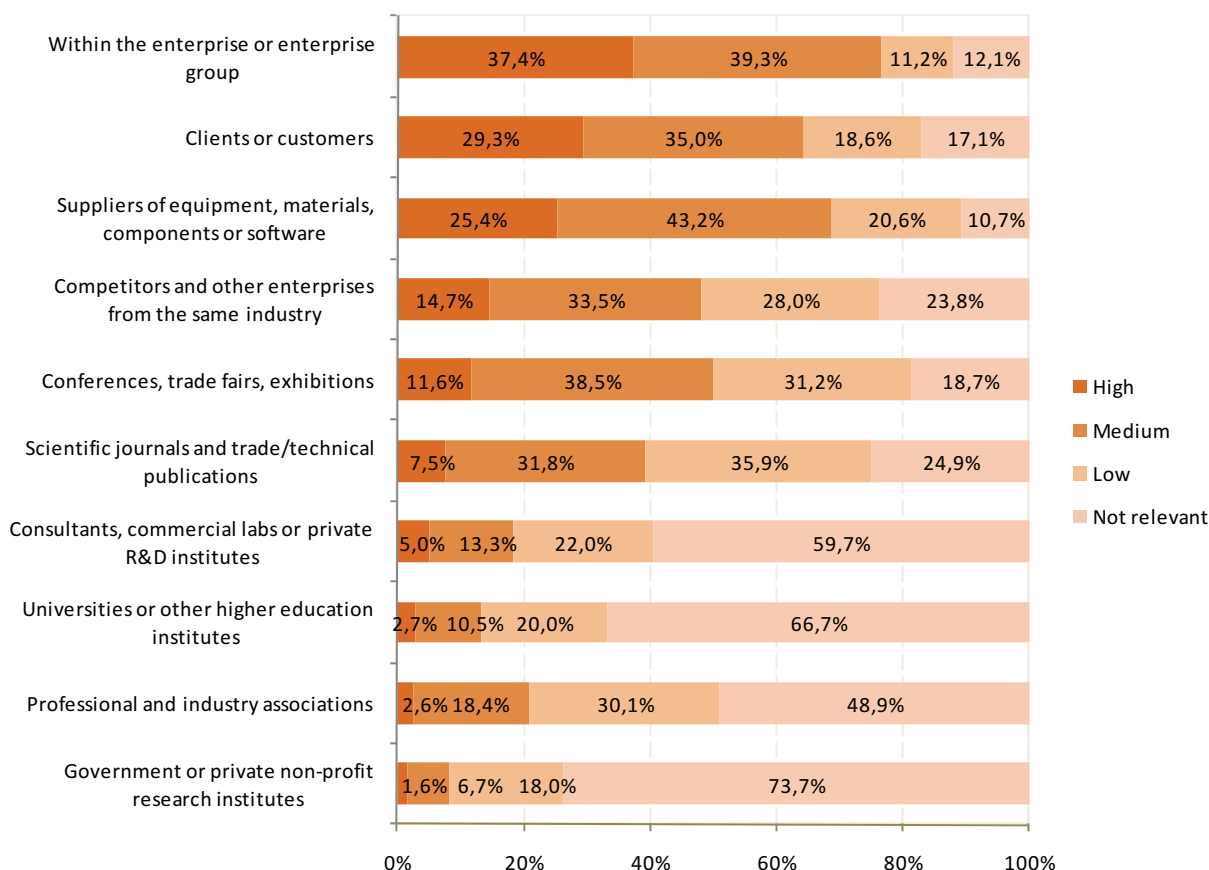


2.2.8 Information sources for innovation

If we look at the importance of information sources for innovation activities in 2006–2008, enterprises in the Czech Republic most frequently considered information obtained within the enterprise or enterprise group as the most important (37.4 % of enterprises with technological innovation). Medium importance was most frequently given to information from suppliers of equipment, materials, components or software (43.2 %). Scientific journals and trade/technical publications were most often considered sources with low importance (35.9 %). Some sources of information were used only little or not at all for innovation activity, for example government or private non-profit research institutes (73.7 %) and universities or other higher education institutes (66.7 %).

For more details see Tables 25 A-D in the table part.

Figure 2.46: Breakdown of information sources for innovation by the level of importance (as a percentage of enterprises with technological innovation); 2006–2008



As it was already mentioned above, 37.4 % of enterprises in the Czech Republic indicated the information source within the enterprise or enterprise group as the most important source for their innovation activity. Clients and customers were the next most important source of information (29.3 %). The proportion of 14.7 % of enterprises said that competitors and other enterprises from the same industry were their most important source of information.

Only 1.6 % of enterprises considered government or private non-profit research institutes as the source with the highest importance for their innovation activity. Professional and industry associations were indicated as the most important source by 2.6 % of enterprises.

Figure 2.47 reveals that large enterprises consider all information sources as more beneficial for their innovation activity than small and medium-sized enterprises. Consequently, the proportions among large enterprises are higher.

The proportion of enterprises considering the information source within the enterprise or enterprise group as the most important was higher among foreign affiliates (49.3 %) than among national enterprises (33.5 %).

More details can be seen in Figure 2.47 and in Table 25A in the table part.

Figure 2.47: Information sources for innovation considered as highly important for enterprises (as a percentage of enterprises with technological innovation); 2006–2008

