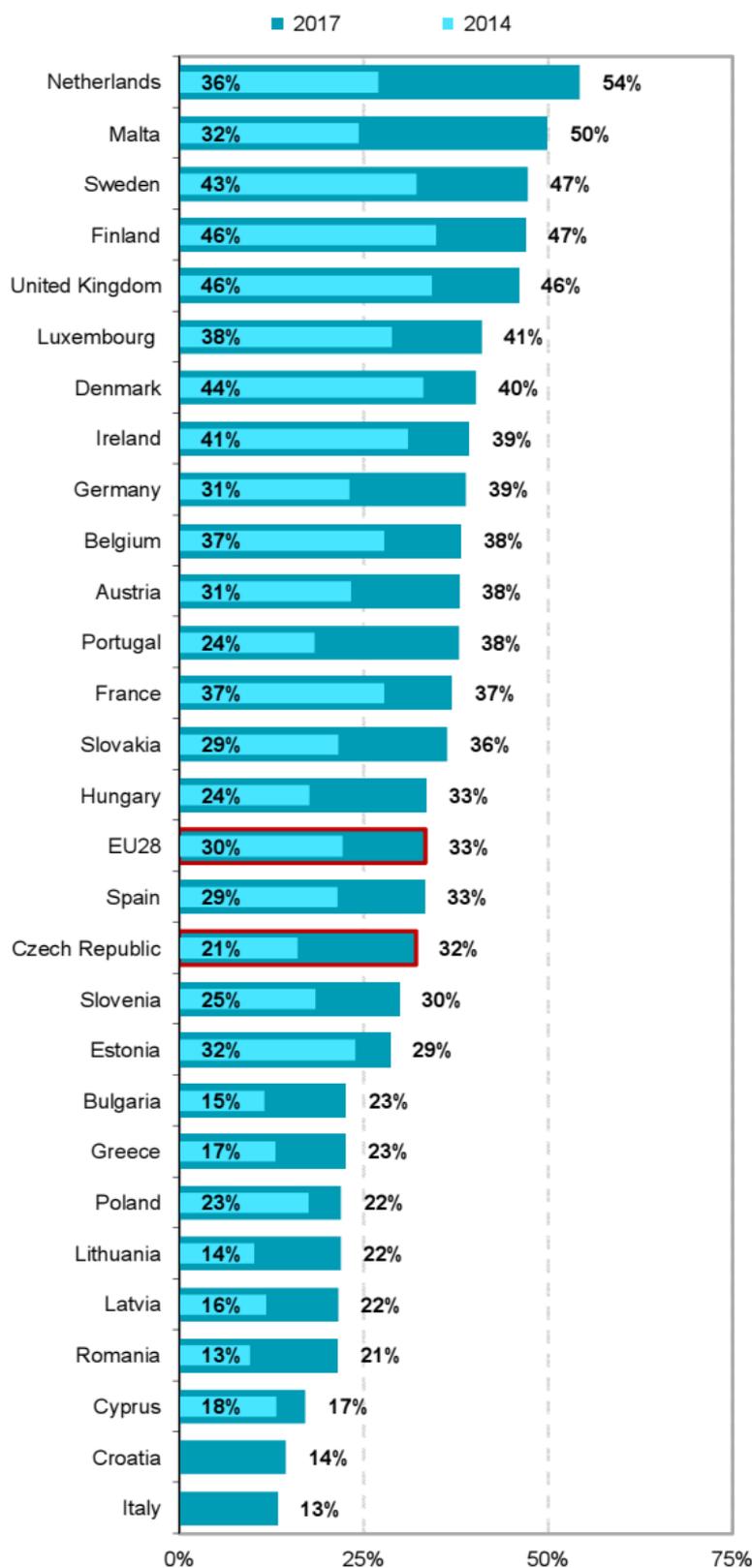
**Figure C16 Individuals using the internet via tablet by sex and age; 2017**



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

**Figure C17 Individuals in EU countries aged 16-74 using portable computer to access the internet away from home or work**



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C7 Individuals aged 55-74 years using the internet in the Czech Republic

	%		
	2013	2015	2017
<b>Total</b>	<b>44,1</b>	<b>55,5</b>	<b>60,7</b>
Regularly (at least once a week)	39,1	48,5	54,0
<b>Sex:</b>			
Males (aged 16+)	48,3	59,1	64,6
Females (aged 16+)	42,1	52,0	57,3
<b>Age group:</b>			
55-64 year-olds	58,0	68,0	75,3
65-74 year-olds	27,4	39,5	44,9
<b>Education attainment level (aged 25+):</b>			
Basic	13,6		23,7
Secondary without A-level exam.	34,9	44,5	49,6
Secondary with A-level exam.			
or Higher professional	60,9	71,5	74,7
University	79,3	88,8	92,4
<b>Specific groups:</b>			
Employed	74,1	80,5	86,6
Pensioners	31,9	43,1	47,4

as a percentage of all individuals aged 55-74 years in a given group

Figure C18 Individuals aged 55-74 years using the internet by frequency of use

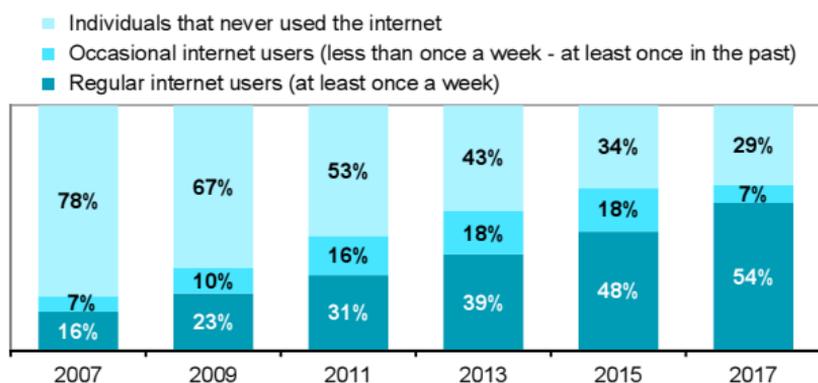
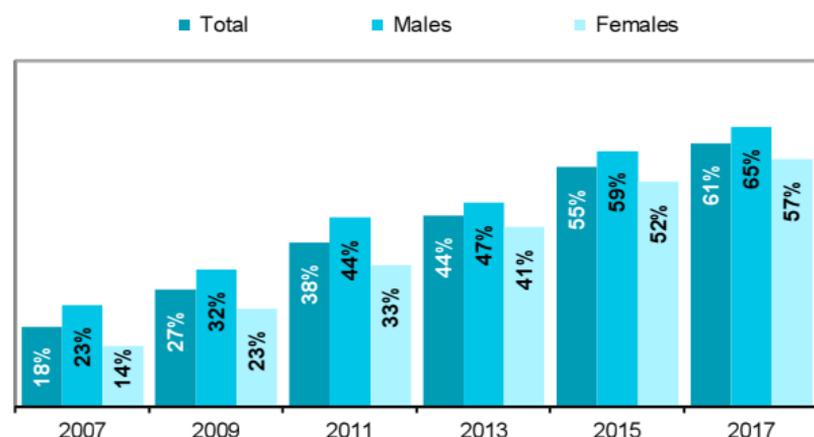


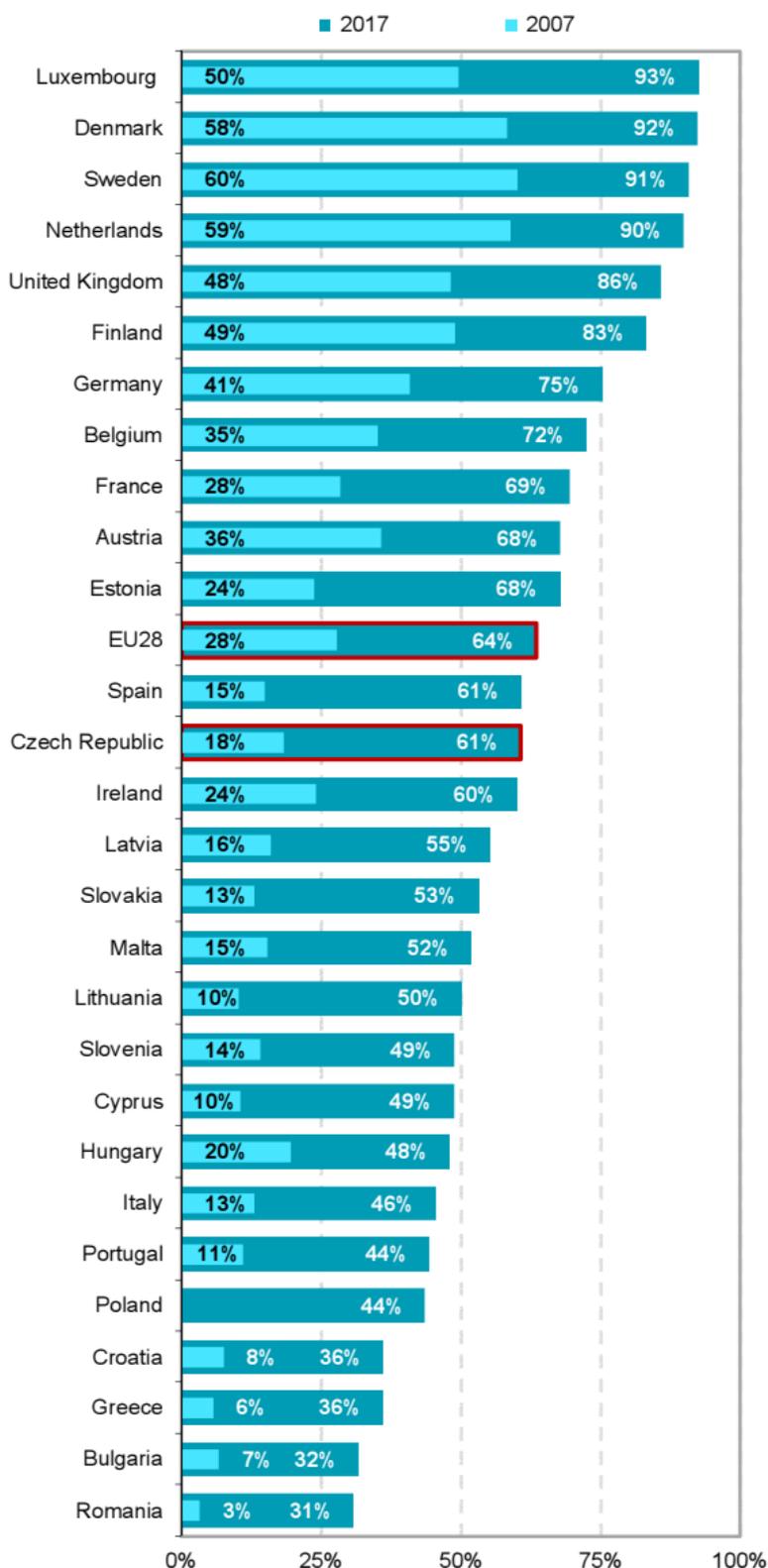
Figure C19 Individuals aged 55-74 years using the internet



as a percentage of all individuals (males and females) aged 55-74 years

## C Individuals

**Figure C20 Individuals in EU countries aged 55-74 using the internet - internet users\***



\* individuals who used the internet at least one in the last 3 months as a percentage of all individuals aged 55 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C8 Individuals aged 55-74 years using portable computer and mobile to access the internet in the Czech Republic; 2017

	Total	Males	Females
<b>Portable computer, total</b>	<b>34,8</b>	<b>38,5</b>	<b>31,5</b>
Laptop	31,9	35,7	28,4
Tablet	6,8	7,3	6,4
<b>Mobile phone</b>	<b>19,0</b>	<b>23,2</b>	<b>15,1</b>

as a percentage of all individuals (males and females) aged 55 to 74 years

Figure C21 Individuals aged 55-74 years using the internet via mobile phone

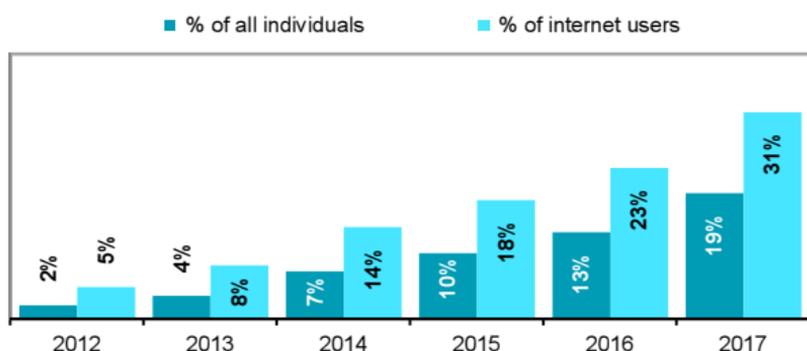


Figure C22 Individuals aged 55-74 years using the internet on mobile phone by sex, age and education attainment level; 2017

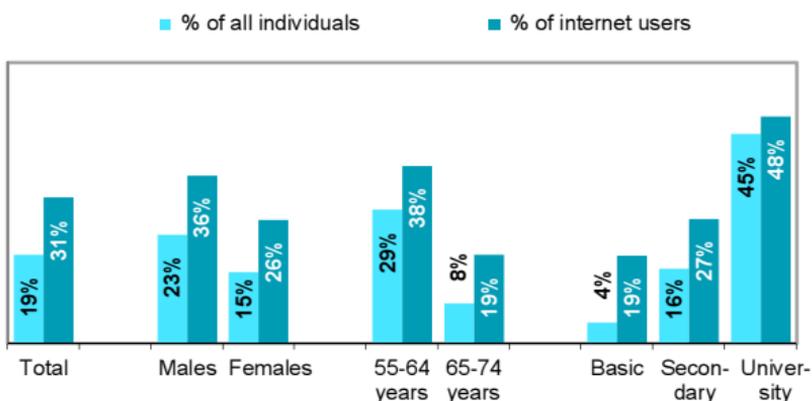
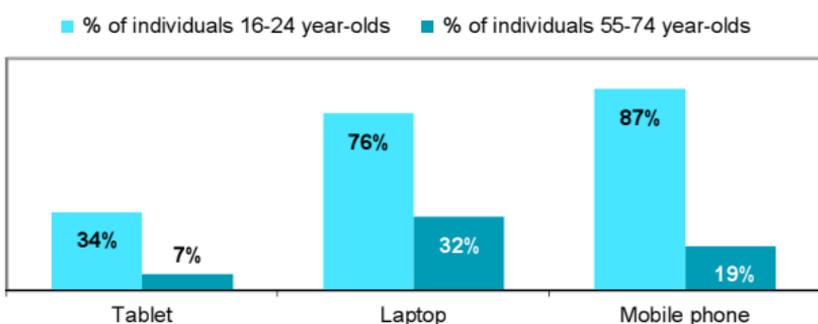


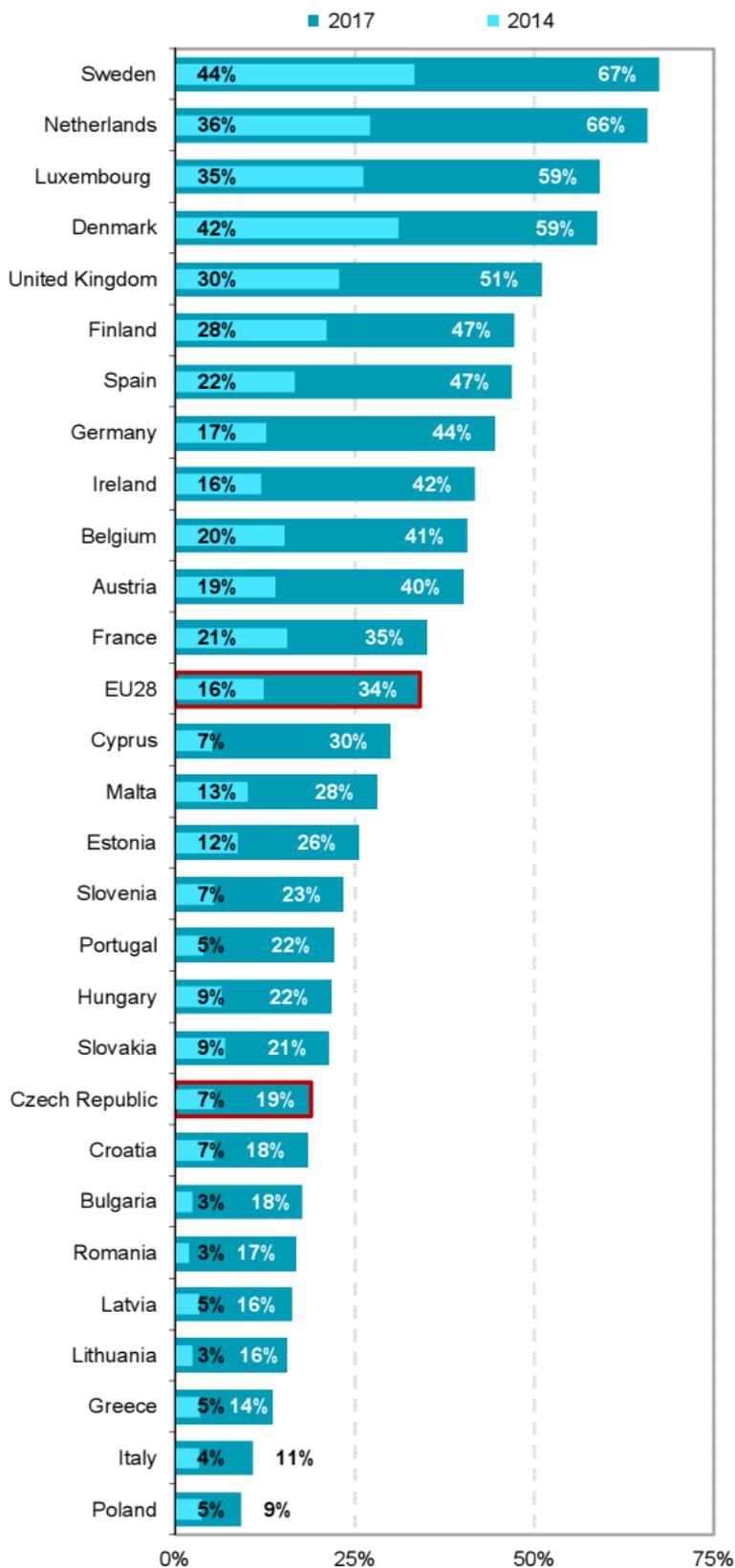
Figure C23 Individuals in selected age groups using portable devices to access the internet; 2017



as a percentage of all individuals in given age group

## C Individuals

Figure C24 Individuals in EU countries aged 55-74 years using the internet on mobile phone



as a percentage of all individuals aged 55 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C9 Individuals in the Czech Republic using social networks

	2013	2015	2017
<b>Total (aged 16+)</b>	<b>34,3</b>	<b>37,4</b>	<b>44,2</b>
Total (aged 16-74)	36,3	40,7	48,2
<b>Sex:</b>			
Males (aged 16+)	35,8	37,6	44,7
Females (aged 16+)	32,9	37,3	43,9
<b>Age group:</b>			
16-24 year-olds	85,4	88,7	93,2
25-34 year-olds	65,5	72,3	78,8
35-44 year-olds	40,2	46,9	59,0
45-54 year-olds	21,3	23,9	38,8
55-64 year-olds	9,7	10,1	19,4
65 year-olds and over	2,0	3,3	5,1
<b>Education attainment level (aged 25+):</b>			
Basic	7,2	9,2	15,9
Secondary without A-level exam.	19,3	22,1	29,4
Secondary with A-level exam.			
or Higher professional	33,6	35,5	45,6
University	44,1	47,2	54,8
<b>Specific groups:</b>			
Women on maternity leave	54,2	67,4	76,2
Students (aged 16+)	90,1	93,3	94,6
Pensioners	3,3	3,7	5,8

%

as a percentage of all individuals in a given socio-demographic group

Figure C25 Individuals aged 16+ using social networks

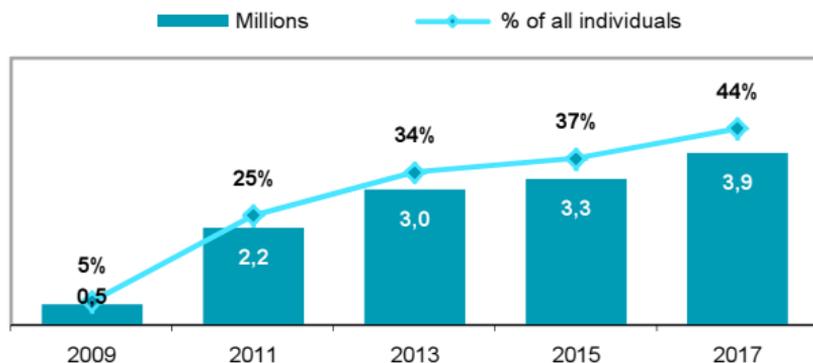
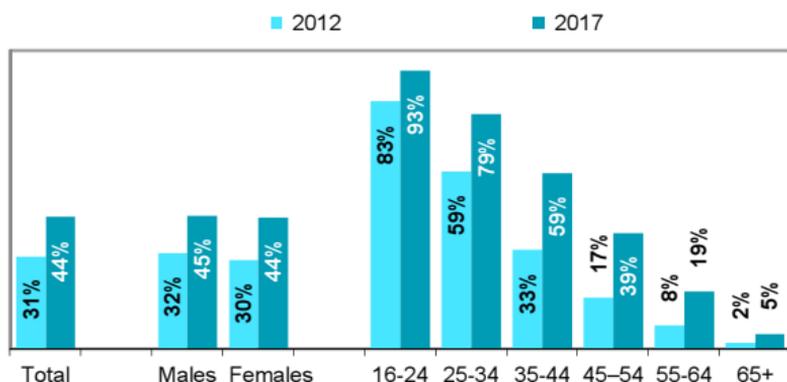


Figure C26 Individuals using social networks by sex and age

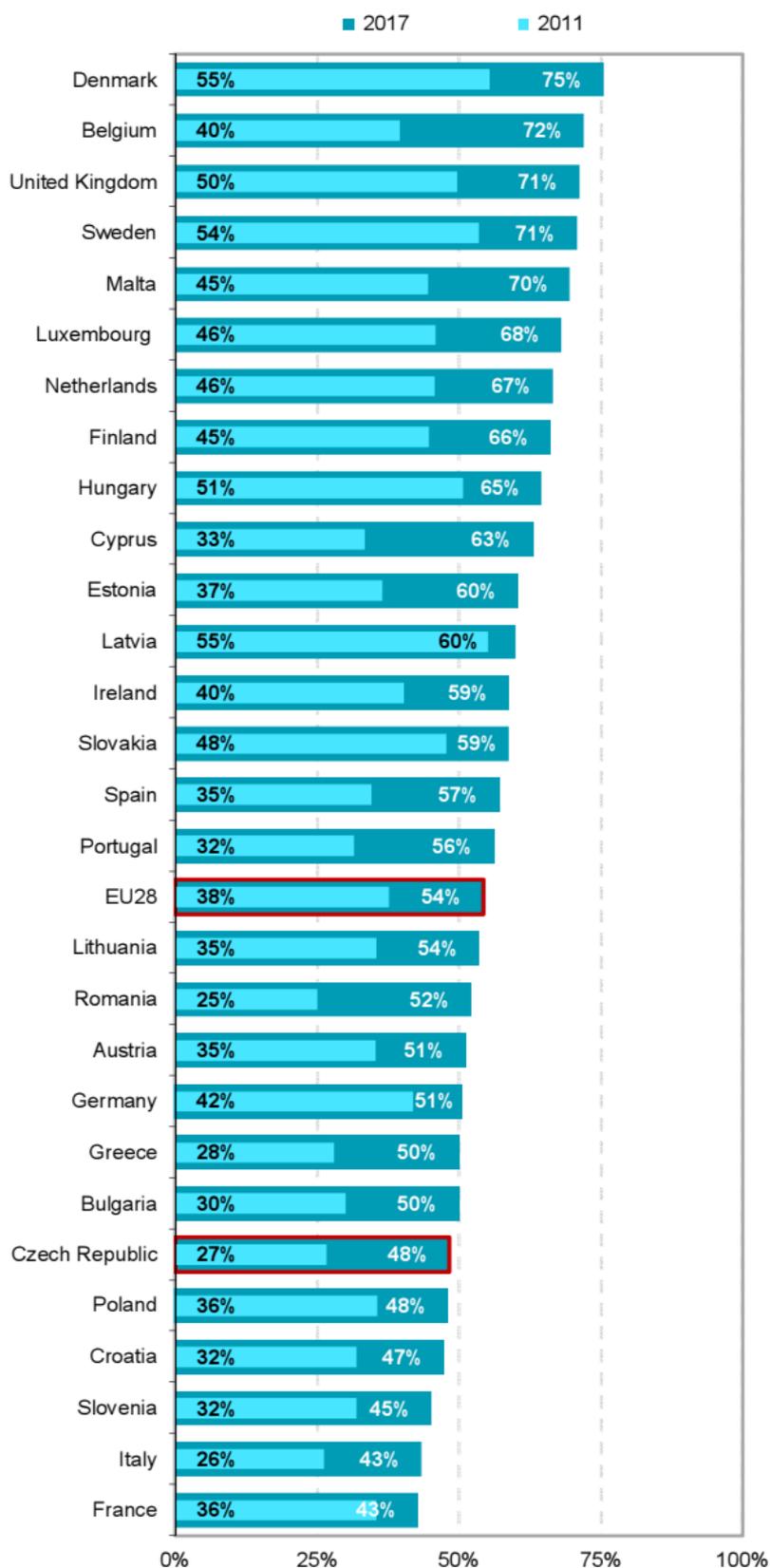


as a percentage of all individuals in a given socio-demographic group

Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

**Figure C27 Individuals in EU countries aged 16-74 using social networks**

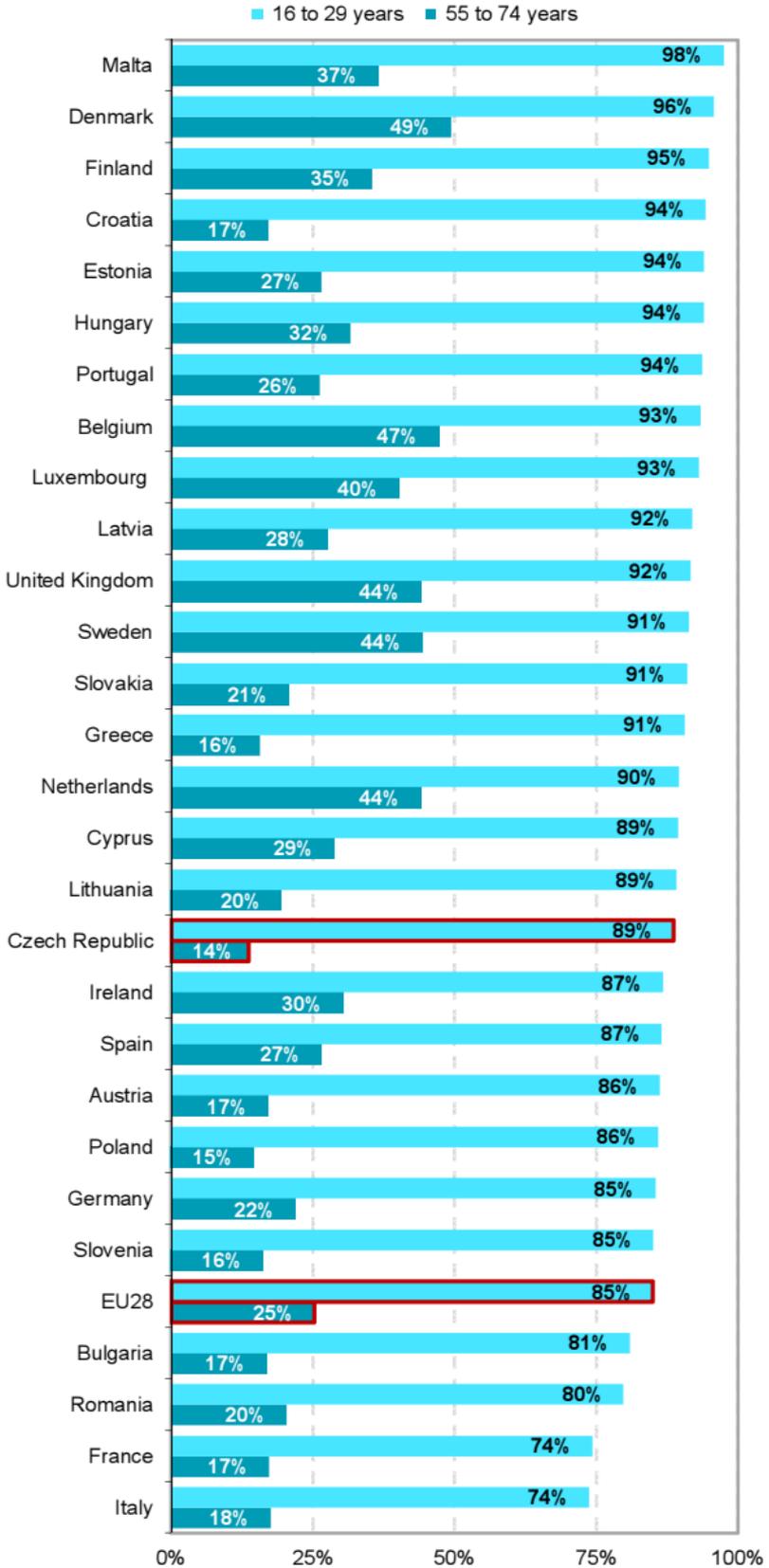


as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

**Figure C28 Individuals in EU countries using social networks by age; 2017**

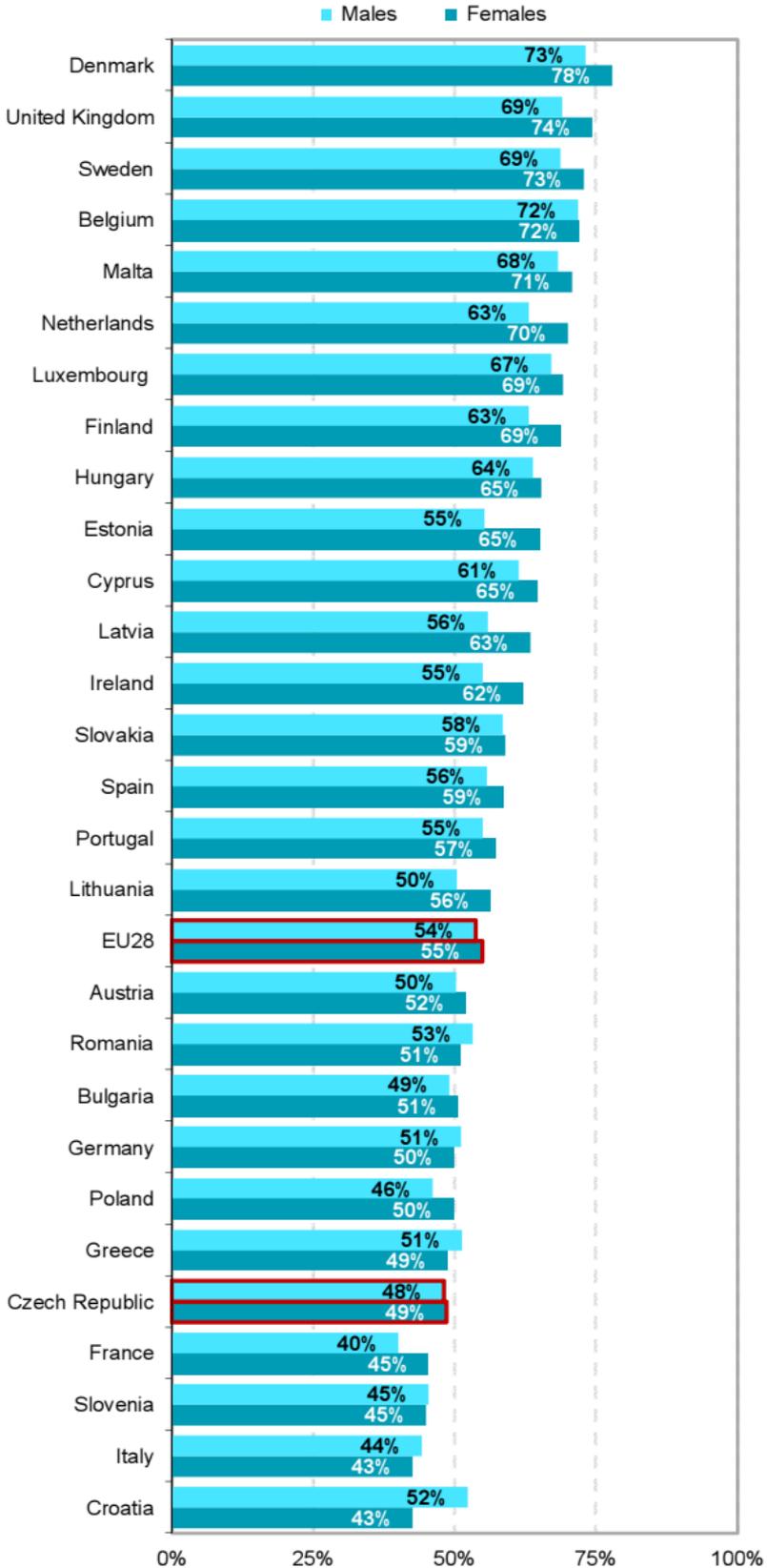


as a percentage of all individuals in a given age group and country

Source: Eurostat, 2018

## C Individuals

Figure C29 Individuals in EU countries aged 16-74 using social networks by sex; 2017



as a percentage of all men and women aged 16 to 74 in a given country

## C Individuals

Tab.C10 Individuals in the Czech Republic reading on-line news\*  
%

	2013	2015	2017
<b>Total (aged 16+)</b>	<b>58,7</b>	<b>65,2</b>	<b>71,2</b>
Total (aged 16-74)	63,3	70,0	76,6
<b>Sex:</b>			
Males (aged 16+)	61,9	68,4	74,5
Females (aged 16+)	55,7	62,2	68,5
<b>Age group:</b>			
16-24 year-olds	78,5	79,9	86,5
25-34 year-olds	76,1	85,0	87,8
35-44 year-olds	77,9	81,3	88,7
45-54 year-olds	68,4	75,4	84,7
55-64 year-olds	47,5	57,3	68,6
65 year-olds and over	15,3	24,5	30,1
<b>Education attainment level (aged 25+):</b>			
Basic	15,6	21,2	27,5
Secondary without A-level exam.	47,3	52,0	61,4
Secondary with A-level exam. or Higher professional	68,1	76,1	78,5
University	79,3	85,5	90,2
<b>Specific groups:</b>			
Women on maternity leave	72,6	79,9	85,6
Students (aged 16+)	80,1	83,0	87,6
Pensioners	19,7	28,0	33,3

as a percentage of all individuals in a given socio-demographic group

\* includes reading of news on on-line servers, e.g. iDnes.cz, aktualne.cz, ihned.cz, novinky.cz, and reading of on-line newspapers and magazines

Figure C30 Individuals aged 16+ reading on-line news

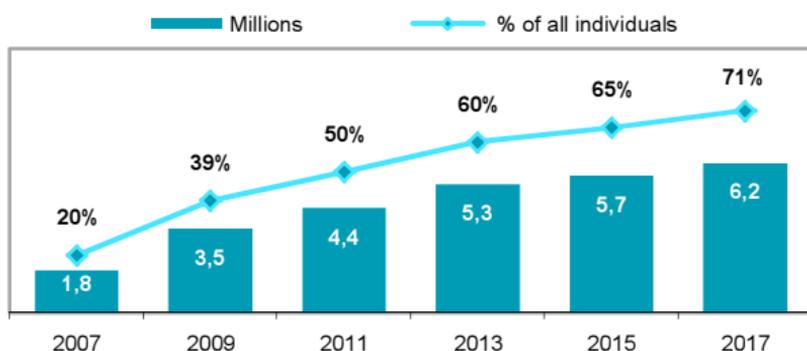
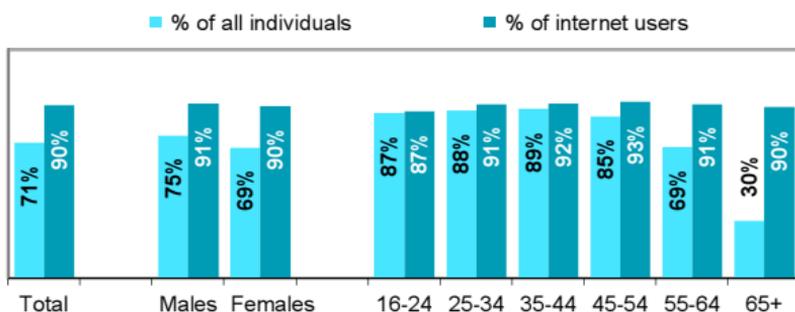


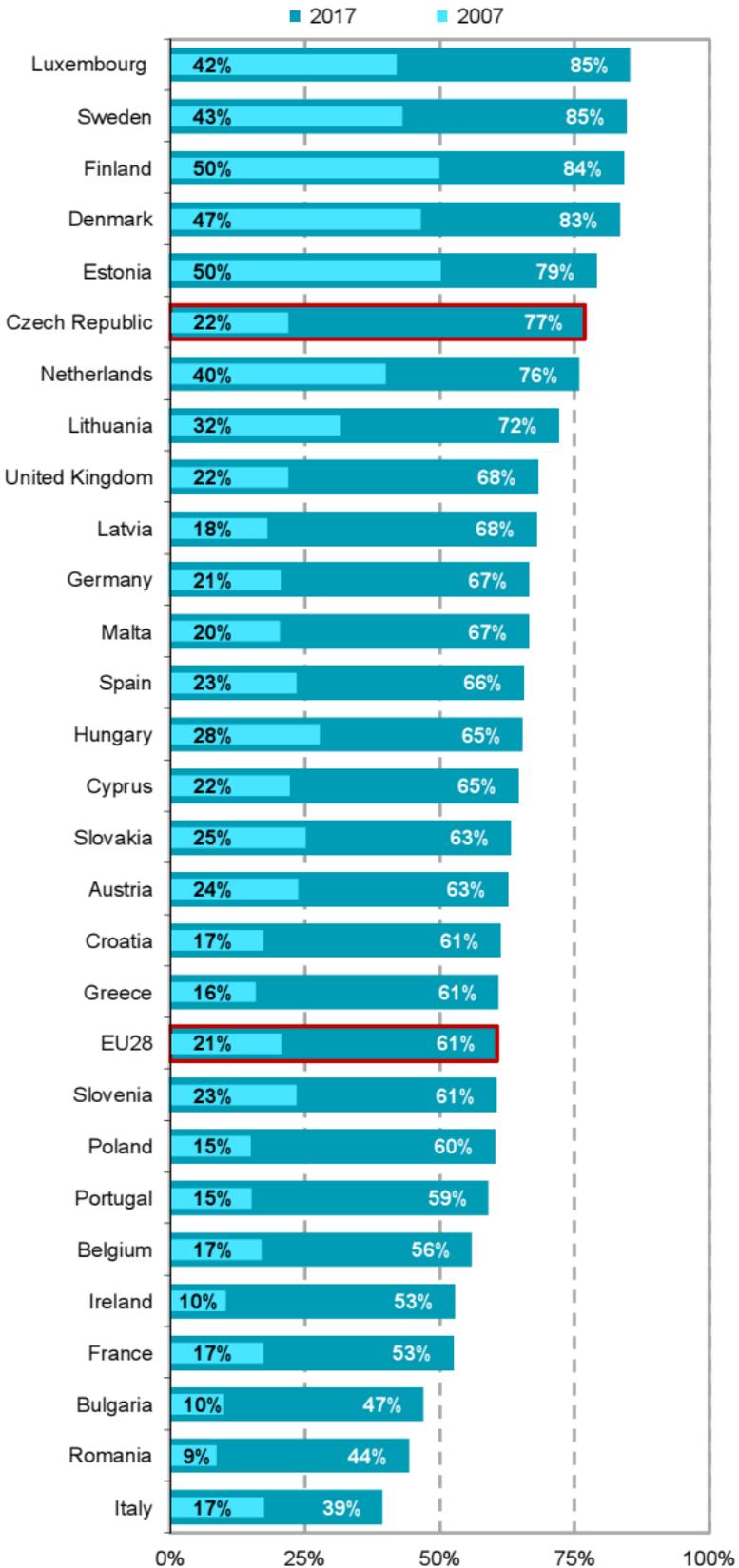
Figure C31 Individuals reading on-line news by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C32 Individuals in EU countries aged 16-74 reading on-line news



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C11 Individuals in the Czech Republic using the internet for activities connected to travelling; 2017

%

	Looking for info. about travelling	Accommodation purchase	Travel tickets purchase
<b>Total (aged 16+)</b>	<b>44,2</b>	<b>19,1</b>	<b>9,4</b>
Total (aged 16-74)	48,0	20,8	10,2
<b>Sex:</b>			
Males (aged 16+)	43,1	22,0	10,7
Females (aged 16+)	45,7	16,4	8,1
<b>Age group:</b>			
16-24 year-olds	55,2	16,9	16,0
25-34 year-olds	65,1	29,4	16,9
35-44 year-olds	59,3	29,3	12,9
45-54 year-olds	50,5	23,4	9,0
55-64 year-olds	35,4	13,8	5,0
65 year-olds and over	13,4	4,4	1,2
<b>Education attainment level (aged 25+):</b>			
Basic	10,7	3,4	2,2
Secondary without A-level exam.	29,9	9,3	3,1
Secondary with A-level exam. or Higher professional	51,9	23,3	8,8
University	68,6	39,5	22,2
<b>Specific groups:</b>			
Women on maternity leave	51,4	15,4	10,1
Students (aged 16+)	56,3	15,6	19,1
Pensioners	14,8	4,1	1,3

as a percentage of all individuals in a given socio-demographic group

Figure C33 Individuals aged 16+ looking for information about travelling or accommodation

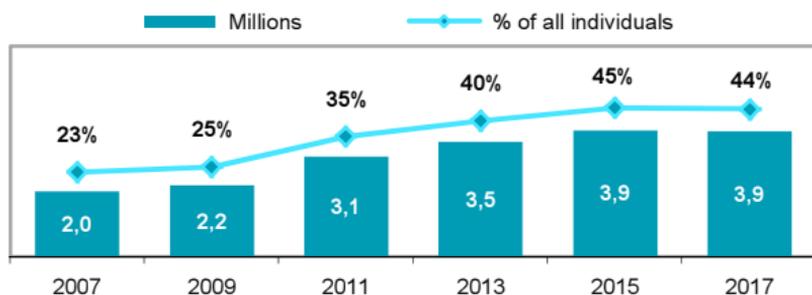
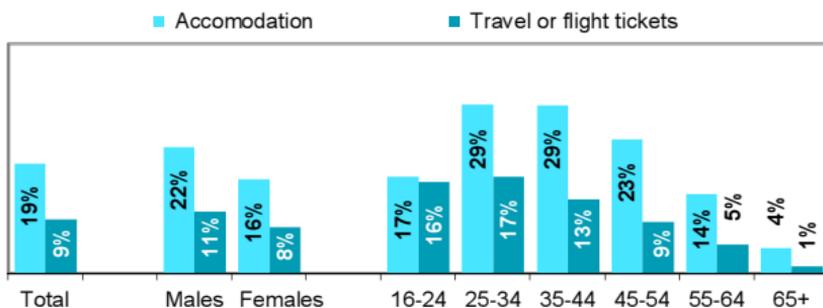


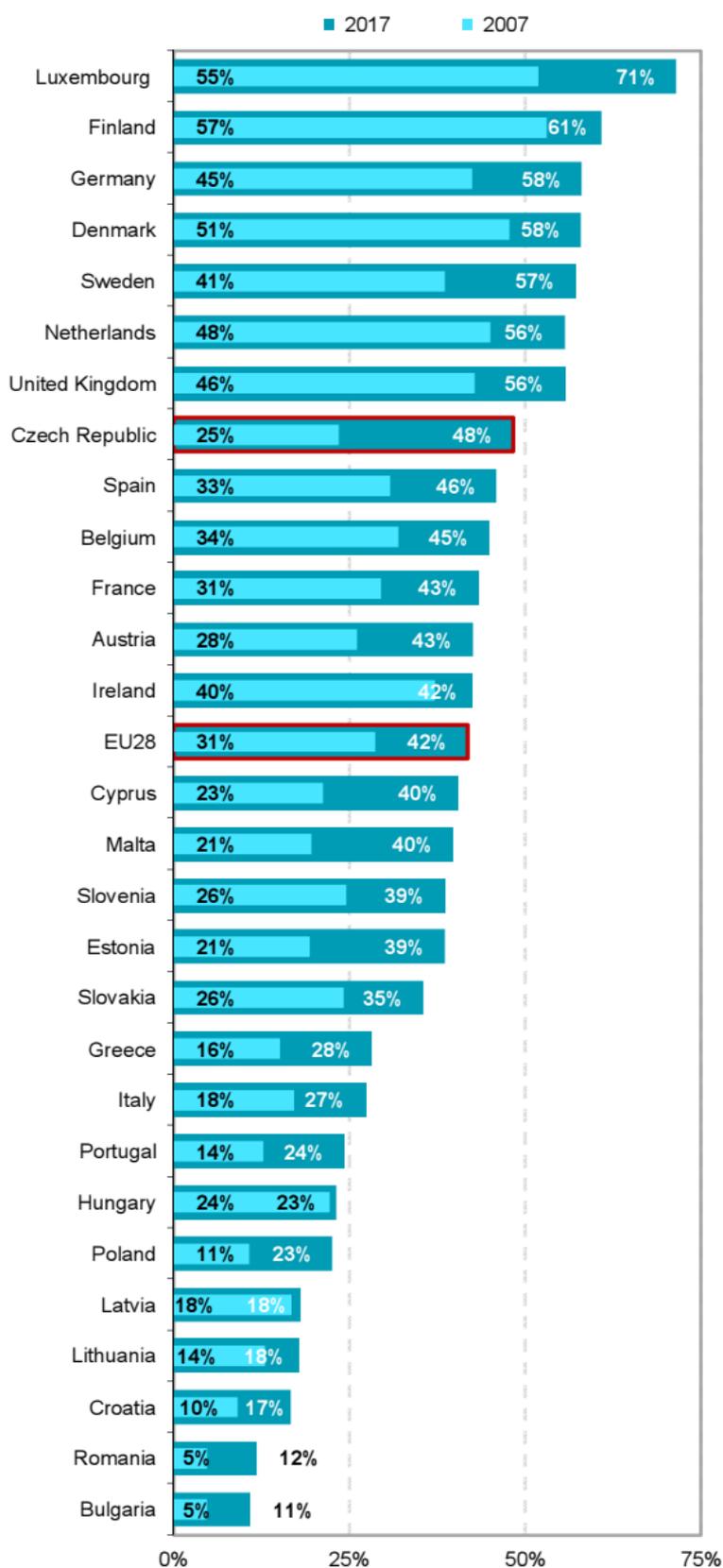
Figure C34 Individuals purchasing accommodation or travel/flight tickets by sex and age; 2017



as a percentage of all individuals in a given socio-demographic group

## C Individuals

**Figure C35 Individuals in EU countries aged 16-74 looking for information about travelling or accomodation**



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C12 Individuals in the Czech Republic using the internet for selected activities connected to entertainment; 2017

	Playing games	Uploading pictures/video	Watching paid video
<b>Total (aged 16+)</b>	<b>19,6</b>	<b>32,2</b>	<b>3,7</b>
Total (aged 16-74)	21,2	35,1	4,0
<b>Sex:</b>			
Males (aged 16+)	28,9	34,9	4,5
Females (aged 16+)	10,9	30,0	2,8
<b>Age group:</b>			
16-24 year-olds	66,8	79,6	10,7
25-34 year-olds	30,2	60,7	7,0
35-44 year-olds	19,6	39,6	4,5
45-54 year-olds	12,5	24,0	2,2
55-64 year-olds	8,1	13,3	1,2
65 year-olds and over	4,0	3,4	0,2
<b>Education attainment level (aged 25+):</b>			
Basic	9,6	7,5	0,3
Secondary without A-level exam.	14,4	18,5	1,4
Secondary with A-level exam.			
or Higher professional	15,2	32,3	3,3
University	14,9	42,9	6,2
<b>Specific groups:</b>			
Women on maternity leave	13,4	52,7	4,2
Students (aged 16+)	67,1	84,1	10,8
Pensioners	4,7	3,7	0,2

as a percentage of all individuals in a given socio-demographic group

Figure C36 Individuals uploading pictures/videos or other content on websites by sex and age; 2017

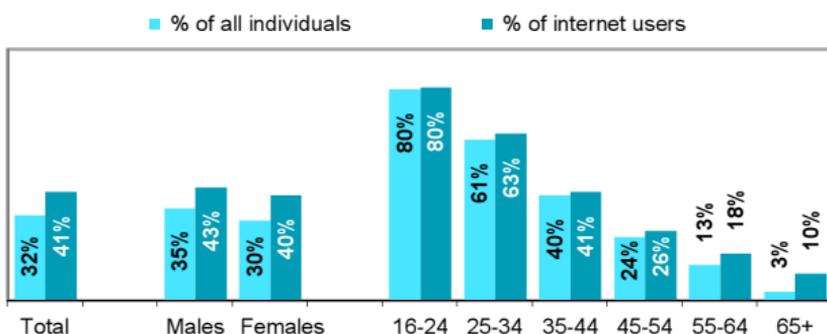
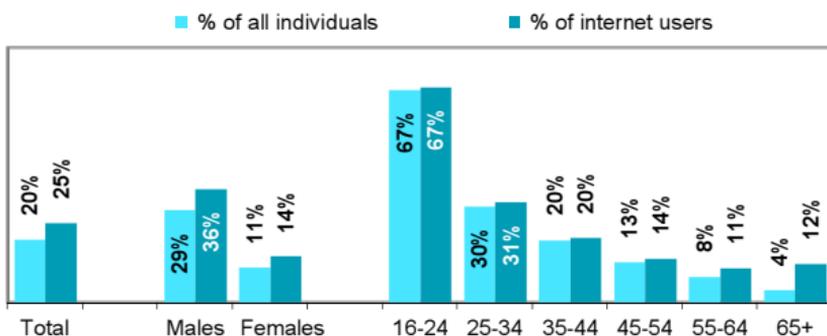


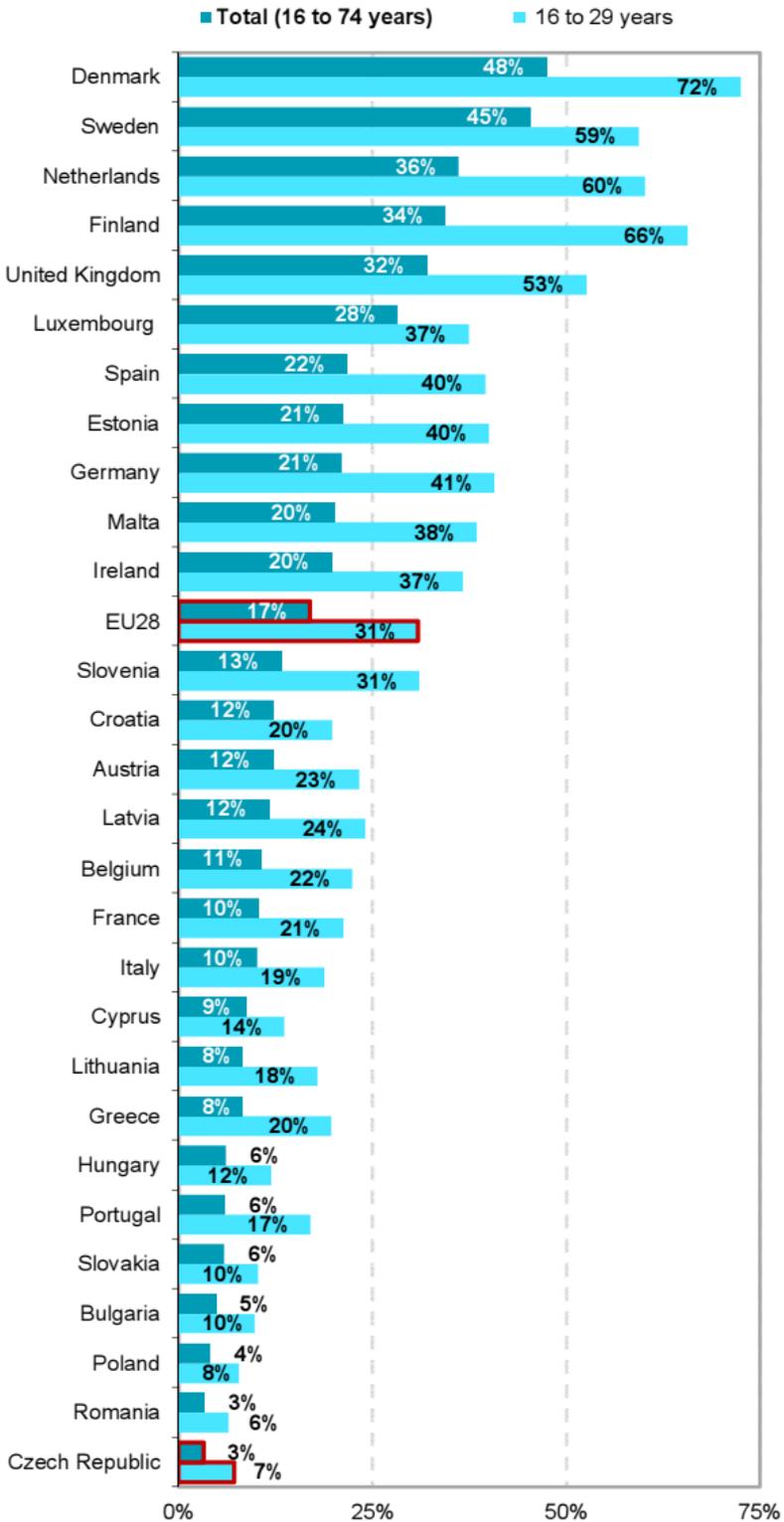
Figure C37 Individuals playing games over the internet by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C38 Individuals in EU countries watching videos from paid video catalogs\*; 2016



\* includes watching movies, TV series or other video content on commercial websites (e.g. Netflix or Apple iTunes) where subscription and payment are required

as a percentage of all individuals in a given age group and country

Source: Eurostat, 2018

## C Individuals

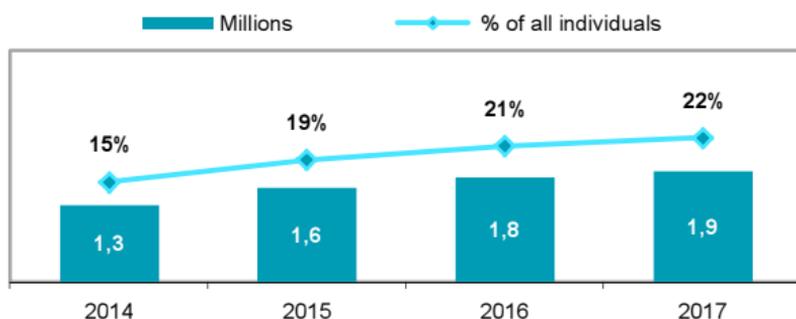
Tab. C13 Individuals in the Czech Rep. using internet storage

%

	2014	2015	2017
<b>Total (aged 16+)</b>	<b>15,1</b>	<b>18,5</b>	<b>21,8</b>
Total (aged 16-74)	16,4	20,0	23,7
<b>Sex:</b>			
Males (aged 16+)	19,0	22,0	25,4
Females (aged 16+)	11,3	15,2	18,8
<b>Age group:</b>			
16-24 year-olds	32,9	39,3	47,7
25-34 year-olds	32,1	33,9	39,3
35-44 year-olds	15,7	22,0	26,6
45-54 year-olds	11,6	14,7	18,8
55-64 year-olds	5,1	8,2	11,9
65 year-olds and over	1,4	2,0	3,3
<b>Education attainment level (aged 25+):</b>			
Basic	1,5	4,0	3,2
Secondary without A-level exam.	4,2	5,1	7,8
Secondary with A-level exam.			
or Higher professional	18,4	17,7	20,9
University	35,8	41,8	45,2
<b>Specific groups:</b>			
Women on maternity leave	18,2	23,0	29,9
Students (aged 16+)	37,8	44,5	54,2
Pensioners	1,5	2,1	3,1

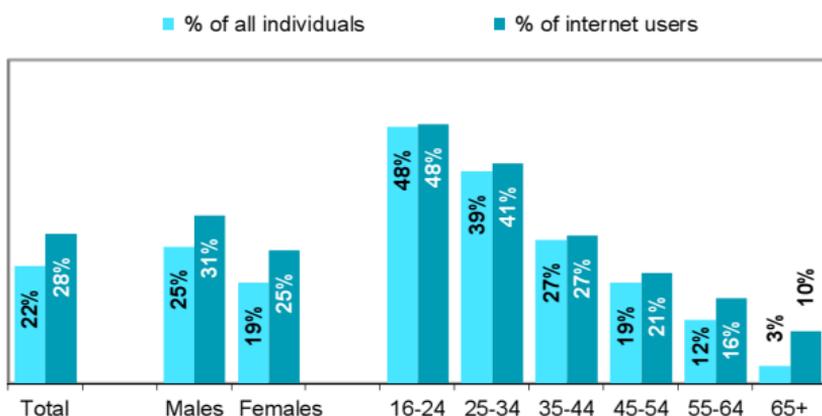
as a percentage of all individuals in a given socio-demographic group

Figure C39 Individuals aged 16+ using internet storage



as a percentage of all individuals in a given socio-demographic group

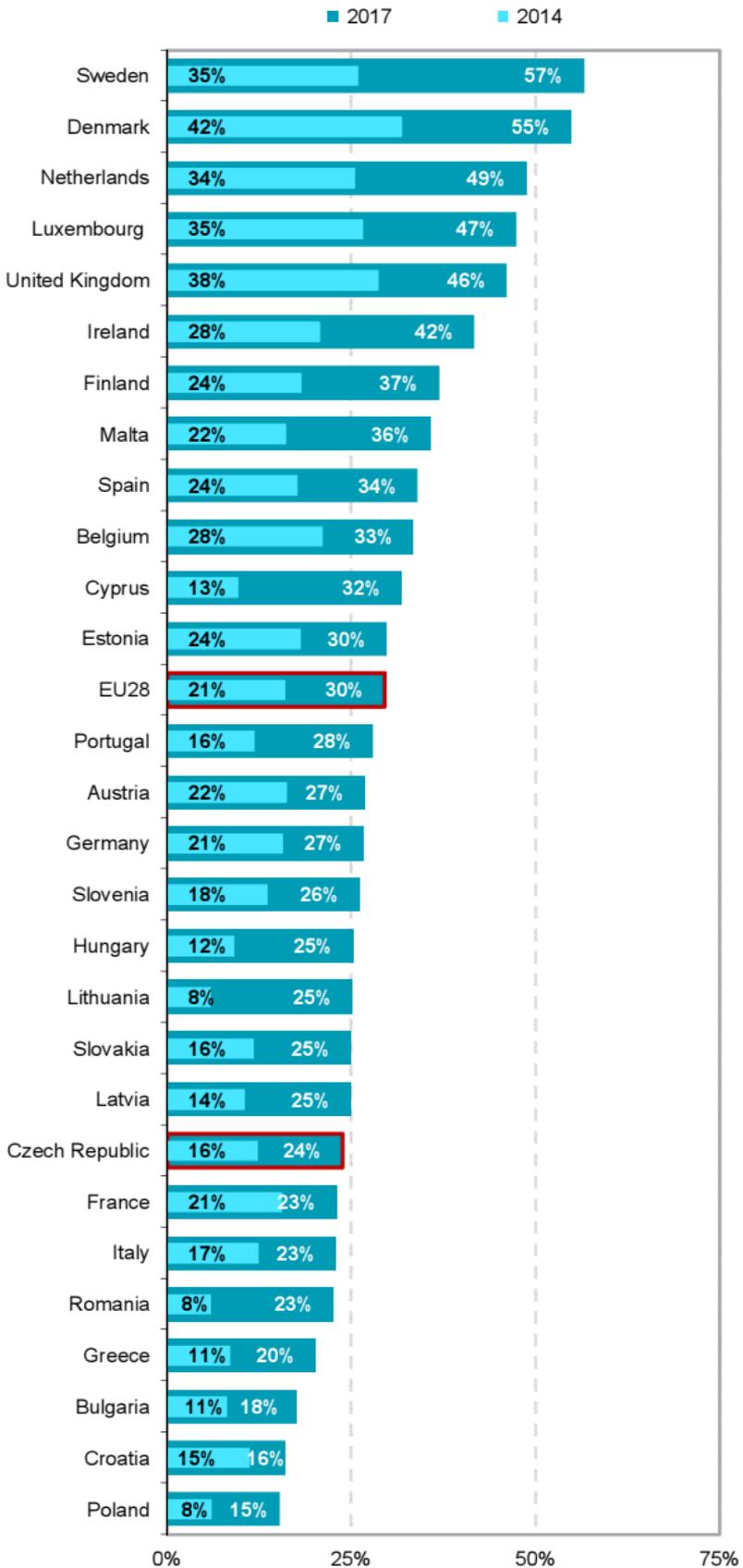
Figure C40 Individuals using internet storage by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C41 Individuals in EU countries using internet storage



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

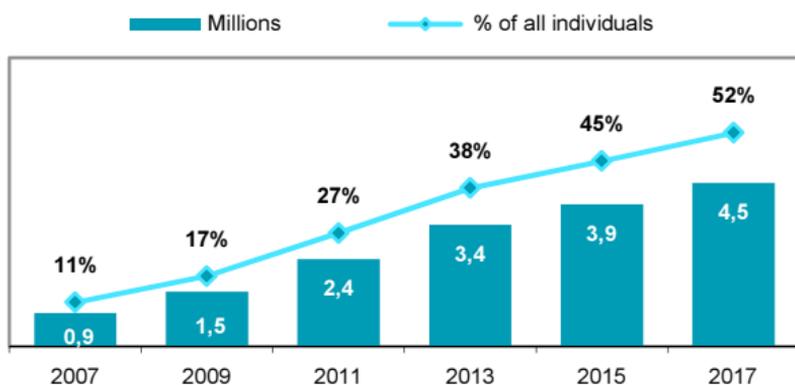
**Tab. C14 Individuals in the Czech Rep. using internet banking**

%

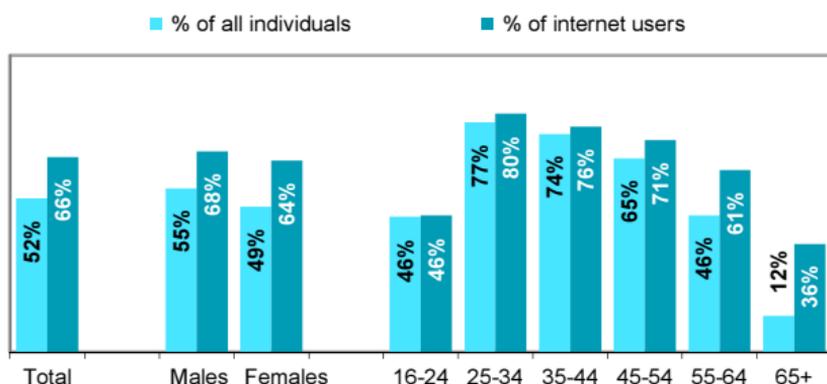
	2013	2015	2017
<b>Total (aged 16+)</b>	<b>38,4</b>	<b>44,9</b>	<b>51,8</b>
Total (aged 16-74)	41,5	48,5	56,3
<b>Sex:</b>			
Males (aged 16+)	40,2	47,0	55,1
Females (aged 16+)	36,7	43,0	49,0
<b>Age group:</b>			
16-24 year-olds	31,0	36,1	45,6
25-34 year-olds	62,5	68,4	77,4
35-44 year-olds	58,5	68,5	73,5
45-54 year-olds	45,7	54,8	65,3
55-64 year-olds	27,9	33,4	46,1
65 year-olds and over	6,0	10,2	12,2
<b>Education attainment level (aged 25+):</b>			
Basic	5,9	8,9	12,1
Secondary without A-level exam.	27,0	30,4	39,2
Secondary with A-level exam.			
or Higher professional	50,8	58,1	62,9
University	68,8	76,3	79,9
<b>Specific groups:</b>			
Women on maternity leave	57,9	61,8	73,4
Students (aged 16+)	24,9	31,6	37,4
Pensioners	7,7	11,7	14,5

as a percentage of all individuals in a given socio-demographic group

**Figure C42 Individuals aged 16+ using internet banking**



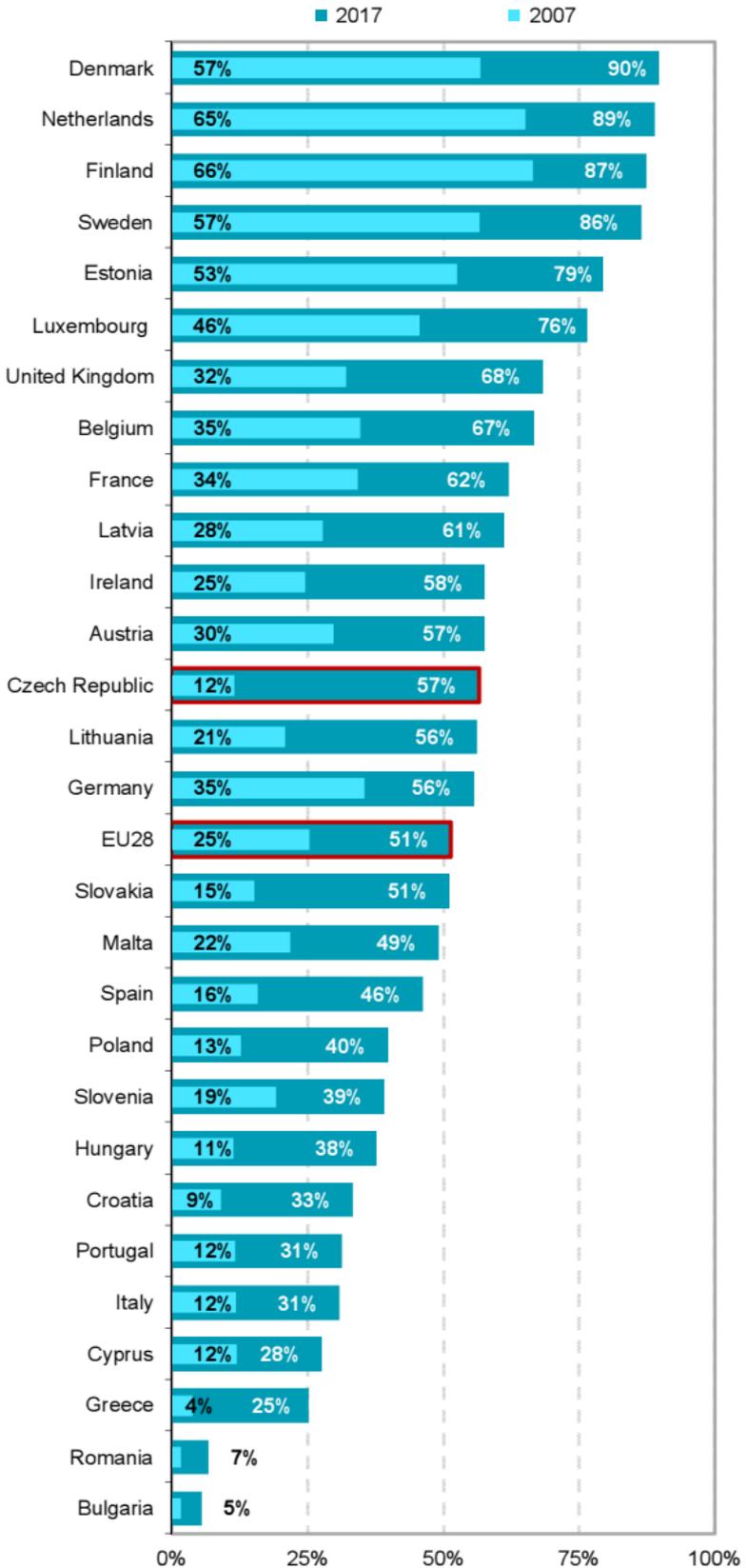
**Figure C43 Individuals using internet banking by sex and age; 2017**



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C44 Individuals in EU countries aged 16-74 using internet banking



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C15 Individuals in the Czech Republic purchasing over the internet; 2017

	At least once in the past	In the last 12 months*	In the last 3 months
<b>Total (aged 16+)</b>	<b>61,6</b>	<b>51,2</b>	<b>31,3</b>
Total (aged 16-74)	66,6	55,5	34,0
<b>Sex:</b>			
Males (aged 16+)	64,5	53,0	31,1
Females (aged 16+)	60,0	50,3	32,1
<b>Age group:</b>			
16-24 year-olds	79,1	69,8	42,8
25-34 year-olds	89,1	79,1	53,1
35-44 year-olds	84,5	70,9	45,1
45-54 year-olds	70,1	56,2	32,3
55-64 year-olds	50,2	38,6	21,9
65 year-olds and over	18,5	12,7	5,7
<b>Education attainment level (aged 25+):</b>			
Basic	19,4	12,2	5,9
Secondary without A-level exam.	47,7	35,3	19,1
Secondary with A-level exam.			
or Higher professional	70,8	59,5	36,4
University	85,4	77,3	52,9
<b>Specific groups:</b>			
Women on maternity leave	88,8	77,6	58,6
Students (aged 16+)	76,8	68,5	41,4
Pensioners	21,1	14,5	6,7

as a percentage of all individuals in a given socio-demographic group

\* **individuals purchasing online** - main indicator used for international comparison

Figure C45 Individuals aged 16+ who have never purchased over the internet

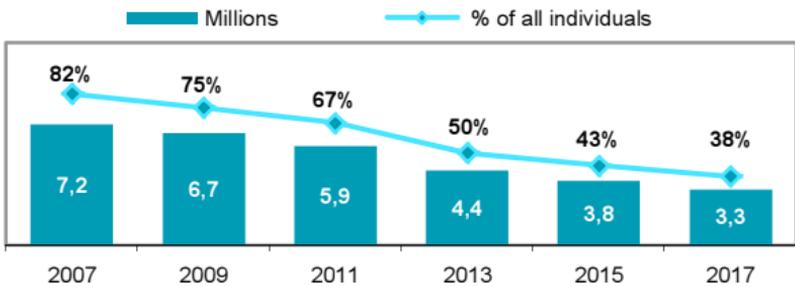
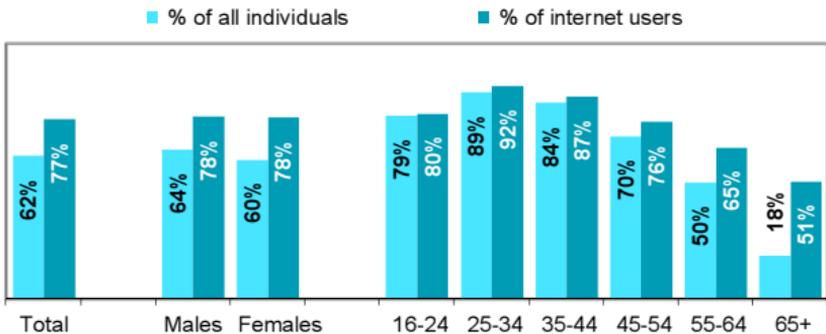


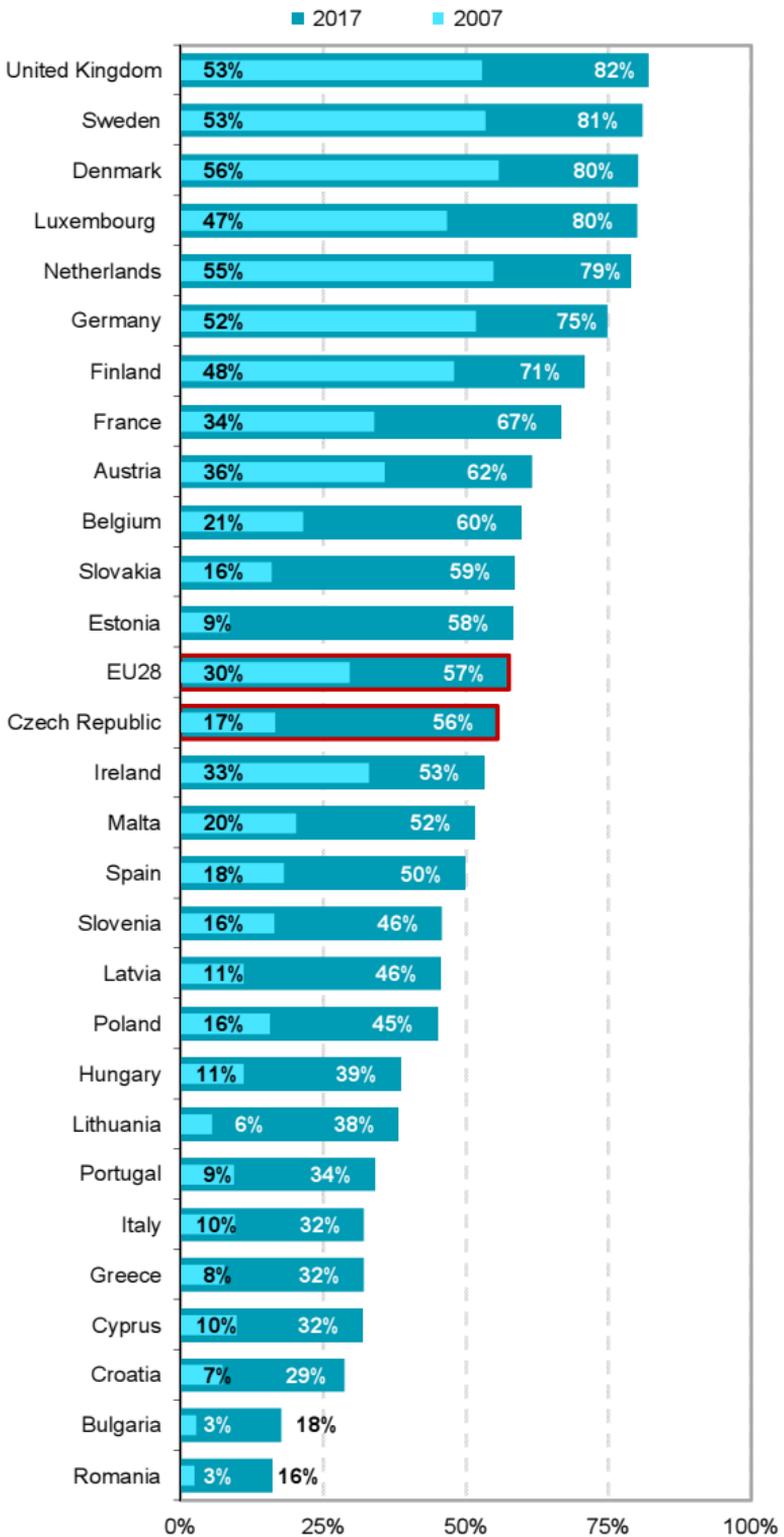
Figure C46 Individuals who have purchased over the internet at least once in the past by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

**Figure C47 Individuals in EU countries aged 16-74 purchasing over the internet\***



\* individuals who purchased (ordered a good or a service) over the internet at least once in the last 12 months is one of the main indicators (individual purchasing online) used for international comparison

as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C16 Individuals in the Czech Republic purchasing over the internet at least once in the last 12 months

	2013	2015	2017
<b>Total (aged 16+)</b>	<b>33,6</b>	<b>41,9</b>	<b>51,2</b>
Total (aged 16-74)	36,4	45,3	55,5
<b>Sex:</b>			
Males (aged 16+)	35,6	42,6	53,0
Females (aged 16+)	33,4	41,2	50,3
<b>Age group:</b>			
16-24 year-olds	54,1	60,6	69,8
25-34 year-olds	58,3	66,9	79,1
35-44 year-olds	47,0	59,2	70,9
45-54 year-olds	32,5	41,2	56,2
55-64 year-olds	19,8	25,7	38,6
65 year-olds and over	4,6	8,0	12,7
<b>Education attainment level (aged 25+):</b>			
Basic	5,8	7,8	12,2
Secondary without A-level exam.	21,6	26,6	35,3
Secondary with A-level exam.			
or Higher professional	41,8	49,2	59,5
University	54,3	62,1	77,3
<b>Specific groups:</b>			
Women on maternity leave	55,1	65,2	77,6
Students (aged 16+)	54,5	61,4	68,5
Pensioners	6,4	9,6	14,5

as a percentage of all individuals in a given socio-demographic group

Figure C48 Individuals aged 16+ purchasing over the internet

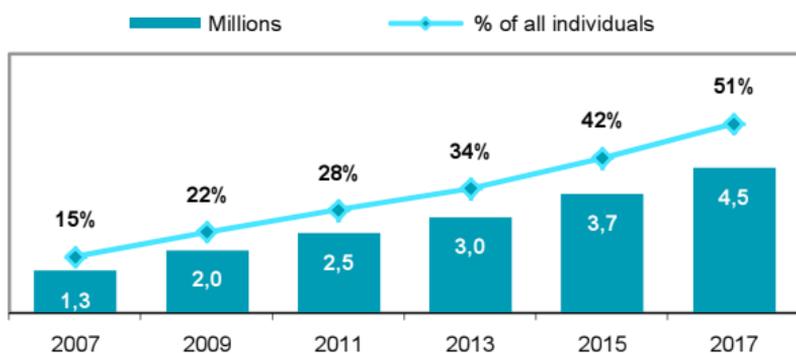
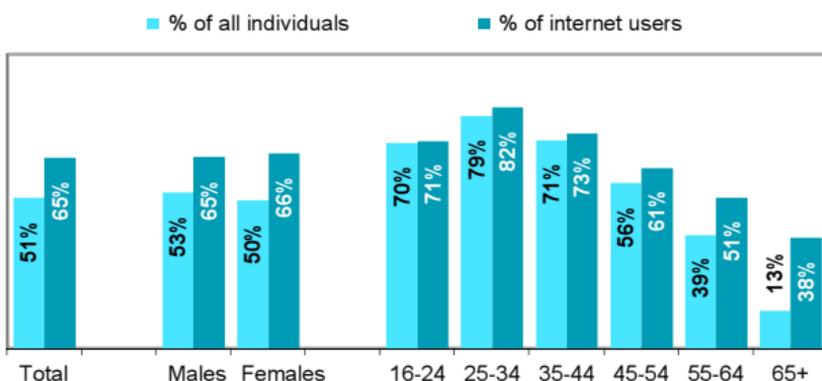


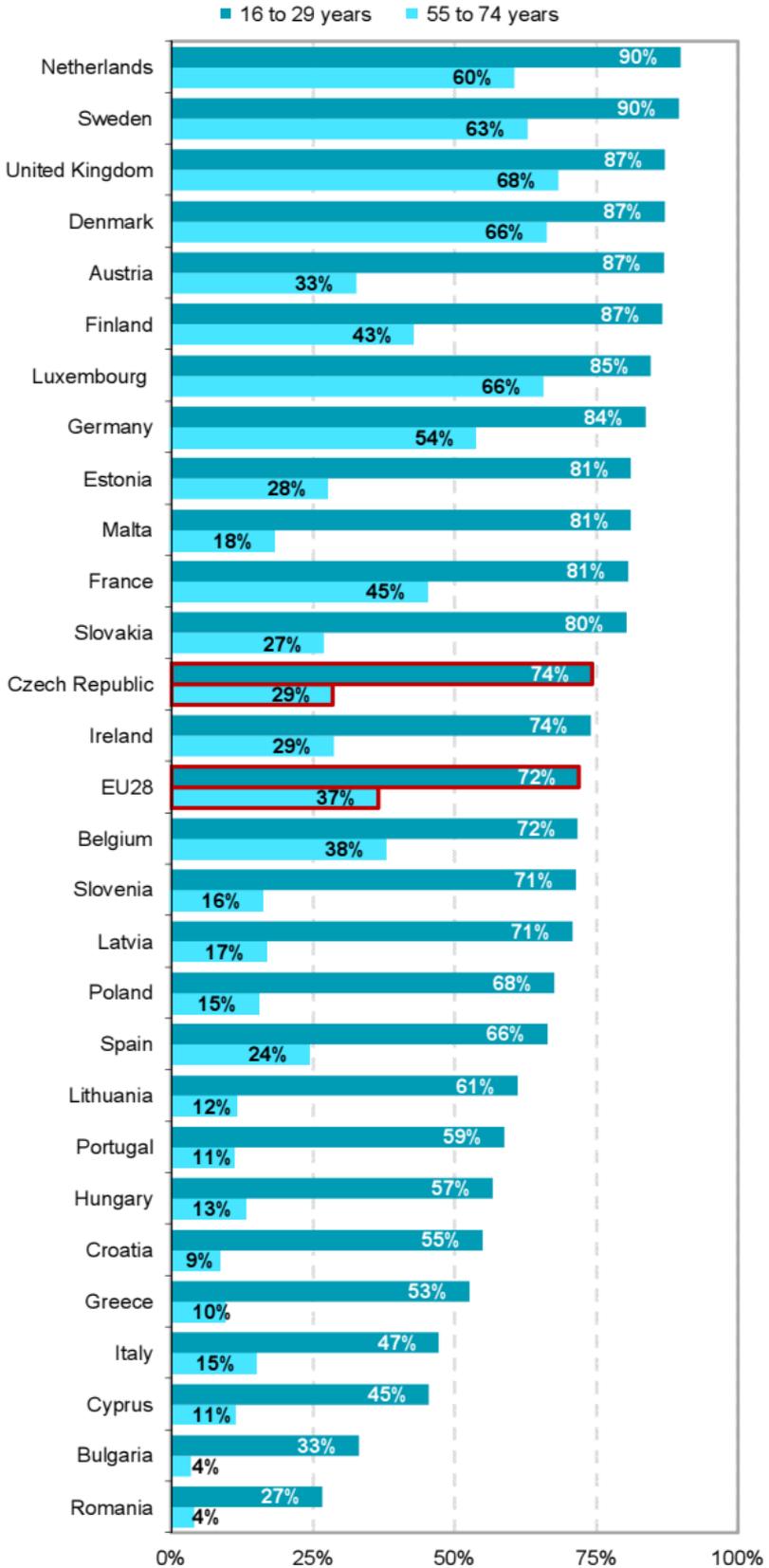
Figure C49 Individuals purchasing over the internet by sex and age; 2017



Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C50 Individuals in EU countries purchasing over the internet by age; 2017



as a percentage of all individuals in a given age group and country

Source: Eurostat, 2018

## C Individuals

Tab. C17 Individuals in the Czech Republic purchasing over the internet by seller's country of origin; 2017

	National sellers	Sellers from other EU countries	Sellers from the rest of the world
<b>Total (aged 16+)</b>	<b>47,2</b>	<b>7,4</b>	<b>4,2</b>
Total (aged 16-74)	51,1	8,1	4,5
<b>Sex:</b>			
Males (aged 16+)	48,2	8,4	4,6
Females (aged 16+)	46,3	6,4	3,8
<b>Age group:</b>			
16-24 year-olds	61,5	10,3	7,3
25-34 year-olds	71,4	14,1	8,5
35-44 year-olds	65,7	8,8	6,2
45-54 year-olds	51,5	8,6	3,1
55-64 year-olds	35,3	4,4	1,8
65 year-olds and over	12,1	1,3	0,2
<b>Education attainment level (aged 25+):</b>			
Basic	10,5	1,4	0,9
Secondary without A-level exam.	31,8	3,6	1,6
Secondary with A-level exam.			
or Higher professional	54,8	7,8	4,3
University	72,4	15,2	8,5
<b>Specific groups:</b>			
Women on maternity leave	72,7	8,2	6,8
Students (aged 16+)	62,1	9,7	8,0
Pensioners	13,7	1,1	0,3

as a percentage of all individuals in a given socio-demographic group

Figure C51 Individuals purchasing over the internet from non-national sellers\*

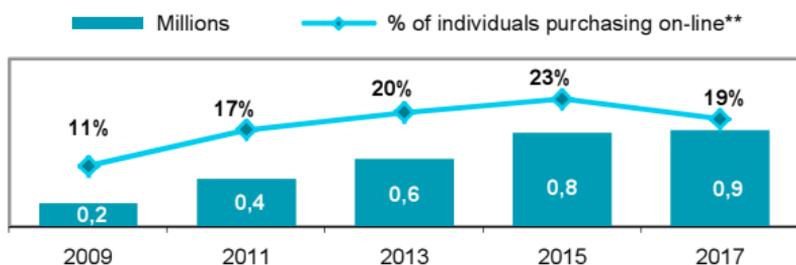
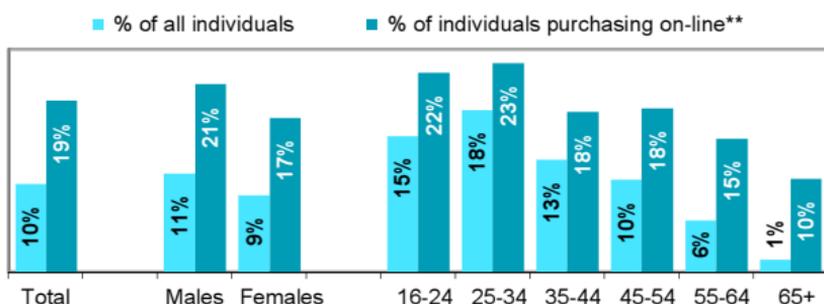


Figure C52 Individuals purchasing over the internet from non-national sellers\* by sex and age; 2017

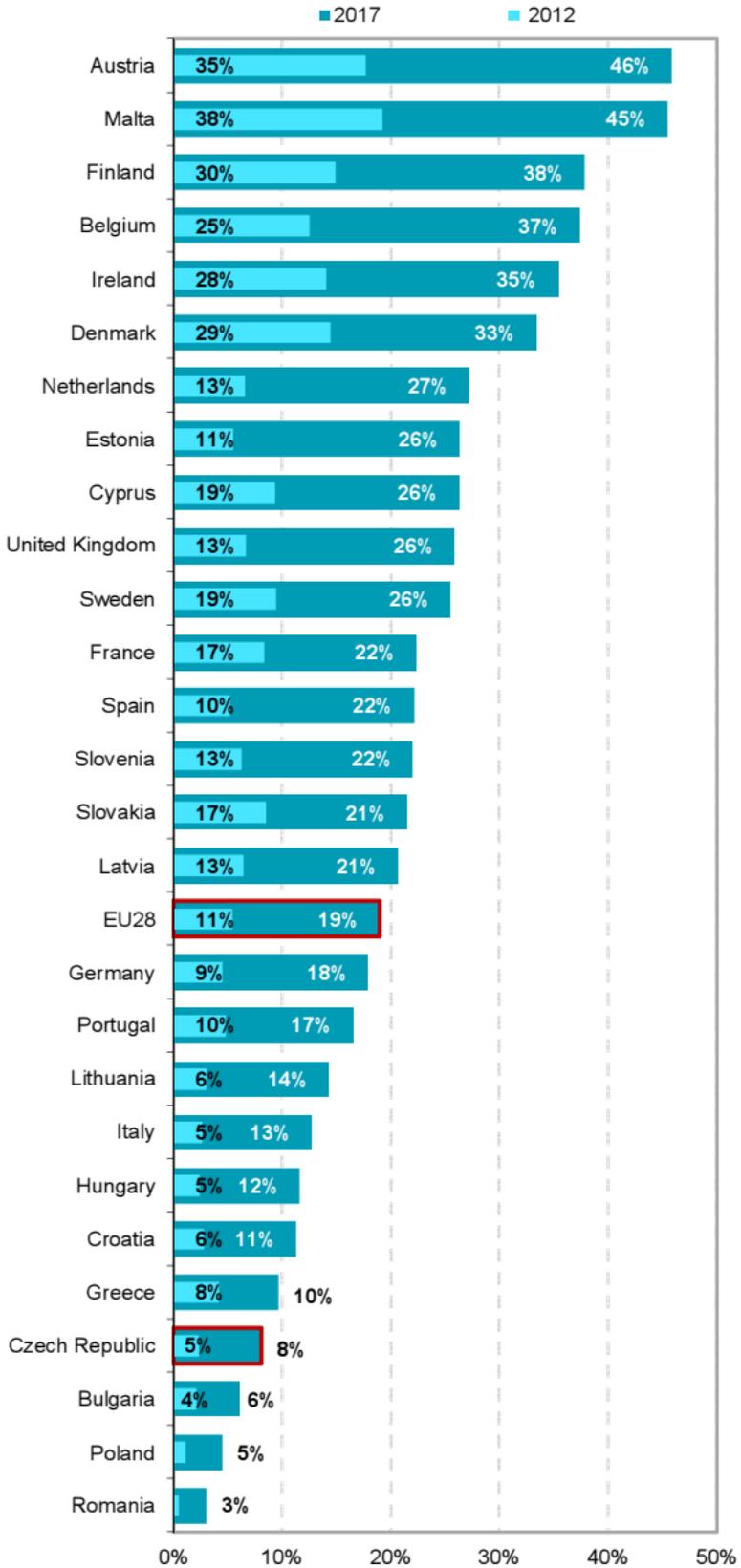


\* sellers from other EU countries and from the rest of the world

\*\* individuals who purchased (ordered a good or a service) over the internet at least once in the last 12 months

## C Individuals

Figure C53 Individuals in EU countries aged 16-74 purchasing over the internet from sellers from other EU countries



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C18 Individuals in the Czech Republic purchasing selected goods over the internet; 2017

%

	Clothes, shoes and accessories	Electronic equipment	Food or groceries
<b>Total (aged 16+)</b>	<b>27,8</b>	<b>15,7</b>	<b>10,7</b>
Total (aged 16-74)	30,4	17,1	11,7
<b>Sex:</b>			
Males (aged 16+)	18,9	23,0	5,7
Females (aged 16+)	36,6	8,7	15,6
<b>Age group:</b>			
16-24 year-olds	42,9	17,3	11,6
25-34 year-olds	48,0	23,6	18,7
35-44 year-olds	41,9	23,2	18,3
45-54 year-olds	26,8	16,3	10,4
55-64 year-olds	15,6	12,6	5,9
65 year-olds and over	3,7	4,2	1,7
<b>Education attainment level (aged 25+):</b>			
Basic	6,1	3,7	2,6
Secondary without A-level exam.	17,4	10,2	6,2
Secondary with A-level exam. or Higher professional	32,2	16,9	13,3
University	42,0	28,9	18,5
<b>Specific groups:</b>			
Women on maternity leave	60,2	10,7	31,6
Students (aged 16+)	41,3	16,5	15,1
Pensioners	4,7	4,6	1,8

as a percentage of all individuals in a given socio-demographic group

Figure C54 Individuals purchasing clothes, shoes and accessories by sex and age; 2017

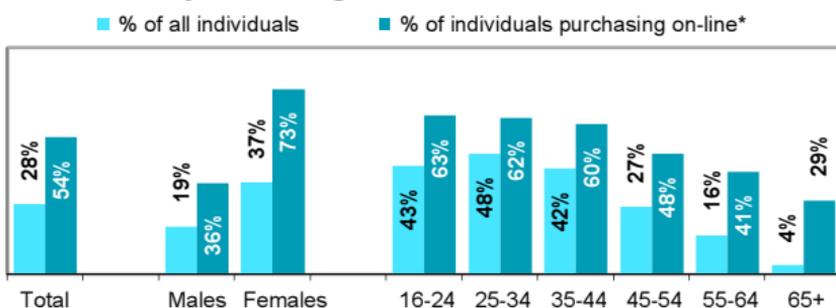
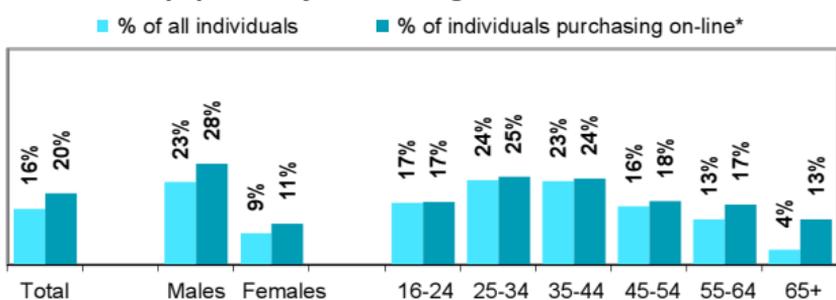


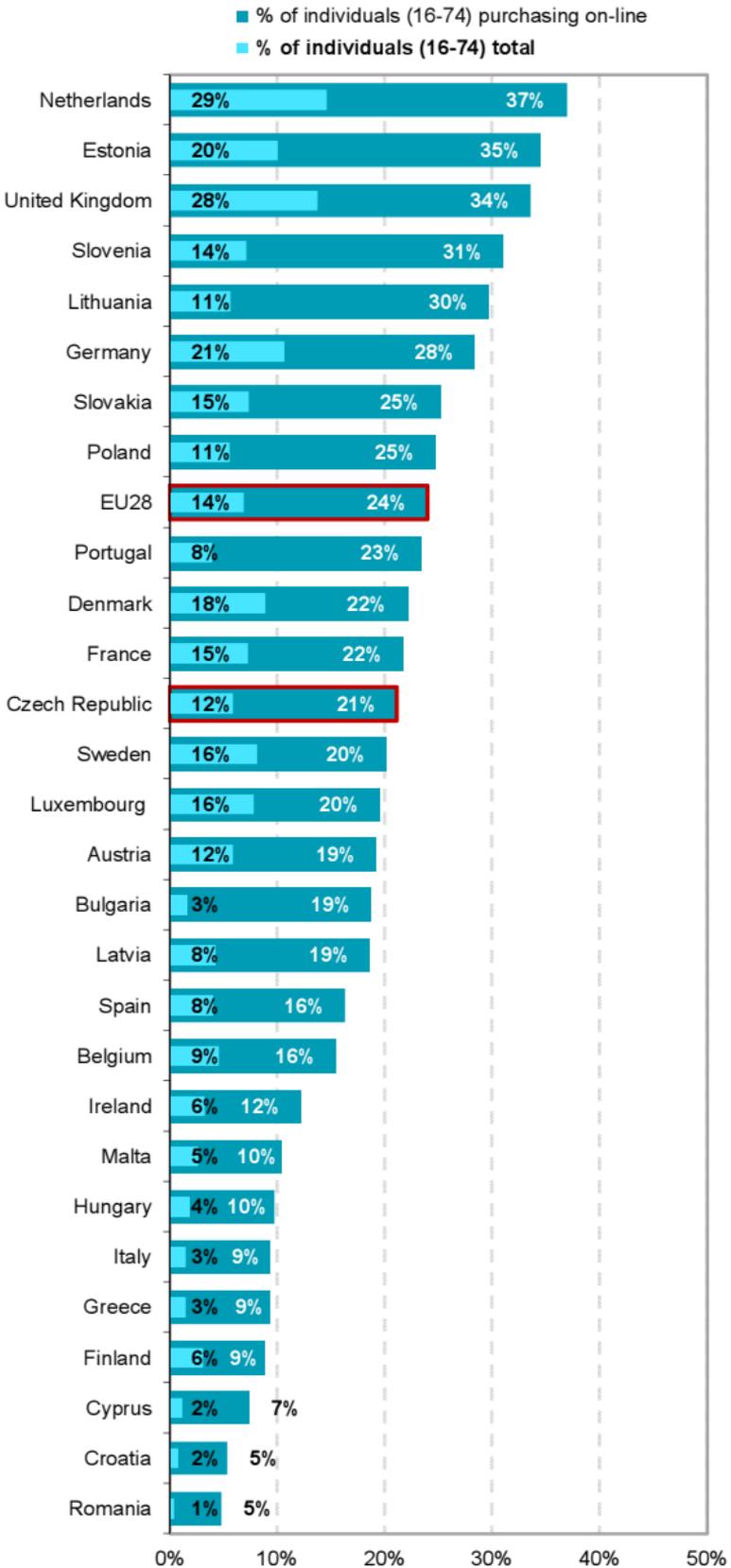
Figure C55 Individuals purchasing home appliances and electronic equipment by sex and age; 2017



\* individuals who purchased (ordered a good or a service) over the internet at least once in the last 12 months

## C Individuals

**Figure C56 Individuals in EU countries who in the last 12 months purchased food or groceries over the internet; 2017**



as a percentage of all individuals in a given group in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C19 Individuals in the Czech Republic purchasing selected services over the internet; 2017

%

	Cultural events tickets	Sport events tickets	Accommodation
<b>Total (aged 16+)</b>	<b>15,1</b>	<b>5,2</b>	<b>19,1</b>
Total (aged 16-74)	16,4	5,7	20,8
<b>Sex:</b>			
Males (aged 16+)	13,8	8,7	22,0
Females (aged 16+)	16,3	1,9	16,4
<b>Age group:</b>			
16-24 year-olds	25,3	12,5	16,9
25-34 year-olds	28,6	8,9	29,4
35-44 year-olds	20,4	7,1	29,3
45-54 year-olds	13,4	4,0	23,4
55-64 year-olds	8,0	2,9	13,8
65 year-olds and over	2,2	0,3	4,4
<b>Education attainment level (aged 25+):</b>			
Basic	2,3	0,9	3,4
Secondary without A-level exam.	6,5	3,2	9,3
Secondary with A-level exam.			
or Higher professional	17,1	5,1	23,3
University	28,1	7,1	39,5
<b>Specific groups:</b>			
Women on maternity leave	19,1	1,7	15,4
Students (aged 16+)	27,2	11,6	15,6
Pensioners	2,5	0,2	4,1

as a percentage of all individuals in a given socio-demographic group

Figure C57 Individuals in the Czech Republic purchasing cultural/sport events tickets by sex and age; 2017

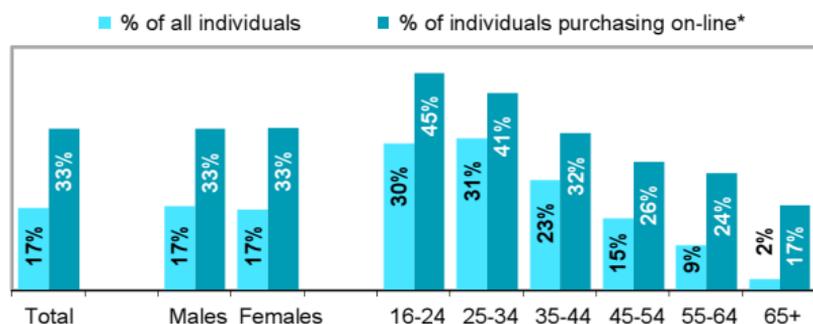
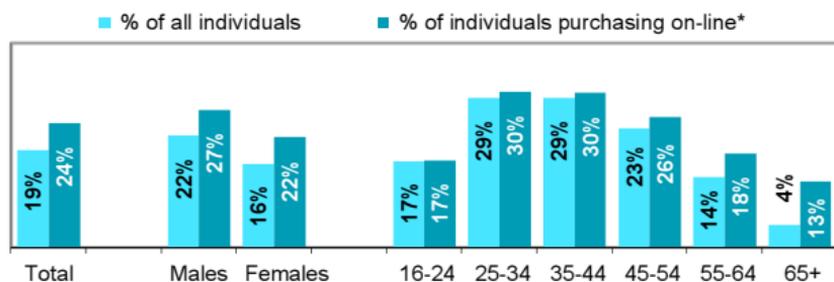


Figure C58 Individuals in the Czech Republic purchasing accommodation by sex and age; 2017

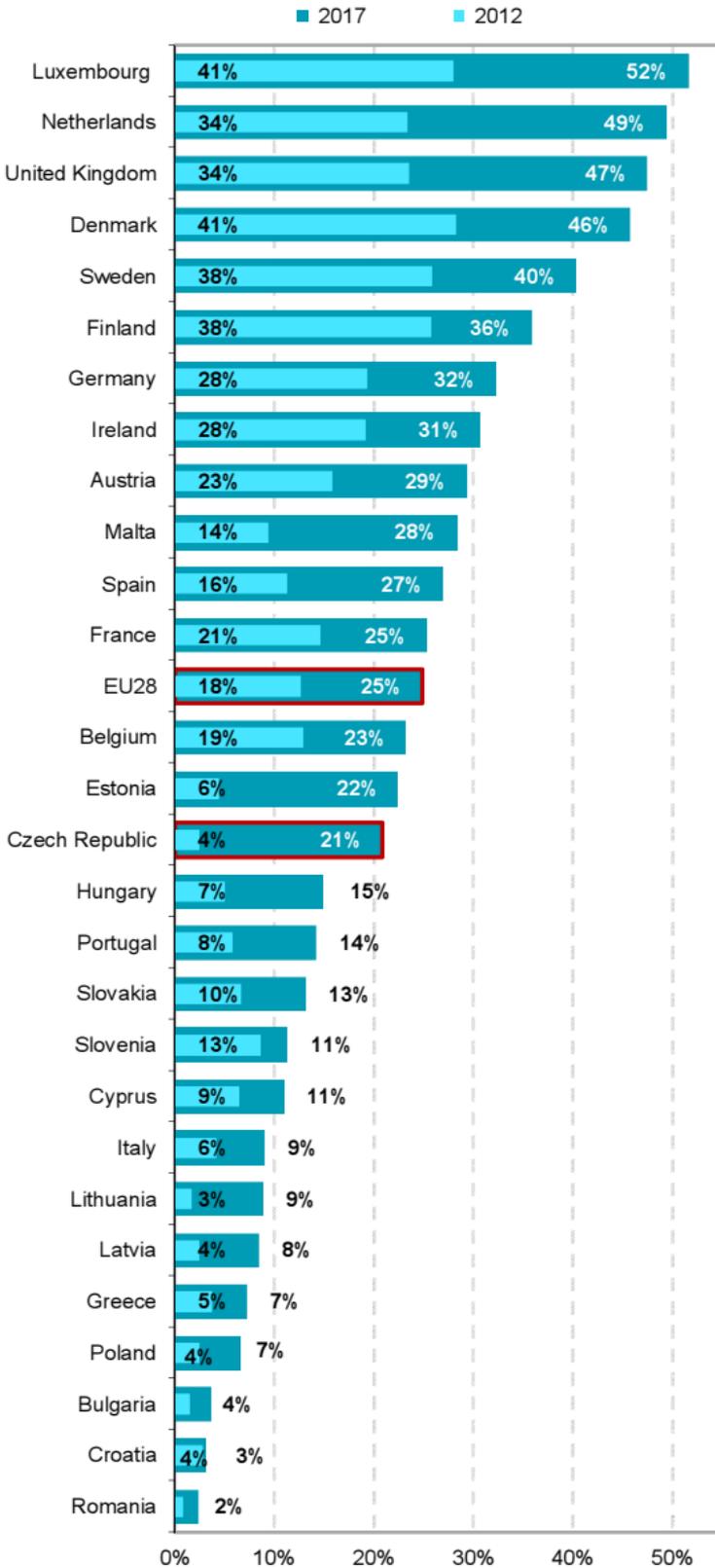


\* individuals who purchased (ordered a good or a service) over the internet at least once in the last 12 months

Source: Czech Statistical Office, ICT use survey in households, 2018

## C Individuals

Figure C59 Individuals in EU countries aged 16-74 purchasing accommodation over the internet



as a percentage of all individuals aged 16 to 74 in a given country

Source: Eurostat, 2018

## C Individuals

Tab. C20 Individuals in the Czech Republic purchasing over the internet in Q1 2017

	Total*	3x or more	for 5 000 CZK or more
<b>Total (aged 16+)</b>	<b>31,3</b>	<b>16,1</b>	<b>11,1</b>
Total (aged 16-74)	34,0	17,5	12,0
<b>Sex:</b>			
Males (aged 16+)	31,1	16,2	13,2
Females (aged 16+)	32,1	16,0	9,2
<b>Age group:</b>			
16-24 year-olds	42,8	21,7	10,8
25-34 year-olds	53,1	27,2	18,7
35-44 year-olds	45,1	25,4	17,8
45-54 year-olds	32,3	16,3	12,4
55-64 year-olds	21,9	9,2	7,1
65 year-olds and over	5,7	2,0	2,0
<b>Education attainment level (aged 25+):</b>			
Basic	5,9	2,3	1,6
Secondary without A-level exam.	19,1	7,8	6,0
Secondary with A-level exam.			
or Higher professional	36,4	18,2	12,4
University	52,9	31,7	23,8
<b>Specific groups:</b>			
Women on maternity leave	58,6	29,3	17,7
Students (aged 16+)	41,4	22,1	9,7
Pensioners	6,7	2,1	1,9

as a percentage of all individuals in a given socio-demographic group

Figure C60 Individuals who purchased over the internet 3x or more in Q1 2017 by sex and age

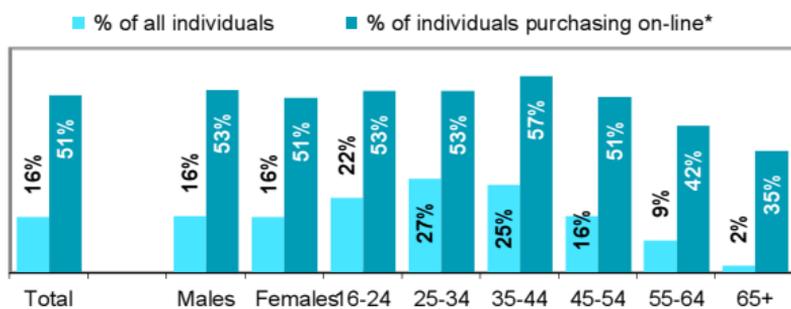
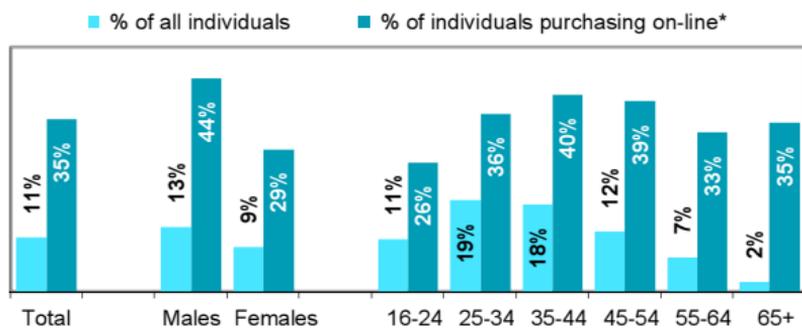


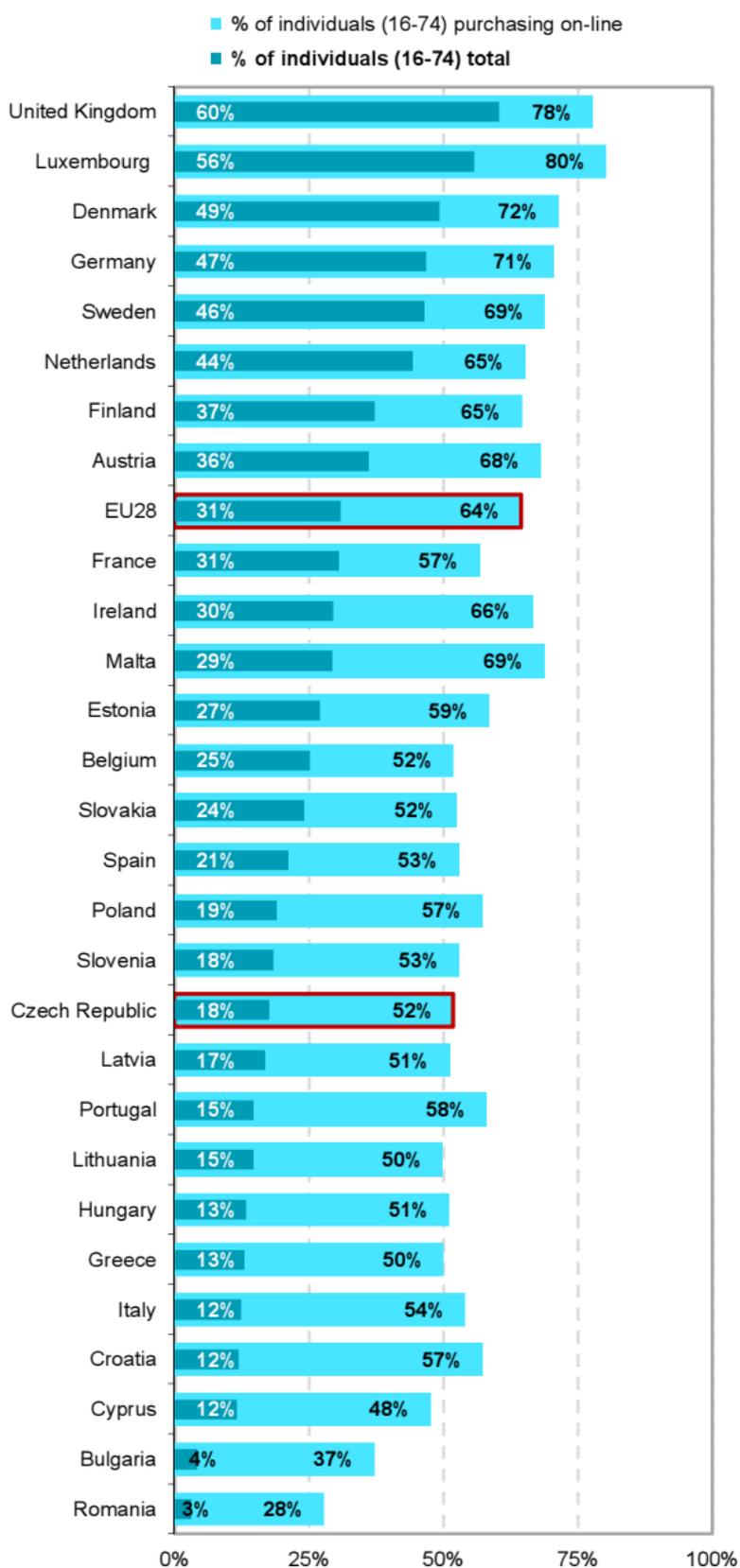
Figure C61 Individuals who spent on on-line purchases 5 000 CZK or more in Q1 2017 by sex and age



\* individuals who purchased (ordered a good or a service) over the internet at least once in the last 3 months

## C Individuals

**Figure C62 Individuals in EU countries aged 16-74 who in the last 3 months purchased over the internet 3x or more; 2017**

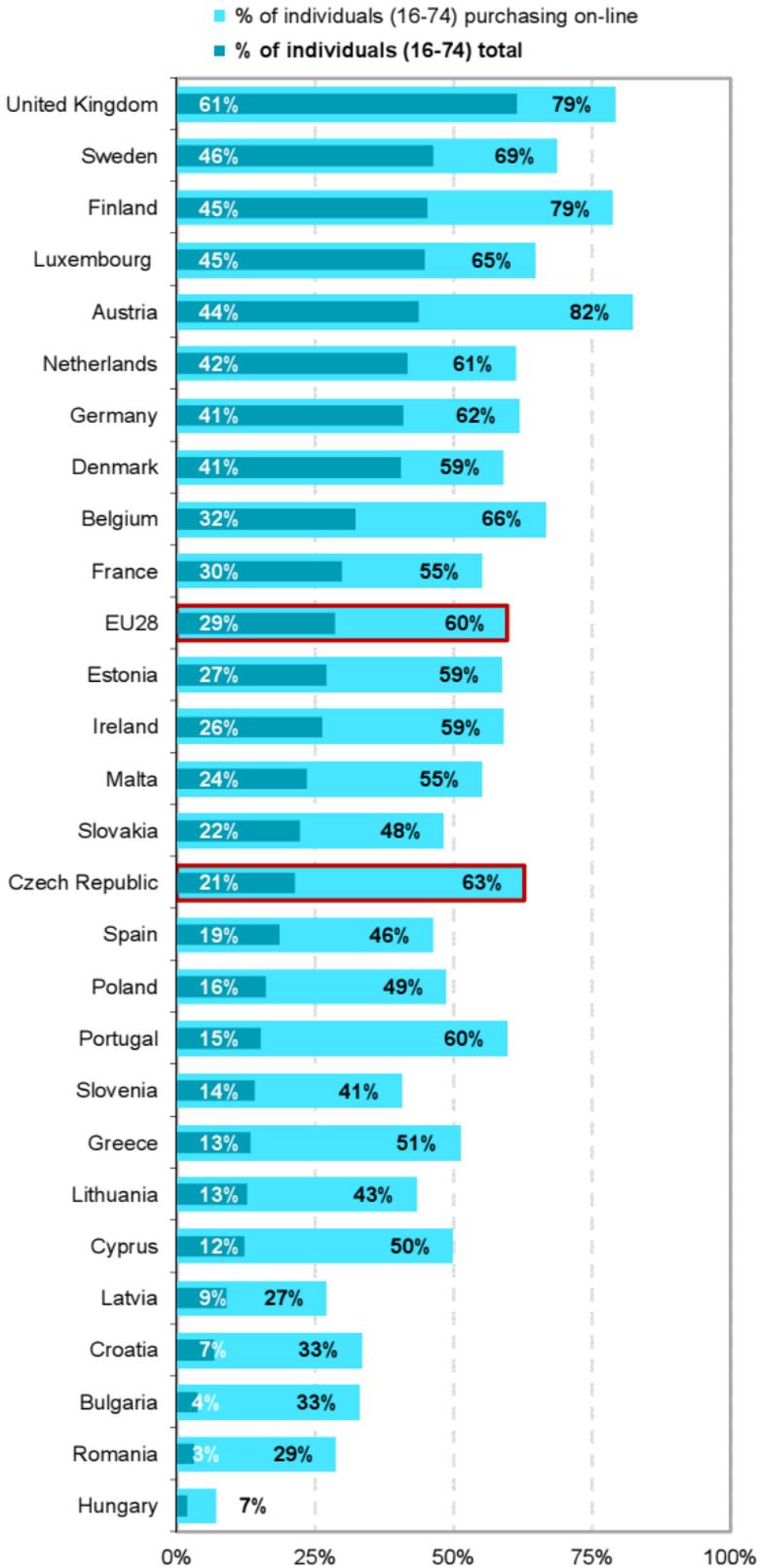


as a percentage of all individuals in given group in a given country

Source: Eurostat, 2018

## C Individuals

**Figure C63 Individuals in EU countries aged 16-74 who spent on on-line purchases\* 100 € or more; 2017**



\* in the last 3 months

as a percentage of all individuals in given group in a given country

Source: Eurostat, 2018