

## 2.5 Factors hampering innovation activity

### 2.5.1 Factors hampering innovation activity for innovative enterprises

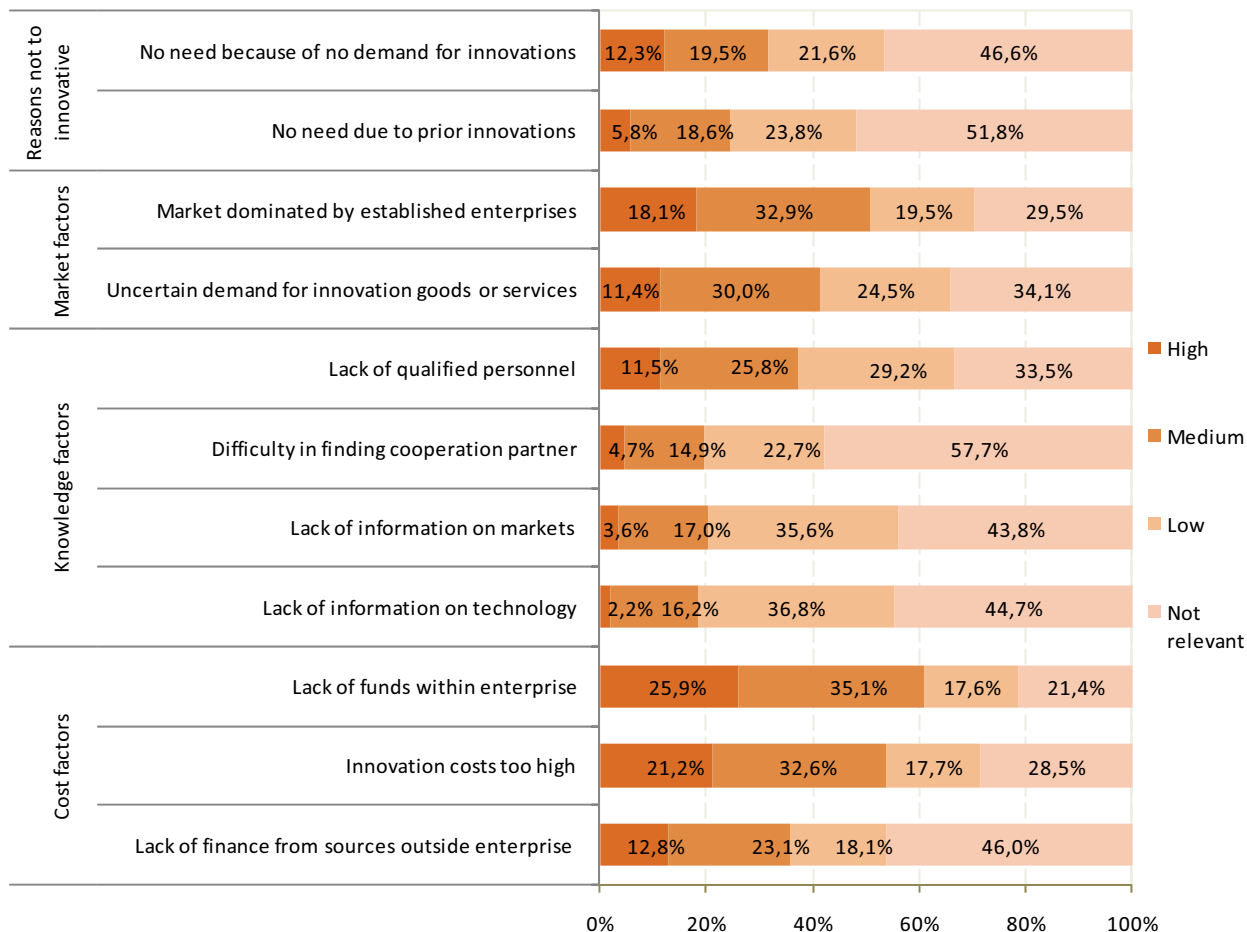
Between the three years of 2006 and 2008, innovative enterprises cited cost factors as the most significant factor hampering their innovation activities. To be more specific, 25.9 % of innovative enterprises considered the lack of funds within enterprise as a hampering factor of high importance. 21.2 % of enterprises regarded the fact that innovative costs were too high an extremely important factor hampering innovation. The third most common hampering factor regarded as highly important was “market dominated by established enterprises” (18.1 %), which belongs to the category of market factors.

Lack of information on technology was chosen by only 2.2 % of innovative enterprises as an important factor hampering innovation.

Out of the four knowledge factors “lack of qualified personnel” scored highest in the Czech Republic with the proportion of 11.5 % of innovative enterprises.

12.3 % of innovative enterprises indicated the factor of “no need because of no demand for innovations” as a highly important factor hampering innovation and the main reason why not innovate.

**Figure 2.64: Breakdown of factors hampering innovation activities by the level of importance (as a percentage of innovative enterprises); 2006–2008**



Cost factors were perceived as hampering factors of the highest importance also by large enterprises. Lack of funds within enterprise scored highest (21.1 %), which was followed by “innovation costs too high” (18.4 %). The third most important hampering factor as cited by large innovative enterprises was a market factor “market dominated by established enterprises” (18.2%). 7.7 % of large enterprises did not innovate because there was no demand for innovations.

A very similar situation as to the order of important factors hampering innovation was found among medium-sized enterprises. The factor least often perceived as hampering innovation was “lack of information on technology” (1.7 % of medium-sized enterprises).

Also small innovative enterprises followed the same pattern, with lack of funds within enterprise (27.7 %) and innovation costs too high (22.4 %) being the two most important hampering factors. For more details see Figure 2.65.

**Figure 2.65: Breakdown of factors hampering innovation considered as highly important by enterprises – by size-class and ownership (as a percentage of innovative enterprises); 2006–2008**

