5 June 2014

Increased sale of information and communication equipment

Retail trade – April 2014

In April 2014, sales in retail trade including the automotive segment after seasonal adjustment decreased by 0.1% at constant prices, month-on-month; y-o-y, after adjustment for calendar effects they increased by 4.9%. Y-o-y growth of non-adjusted sales by 6.0% was contributed to by increased sale both in the automotive segment and retail trade.

Seasonally adjusted sales in retail trade including sale and repair of motor vehicles decreased in April 2014 by 0.1% at constant prices, month-on-month. Sales adjusted by calendar effects increased by 4.9%, y-o-y; non-adjusted sales increased by 6.0%. The difference between non-adjusted and adjusted data (at the same number of working days in April 2014 and April 2013) was mainly due to the influence of Easter. Last year, Easter shopping was concentrated to the end of March, while this year they were done during April.

**Seasonally adjusted** sales for **sale and repair of motor vehicles (CZ-NACE 45)** increased by 0.4% **at constant prices, m-o-m**. **Year-on-year**, **adjusted** and **non-adjusted sales** increased by 9.8%; for sale of motor vehicles (including spare parts) it was by 10.2% and for repairs by 8.1%.

In **retail trade including sale of automotive fuel (CZ-NACE 47) seasonally adjusted** sales decreased **at constant prices** by 0.5%, **m-o-m**. Sales **adjusted for calendar effects** increased by 2.6%, **y-o-y**; **non-adjusted** sales increased by 4.3%. Y-o-y, non-adjusted sales for sale of food increased by 9.6%, for non-food goods by 1.4%, and for automotive fuel by 0.3%.

The y-o-y growth of retail sales was influenced mainly by non‑specialised stores with food, beverages or tobacco predominating, in which sale increased by 10.0%. Sales from retail sale of information and communication equipment increased the most for the last six years (+28.4%). Growth of retail sale via mail order houses or via Internet continued (+10.9%), as well as retail sale of other household equipment in specialised stores (+5.0%), and retail sale of cultural and recreation goods in specialised stores (+1.7%). On the contrary, sales decreased in retail sale of clothing and footwear in specialised stores (-6.9%), dispensing chemist and medical and orthopaedic goods in specialised stores (-5.6%).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 100.8%. Prices increased mainly in retail sale of clothing and footwear in specialised stores, retail sale of food both in specialised and non-specialised stores, and dispensing chemist and medical and orthopaedic goods in specialised stores. On the contrary, most distinctive price falls were for information and communication equipment and other household equipment in specialised stores.

International comparison of retail sales development in the EU Member States is available at: (<http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home>).

Notes:

*Data for January 2013 to March 2014 have been revised in accordance with the CZSO revision policy; data for April 2014 are preliminary; final data for all months of 2014 will be available in June 2015 at the latest.*

*Responsible head at the CZSO: Marie Boušková, phone number: (+420) 274 052 935,*

*e-mail: marie.bouskova@czso.cz*

*Contact person: Marcela Mašátová, phone number: (+420) 274 052 681,*

*e-mail: marcela.masatova@czso.cz*

*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 28 May 2014*

*End of data processing: 2 June 2014*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (*[*http://www.czso.cz/eng/redakce.nsf/i/sales\_indices\_monthly retail\_trade\_hotels\_and\_restaurants\_time\_series*](http://www.czso.cz/eng/redakce.nsf/i/sales_indices_monthly_retail_trade_hotels_and_restaurants_time_series)*).*

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Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison